PROGRAMME SPECIFICATION

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Award titles
Programme Title(s)
BA (Hons) Business and Management
BA (Hons) Management, Accounting and Finance
Bachelor of Business Administration (Hons)

Internal Programme Title(s) (if different to the title on the certificate)
BBA (Hons) Business Administration

Programme to be included in Graduation Ceremonies
Yes

Delivery period
January 2021 – January 2026

Intake points
6 intake points per academic year on the carousel model

Regulatory details

Regulatory details
Awarding body
Glyndŵr University
Programme delivered by
Glyndŵr University
Location of delivery
Online
Faculty/Department
Faculty of Social and Life Sciences
Exit awards available
BA (Hons) Business and Management;   BA (Hons) Management, Accounting & Finance;   BBA (Hons) Business Administration;   BA (Ord) Business and Management;   BA (Ord) Management, Accounting & Finance;   BBA (Ord) Business Administration;   Diploma of Higher Education in Business and Management;   Diploma of Higher Education in Management, Accounting & Finance;   Diploma of Higher Education in Business Administration;

Certificate of Higher Education in Business;
Professional, Statutory or Regulatory Body (PSRB) accreditation
None **This information is correct at the time of validation, please refer to the PSRB register for current accreditation status.**
Please add details of any conditions that may affect accreditation (e.g. is it dependent on choices made by a student?) *e.g. completion of placement.*
N/A
HECoS codes
100079
UCAS code
Direct applications
Relevant QAA subject benchmark statement/s
https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-business-and-management.pdf?sfvrsn=db39c881_5 Subject Benchmark Statement Business and Management November 2019
Mode of study
Online/distance learning part time
Normal length of study for each mode of study
8 years maximum duration part-time
Language of study
English
Transitional arrangements for re-validated provision if applicable
N/A
The following University Award Regulations apply to this programme (*highlight the appropriate ones and delete the others*) General Regulations and Definitions Regulations for Taught Undergraduate Degrees taught entirely by online distance learning Language Admissions Policy

OFFICE USE ONLY	
Date of validation event:	12 August 2020
Date of approval by Academic Board:	21 September 2020
Approved Validation Period:	*5 years*
Transitional arrangements approved (if revalidation)	*NA*
Date and type of revision:	June 2021 – AM2 revised entry requirements for Sept 21 intake *Enter the date of any subsequent revisions* *(Detail the type of revision made and the implementation date)*

1   Criteria for admission to the programme

Standard entry criteria

Entry requirements are in accordance with the University's admissions policy, please click on the following link for more information. Admissions policies

The University's entry requirements are set out on our Admissions webpages

Qualification	Entry requirements
Foundation Year	48 Tariff points and /or relevant experience
Foundation Degree	48 Tariff points and /or relevant experience
3 year Bachelors degree	80 to 112 Tariff points
Integrated Masters (4 years)	120 Tariff points

These figures are intended as a general guide. Each application is considered individually.

International entry qualifications are outlined on the National Academic Recognition and Information Centre (NARIC) as equivalent to the relevant UK entry qualification.

In addition to the academic entry requirements, all applicants whose first language is not English or Welsh must demonstrate English language proficiency.

European students are able to provide this evidence in a number of ways (please see http://www.glyndwr.ac.uk/en/Europeanstudents/entryrequirements/ for details), including IELTS.

International students are required to provide an English Language Certificate which meets the requirements of the University *(please see http://www.glyndwr.ac.uk/en/Internationalstudents/EntryandEnglishLanguageRequirements/ for details).*

Non Standard entry criteria
Applicants who lack the standard entry criteria but possess significant industry or professional experience will be treated on a case-by-case basis and may be invited for a discussion/interview with a member of the programme team. In certain circumstances students will be offered the opportunity to take a bridging module such as 'The Confident Learner' before being offered a place on the programme.

2   Record of Prior (Experiential) learning

Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) in accordance with the University General Regulations. Any programme specific restrictions are outlined below.

Applicants may RPL a maximum of 240 credits onto the BA (Hons) Business and Management; BA (Hons) Management, Accounting & Finance; BBA (Hons) Business Administration, representing 120 credits at level 4 and 120 credits at level 5.

3   DBS Requirements

Not required for these programmes.

4 Suitability for Practice Procedure

Not applicable for these programmes

5 Aims of the programme

BA (Hons) in Business and Management

The online BA (Hons) in Business and Management aims to prepare students for the challenges of the modern business world and to strengthen and develop their broader personal and professional skills. Modules in this programme are designed with an emphasis on international, contemporary and practical business issues in order to ensure graduates are ready for the job market. These general aims are underpinned by a learning strategy that seeks to offer students self-determination in terms of learning and personal development. During the course students will gain a broad insight into the world of business and management from academics and industry professionals with a wealth of experience in organisations and business. They will inspire the student's commercial acumen and management skills as they develop the knowledge and abilities necessary to be successful professional in the modern business world. As well as developing their personal and professional skills, students will acquire the knowledge and abilities not only to become an effective business manager, but also the entrepreneurialism to develop their own business. At level 4 students will take a number of introductory topics in management & business, finance, HRM, marketing and analytics. As student's progress onto level 5 and 6 they will gain an understanding of customer service, digital business, agile leadership, managing corporate risk, strategy and international human resources. A dissertation is embedded in the final part of their studies to give all our students the ability to develop their research skills.

The following are the specific aims of the programme:

Aim 1: To equip students wishing to enter the business world with a broad, integrated understanding of key aspects of business management and the environment in which modern businesses operate.

Aim 2: To provide students with business knowledge and management skills that will enable the professional development of future business leaders.

Aim 3: To provide students with a stimulating, rigorous, challenging and enjoyable online learning experience that develops their capacity to be independent and reflective learners and to encourage critical skills, knowledge of managerial responsibility, integrity and ethics together with the ability to reflect on personal progress as a learner.

Aim 4: To provide high quality education in theoretical and practical knowledge and transferable employability skills in various aspects of business management for those who wish to pursue or further advance their careers in business specifically and to improve their employability generally.

Aim 5: To include transferable employability skills and not limit this to business and management careers.

BA (Hons) Management, Accounting & Finance

The online Management Accounting and Finance degree aims to improve employability by concentrating on the practical applications of accounting and finance theories.

Our Management, Accounting and Finance degree is strongly focused on developing students as a 'business ready' graduate. This programme aims to provide students with a solid understanding of business management with a particular emphasis of accounting and finance principles, preparing them with the knowledge and skill set needed for a successful career in the sector. In this programme, students will learn about the preparation, presentation and interpretation of accounting and financial information. Moreover, they will explore how accounting and financial information can be developed to meet the needs of business by supporting relevant decision makers.

The following are the specific aims of the programme:

Aim 1: To equip students wishing to enter the world of business with a broad, integrated understanding of key aspects of accounting and financial management and the changing environment in which businesses operate.

Aim 2: To provide students with accounting and financial management knowledge and skills that will enable the professional development of future financial business leaders.

Aim 3: To provide students with a stimulating, rigorous, challenging and enjoyable online learning experience that develops their capacity to be independent and reflective learners and to encourage critical thinking and problem solving skills, knowledge of managerial responsibility, integrity and ethics together with the ability to reflect on personal progress as a learner.

Aim 4: To provide high quality education in theoretical and practical knowledge and transferable employability skills in various aspects of accounting and financial management for those who wish to pursue or further advance their careers in business accounting and finance specifically and to improve their employability generally.

BBA (Hons) Business Administration

Every successful organisation needs effective and skilled staff for the management, performance, and administrative functions of their business operations. The BBA Business Administration degree from Wrexham Glyndŵr University offers the opportunity to study a wide range of essential modules in this area including finance, human resources, marketing, advertising, sustainability, entrepreneurship, operations and management.
This online degree programme is aimed at those students who are looking for a career with opportunities to influence innumerable aspects of an organisation and to play a part in influencing strategic business decisions.

Within the BBA Business Administration programme students will learn both general business theory and specific administration theory. In addition, they will be learning and practicing some of the core business skills that are transferrable across the wider business sector. The programme aims to create a sound foundation for students to build their career in Business, with specialist knowledge and skills in administration to develop a career with global possibilities.

The following are the specific aims of the programme:

Aim 1: To equip students wishing to enter the business world as business professionals with a broad, integrated understanding of key aspects of business administration and the changing environment in which business operates.

Aim 2: To provide students with management skills in business administration that will enable the professional development of future administrative leaders.

Aim 3: To provide students with a stimulating, rigorous, challenging and enjoyable online learning experience that develops their capacity to be independent and reflective learners and to encourage critical skills, knowledge of managerial responsibility, integrity and ethics together with the ability to reflect on personal progress as a learner.

Aim 4: To provide high quality education in theoretical and practical knowledge and transferable employability skills in various aspects of business administration for those who wish to pursue or further advance their careers in business administration specifically and to improve their employability generally.

6   Distinctive features of the programme

1. The BA/BBA Online Programmes are to be delivered fully online and have a modular delivery pattern, which include modules at 20 credits. The delivery pattern follows the carousel model, which encompasses a framework of sixteen 20 credit modules with some slight variance depending on the student subject route (BA Business and Management; BA Management, Accounting & Finance; BBA Business Administration), followed by a final 40 credit dissertation. Any one module will therefore have students enrolled from a number of different cohorts. The time frame of delivery offers a flexible part-time programme via a 6 module carousel at L4; a 6 module carousel at L5; a 4 module carousel at L6 followed by a "capstone" 40 credit module - the Dissertation. Thus this distance learning programme offers high levels of support and flexibility through a modular delivery pattern enabling students to work at a pace that suits their individual preferences.

2. To support students from the outset of the programme all students will start on the same 'keystone' module at level 4: Introduction to Management and Business. This will provide students with the grounding required before commencing other modules.

3. As the programme is intended for online delivery, E Learning is central with the flexibility which is embedded into the programmes utilising technology throughout the delivery. This enables material to be available for students to access at convenient times and re-visit material independently as part of their independent studies and for revision purposes.

4. The world of business is constantly changing and our curriculum reflects latest thinking to represent the demands and requirements of modern organisations seeking to recruit business professionals. As such the programme combines key subject areas such as Business Environment, Finance, Business Analytics, Digital Business Strategies, Agile Leadership and Supply Chain Management with an innovative and entrepreneurial strand to produce market-led differentiation throughout the programme.

5. The programme comprises of a mix of core undergraduate business modules at level 4 consisting of management, finance & economics, marketing and HRM which continue to be the foundation for this type of programme. The programme routes at level 5 & 6 offer other modules, drawing on more specialised knowledge and skills, which allow student to specialise in finance, management or business administration. The outcome is a rounded business outlook with insights into international business, global sustainability, strategy & marketing and HRM perspectives within a framework of effective and critical reflective practice.

6. In the professional workplace, individuals are expected to communicate in a variety of ways. This can include writing management reports, delivering visual presentations and having in depth one-to-one meetings. As part of our commitment to preparing our graduates for the professional workplace, we recognise the need to provide a variety of assessment methods that retain academic rigour, but also offer students opportunities to develop themselves in a variety of ways. Consequently, students will be assessed by methods such as traditional assignment, case study evaluation, management report writing, portfolios of work, reflective statements and reflective portfolios, strategic plans, and presentations (both written and recorded). They develop the individual profile of the student and incorporate several instances where the student can analyse contemporary business situations within their own organisations to provide judgements and solutions which reflect organisational procedures.

7   Credit Accumulation and exit awards

Exit Awards

Successful completion of 120 credits at Level 4 entitles the student to the exit award of Certificate of Higher Education in Business.

Successful completion of 240 credits at Levels 4 & 5 entitles the student to the exit award of Diploma of Higher Education in Business and Management; Diploma of Higher Education in Management, Accounting & Finance; Diploma of Higher Education in Business Administration.

Successful completion of 300 credits at Levels 4, 5 & 60 credits at level 6 (excluding the 40 credit Dissertation) entitles the student to the exit award of Bachelor's Degree BA (Ord) Business and Management; BA (Ord) Management, Accounting & Finance; BBA (Ord) Business Administration.

Successful completion of 360 credits at Levels 4, 5 & 6 (including the 40 credit Dissertation) entitles the student to a final award of Bachelor's Honours degree BA (Hons) Business Management; BA (Hons) Management, Accounting & Finance; BBA (Hons) Business Administration.

8   Programme Structure Diagram, including delivery schedule

The BA/BBA Online Programmes have modular and delivery pattern variances. Although modules follow the established 20 credit model, their content will be specifically designed for online delivery. The delivery pattern follows the carousel model, which encompasses a framework of sixteen 20 credit modules with some slight variance depending on the student subject route:
BA Business and Management
BA Management, Accounting & Finance
BBA Business Administration
All followed by a final 40 credit dissertation.
Any one module will therefore have students enrolled from several different cohorts.

Each student will start on the Introduction to Management and Business module (ONL405).

Fig 1: Illustration of the Carousel Model for Level 4 BA (Hons) Business and Management
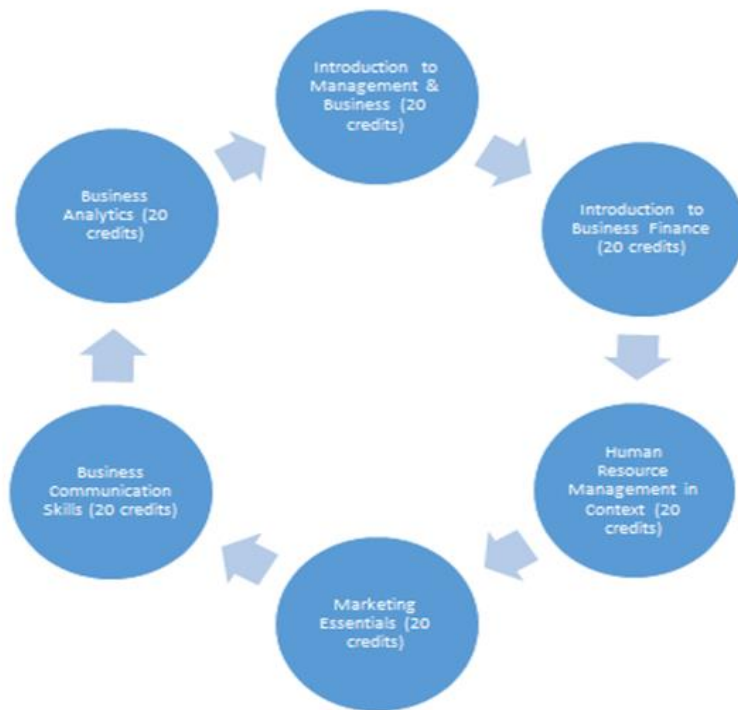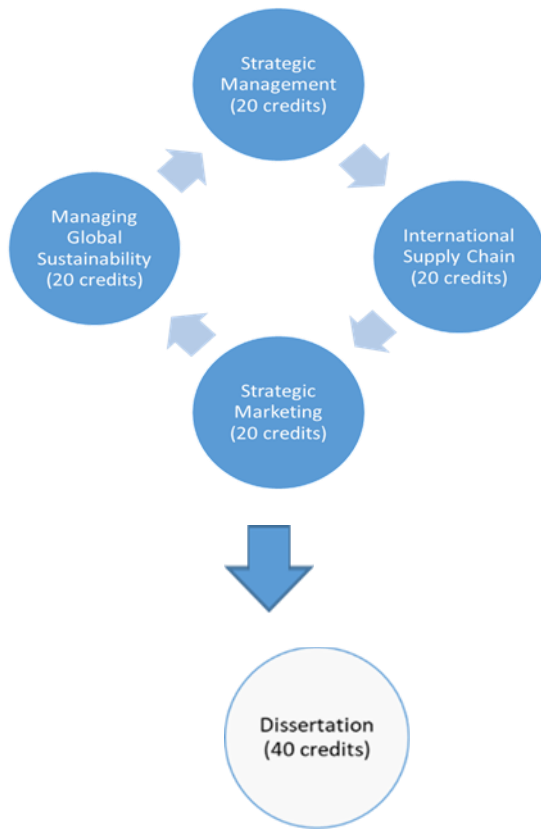
Fig 2: Illustration of the Carousel Model for Level 5 BA (Hons) Business and Management

Fig 3: Illustration of the Carousel Model for Level 6 BA (Hons) Business Management

Strategic Management (20 credits)

Managing Global Sustainability (20 credits)

International Supply Chain (20 credits)

Strategic Marketing (20 credits)

Dissertation (40 credits)

BA (Hons) Business and Management

Level 4

Mod Code	ONL405	Mod title	Introduction to Management & Business	Credit value	20	Core
Mod Code	ONL404	Mod title	Introduction to Business Finance & Accounting	Credit value	20	Core
Mod Code	ONL403	Mod title	Human Resource Management in Context	Credit value	20	Core
Mod Code	ONL406	Mod title	Marketing Essentials	Credit value	20	Core
Mod Code	ONL402	Mod title	Business Communication Skills	Credit value	20	Core
Mod Code	ONL401	Mod title	Business Analytics	Credit value	20	Core

Level 5

Mod Code	ONL503	Mod title	Customer Service Excellence	Credit value	20	Core
Mod Code	ONL506	Mod title	HRM for Business	Credit value	20	Core
Mod Code	ONL507	Mod title	International Business and Trade	Credit value	20	Core
Mod Code	ONL509	Mod title	Managing Corporate Risk and Crime	Credit value	20	Core
Mod Code	ONL502	Mod title	Agile Leadership	Credit value	20	Core
Mod Code	ONL504	Mod title	Digital Business Strategy	Credit value	20	Core

Level 6

Mod Code	ONL604	Mod title	International Supply Chain Management	Credit value	20	Core
Mod Code	ONL607	Mod title	Strategic Marketing	Credit value	20	Core
Mod Code	ONL606	Mod title	Strategic Management	Credit value	20	Core
Mod Code	ONL605	Mod title	Managing Global Sustainability	Credit value	20	Core
Mod Code	ONL602	Mod title	Dissertation	Credit value	40	Core

BA (Hons) Management, Accounting and Finance

Level 4

Mod Code	ONL405	Mod title	Introduction to Management & Business	Credit value	20	Core
Mod Code	ONL404	Mod title	Introduction to Business Finance & Accounting	Credit value	20	Core
Mod Code	ONL403	Mod title	Human Resource Management in Context	Credit value	20	Core
Mod Code	ONL406	Mod title	Marketing Essentials	Credit value	20	Core
Mod Code	ONL402	Mod title	Business Communication Skills	Credit value	20	Core
Mod Code	ONL401	Mod title	Business Analytics	Credit value	20	Core

Level 5

Mod Code	ONL501	Mod title	Advanced Management Accounting	Credit value	20	Core
Mod Code	ONL506	Mod title	HRM for Business	Credit value	20	Core
Mod Code	ONL507	Mod title	International Business and Trade	Credit value	20	Core
Mod Code	ONL509	Mod title	Managing Corporate Risk and Crime	Credit value	20	Core
Mod Code	ONL502	Mod title	Agile Leadership	Credit value	20	Core
Mod Code	ONL504	Mod title	Digital Business Strategy	Credit value	20	Core

Level 6

Mod Code	ONL601	Mod title	Advanced Financial Management	Credit value	20	Core
Mod Code	ONL607	Mod title	Strategic Marketing	Credit value	20	Core
Mod Code	ONL606	Mod title	Strategic Management	Credit value	20	Core
Mod Code	ONL608	Mod title	Audit and Assurance for Business	Credit value	20	Core
Mod Code	ONL602	Mod title	Dissertation	Credit value	40	Core

BBA (Hons) Business Administration
Level 4

Mod Code	ONL405	Mod Title	Introduction to Management & Business	Credit Value	20	Core
Mod Code	ONL404	Mod Title	Introduction to Business Finance & Accounting	Credit Value	20	Core
Mod Code	ONL403	Mod Title	Human Resource Management in Context	Credit Value	20	Core
Mod Code	ONL406	Mod Title	Marketing Essentials	Credit Value	20	Core
Mod Code	ONL402	Mod Title	Business Communication Skills	Credit Value	20	Core
Mod Code	ONL401	Mod Title	Business Analytics	Credit Value	20	Core

Level 5

Mod Code	ONL505	Mod Title	Entrepreneurship & Innovation	Credit Value	20	Core
Mod Code	ONL506	Mod Title	HRM for Business	Credit Value	20	Core
Mod Code	ONL507	Mod Title	International Business and Trade	Credit Value	20	Core
Mod Code	ONL509	Mod Title	Managing Corporate Risk and Crime	Credit Value	20	Core
Mod Code	ONL502	Mod Title	Agile Leadership	Credit Value	20	Core
Mod Code	ONL504	Mod Title	Digital Business Strategy	Credit Value	20	Core

Level 6

Mod Code	ONL603	Mod Title	International HRM	Credit Value	20	Core
Mod Code	ONL607	Mod Title	Strategic Marketing	Credit Value	20	Core
Mod Code	ONL606	Mod Title	Strategic Management	Credit Value	20	Core
Mod Code	ONL605	Mod Title	Managing Global Sustainability	Credit Value	20	Core
Mod Code	ONL602	Mod Title	Dissertation	Credit Value	40	Core

9   Intended learning outcomes of the programme

BA (Hons) Business and Management

Knowledge and Understanding

	Level 4	Level 5	Level 6	Level 6 Honours Degree
A1	Develop a broad understanding of how successful businesses function and are managed and the components of the global business environment.	Develop a wider understanding and evaluation of leadership skills in the workplace and ways in which employee performance could be enhanced.	Select and deploy established techniques of strategic management for business problems and choose appropriate theory for analysis.	Undertake an independent research project which develops a depth of understanding in a research field pertaining to Business Management.
A2	Apply the principles of management decision making and the ways in which they contribute to business efficiency, growth and development.	Develop a critical aptitude in applying business techniques in planning, decision making, performance evaluation, and control scenarios in a digital business environment.	Critically appraise professional situations and scenarios where organisations operate in terms of social, legal, ethical, moral, economic and sustainability issues.	Demonstrate increasing independence, confidence and flexibility in applying a range of social, legal, ethical, moral, economic and sustainability issues to the business project, and in the application of knowledge and skills in finding solutions to these issues.
A3	Appreciate the various models of business communication and analytics and how to use different techniques for different business situations.	Apply and evaluate appropriate concepts, principles and regulations pertaining to HRM and customer service.	Demonstrate a confident and critical familiarity with the concept of strategic marketing within the business environment, including the management and appreciation of the principles, theories and practices that underpin marketing as an academic discipline. Reveal a working understanding	

	Level 4	Level 5	Level 6	Level 6 Honours Degree
			strategic marketing and of its limits.	
A4	Recognise the various principles, theories, concepts and techniques by which a business organization can improve operationally and analyse the business environment.	Demonstrate an understanding of international trade and corporate risk necessary to make informed decisions in a variety of business scenarios.	Critically demonstrate an awareness and appreciation of the complexities of supply chain management and/or global sustainability within an international context	

Intellectual Skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
B1	Develop strong reasoning and analytical skills to support business performance.	Apply knowledge of business theory to real life scenarios and case studies.	Develop an ability to think on a level above technical or tactical details and yet still make insightful inferences.	Synthesise key sources of information and present it in a meaningful and constructive format.
B2	Apply problem solving techniques using appropriate tools to identify, formulate and solve business problems as well as create, identify and evaluate options.	Apply critical thinking and analysis to scenarios to provide a reliable argument that is substantiated by evidence.	Critically evaluate the nature and characteristics of a business problem within a business domain.	Critically assess theories and real-life business scenarios and formulate plausible and defensible conclusions.
B3	Demonstrate basic numeracy and quantitative aptitude that can be applied to assist business situations.	Demonstrate an ability to absorb complex information and demonstrate ability to explain complex business-related concepts	Critically apply theories and real-life business scenarios and formulate plausible and defensible conclusions.	Apply problem solving and decision-making skills using appropriate tools to identify, formulate and solve business problems as well as create, identify and evaluate options.
B4	Work autonomously to undertake basic research and be able to capture,	Develop skills in logical reasoning and perception for decision-making and	Apply problem solving and decision making skills using appropriate tools to identify,	Effective self-management in terms of time; ability to conduct research

	Level 4	Level 5	Level 6	Level 6 Honours Degree
	analyse and disseminate the outputs of the research in a form which can be understood by the intended audience.	performance measurement in a business context.	formulate and solve business problems as well as create, identify and critically evaluate options.	independently, into legal, professional, moral, social and ethical that pertain to business management related issues. Able to inform and adapt their work to satisfy these issues. Demonstrates an ability to carry out research and critical thinking.

Subject Skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
C1	Be able to write and communicate their ideas in a fluid and confident style.	Collect and gather information from a wide variety of sources.	Execute advanced interrogation of key literature sources across a breadth or learning resource platforms.	Undertake an independent research project from which they develop their study skills, fieldwork and research skills within a defined business management area.
C2	Demonstrate evidence in making rational arguments in a business context.	Explain and communicate complex concepts with confidence.	Demonstrate an independence of thought which enables them to devise their own solutions and knowledge base.	
C3	Ability to offer informed opinion on current business issues.	Analyse situations and suggest realistic alternative solutions based on quantitative evidence	Demonstrate and further enhance interpersonal skills of effective listening, negotiating and persuasion.	
C4	Develop numeracy, analytical and IT skills.	Self-reflect on their own potential leadership and management style.	Able to apply a variety of rules to different situations and pay attention to detail whilst working under very tight time pressures.	

Practical, Professional and Employability Skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
D1	Demonstrate competence in technical and business reporting.	Communicate in a clear, systematic and concise way, in more formal academic and professional styles, and in longer pieces of work of a technical nature.	Demonstrate effective leadership, management, and networking skills required for the workplace.	Showcase the value of research in enhancing current thinking.
D2	Increase awareness of career development opportunities in the field of business management and demonstrate effective self-management and the ability to continue learning.	Develop interpersonal skills that would be appropriate for a workplace environment.	Apply a variety of problem-solving skills and creativity in workplace scenarios.	
D3	Discuss the importance of data, analytics and business theories in a global business environment.	Demonstrate self-awareness and sensitivity to diversity in people and different situations.	Seek and make effective use of feedback in addition to critical self-awareness.	

BA (Hons) Management, Accounting & Finance

Knowledge and Understanding

	Level 4	Level 5	Level 6	Level 6 Honours Degree
A1	Develop a broad understanding of how successful businesses function and are managed and the components of the global business environment.	Develop a wider understanding and evaluation of leadership skills in the workplace and ways in which employee performance could be enhanced.	Select and deploy established techniques of strategic management for business problems and choose appropriate theory for analysis.	Undertake an independent research project which develops a depth of understanding in a research field pertaining to Management, Accounting & Finance
A2	Apply the principles of management decision making and the ways in which they contribute to business efficiency, growth and development.	Develop a critical aptitude in applying accounting techniques in planning, decision making, performance evaluation, and control scenarios.	Critically evaluate and apply different principles, theories and techniques to support financial decision making and /or auditing.	Demonstrate increasing independence, confidence and flexibility in applying a range of social, legal, ethical, moral, economic and sustainability issues to the business project, and in the application of knowledge and skills in finding solutions to these issues.
A3	Appreciate the various models of business communication and analytics and how to use different techniques for different business situations.	Apply and evaluate appropriate concepts, principles and regulations pertaining to the digital business environment & HRM.	Demonstrate a confident and critical familiarity with the concept of strategic marketing within the business environment, including the management and appreciation of the principles, theories and practices that underpin marketing as an academic discipline. Reveal a working understanding	

	Level 4	Level 5	Level 6	Level 6 Honours Degree
			strategic marketing and of its limits.	
A4	Recognise the various principles, theories, concepts and techniques by which a business organization can improve operationally and analyse the business environment.	Demonstrate an understanding of international trade and corporate risk necessary to make informed decisions in a variety of business scenarios.	Critically demonstrate an awareness and appreciation of the complexities of financial auditing and/or financial management within a business context	

Intellectual skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
B1	Develop strong reasoning and analytical skills to support business performance.	Apply knowledge of business theory and management accounting techniques to real life scenarios and case studies.	Develop an ability to think on a level above technical or tactical details and yet still make insightful inferences.	Synthesise key sources of information and present it in a meaningful and constructive format.
B2	Apply problem solving techniques using appropriate tools to identify, formulate and solve business problems as well as create, identify and evaluate options.	Apply critical thinking and analysis to scenarios to provide a reliable argument that is substantiated by evidence.	Critically evaluate the nature and characteristics of an auditing or financial management problem within a business domain	Critically assess theories and real-life business scenarios and formulate plausible and defensible conclusions.
B3	Demonstrate basic numeracy and quantitative aptitude that can be applied to assist business situations.	Demonstrate an ability to absorb complex information and demonstrate ability to explain complex business-related concepts	Critically apply theories and real-life business scenarios and formulate plausible and defensible conclusions.	Apply problem solving and decision-making skills using appropriate tools to identify, formulate and solve financial business problems as well as create, identify and evaluate options.
B4	Work autonomously to undertake basic research	Develop skills in logical reasoning and perception	Apply problem solving and decision-making skills using	Effective self-management in terms of time; ability to

	Level 4	Level 5	Level 6	Level 6 Honours Degree
	and be able to capture, analyse and disseminate the outputs of the research in a form which can be understood by the intended audience.	for decision-making and performance measurement in a business context.	appropriate tools to identify, formulate and solve business problems as well as create, identify and critically evaluate options.	conduct research independently, into legal, professional, moral, social and ethical that pertain to management, accounting & financial related issues. Able to inform and adapt their work to satisfy these issues. Demonstrates an ability to carry out research and critical thinking.

Subject Skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
C1	Be able to write and communicate their ideas in a fluid and confident style.	Collect and gather information from a wide variety of sources.	Execute advanced interrogation of key literature sources across a breadth or learning resource platforms.	Undertake an independent research project from which they develop their study skills, fieldwork and research skills within a defined area of management, accounting or finance.
C2	Demonstrate evidence in making rational arguments in a business context.	Explain and communicate complex concepts with confidence.	Demonstrate an independence of thought which enables them to devise their own solutions and knowledge base.	
C3	Ability to offer informed opinion on current business issues.	Analyse situations and suggest realistic alternative solutions based on various accounting measures.	Demonstrate and further enhance interpersonal skills of effective listening, negotiating and persuasion.	
C4	Develop numeracy, analytical and IT skills.	Self-reflect on their own potential leadership and management style.	Able to apply a variety of rules to different situations and pay attention to detail	

	Level 4	Level 5	Level 6	Level 6 Honours Degree
			whilst working under very tight time pressures.	

Practical, professional and employability skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
D1	Demonstrate competence in technical and business reporting.	Communicate in a clear, systematic and concise way, in more formal academic and professional styles, and in longer pieces of work of a technical nature.	Demonstrate effective leadership, management, and networking skills required for the workplace.	Showcase the value of research in enhancing current thinking.
D2	Increase awareness of career development opportunities in the field of management, accounting & finance and demonstrate effective self-management and the ability to continue learning.	Develop interpersonal skills that would be appropriate for a workplace environment.	Apply a variety of problem-solving skills and creativity in workplace scenarios.	
D3	Discuss the importance of data, analytics and business theories in a global business environment.	Demonstrate self-awareness and sensitivity to diversity in people and different situations.	Seek and make effective use of feedback in addition to critical self-awareness.	

BBA (Hons) Business Administration

Knowledge and Understanding

	Level 4	Level 5	Level 6	Level 6 Honours Degree
A1	Develop a broad understanding of how successful businesses function and are managed and the components of the global business environment.	Develop a wider understanding and evaluation of leadership skills in the workplace and ways in which employee performance could be enhanced.	Select and deploy established techniques of strategic management for business problems and choose appropriate theory for analysis.	Undertake an independent research project which develops a depth of understanding in a research field pertaining to Business Administration.
A2	Apply the principles of management decision making and the ways in which they contribute to business efficiency, growth and development.	Develop a critical aptitude in applying business techniques in planning, decision making, performance evaluation, and control scenarios in a digital business environment.	Critically appraise professional situations and scenarios where organisations operate in terms of social, legal, ethical, moral, economic and sustainability issues.	Demonstrate increasing independence, confidence and flexibility in applying a range of social, legal, ethical, moral, economic and sustainability issues to the business project, and in the application of knowledge and skills in finding solutions to these issues.
A3	Appreciate the various models of business communication and analytics and how to use different techniques for different business situations.	Apply and evaluate appropriate concepts, principles and regulations pertaining to innovation and entrepreneurship.	Demonstrate a confident and critical familiarity with the concept of strategic marketing within the business environment, including the management and appreciation of the principles, theories and practices that underpin marketing as an academic discipline. Reveal a working understanding	

	Level 4	Level 5	Level 6	Level 6 Honours Degree
			strategic marketing and of its limits.	
A4	Recognise the various principles, theories, concepts and techniques by which a business organization can improve operationally and analyse the business environment.	Demonstrate an understanding of international trade and corporate risk necessary to make informed decisions in a variety of business scenarios.	Critically demonstrate an awareness and appreciation of the complexities of human resource management and/or managing global sustainability within an international context	

Intellectual skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
B1	Develop strong reasoning and analytical skills to support business performance.	Apply knowledge of business theory and administrative techniques to real life scenarios and case studies.	Develop an ability to think on a level above technical or tactical details and yet still make insightful inferences.	Synthesise key sources of information and present it in a meaningful and constructive format.
B2	Apply problem solving techniques using appropriate tools to identify, formulate and solve business problems as well as create, identify and evaluate options.	Apply critical thinking and analysis to scenarios to provide a reliable argument that is substantiated by evidence.	Critically evaluate the nature and characteristics of an administrative problem within a business domain.	Critically assess theories and real-life business scenarios and formulate plausible and defensible conclusions.
B3	Demonstrate basic numeracy and quantitative aptitude that can be applied to assist business situations.	Demonstrate an ability to absorb complex information and demonstrate ability to explain complex business-related concepts	Critically apply theories and real-life business scenarios and formulate plausible and defensible conclusions.	Apply problem solving and decision-making skills using appropriate tools to identify, formulate and solve business administration problems as

	Level 4	Level 5	Level 6	Level 6 Honours Degree
				well as create, identify and evaluate options.
B4	Work autonomously to undertake basic research and be able to capture, analyse and disseminate the outputs of the research in a form which can be understood by the intended audience.	Develop skills in logical reasoning and perception for decision-making and performance measurement in a business context.	Apply problem solving and decision-making skills using appropriate tools to identify, formulate and solve business problems as well as create, identify and critically evaluate options.	Effective self-management in terms of time; ability to conduct research independently, into legal, professional, moral, social and ethical that pertain to business administration related issues. Able to inform and adapt their work to satisfy these issues. Demonstrates an ability to carry out research and critical thinking.

Subject Skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
C1	Be able to write and communicate their ideas in a fluid and confident style.	Collect and gather information from a wide variety of sources.	Execute advanced interrogation of key literature sources across a breadth or learning resource platforms.	Undertake an independent research project from which they develop their study skills, fieldwork and research skills within a defined area of business administration.
C2	Demonstrate evidence in making rational arguments in a business context.	Explain and communicate complex concepts with confidence.	Demonstrate an independence of thought which enables them to devise their own solutions and knowledge base.	

	Level 4	Level 5	Level 6	Level 6 Honours Degree
C3	Ability to offer informed opinion on current business issues.	Analyse situations and suggest realistic alternative solutions based on various business administrative measures.	Demonstrate and further enhance interpersonal skills of effective listening, negotiating and persuasion.	
C4	Develop numeracy, analytical and IT skills.	Self-reflect on their own potential leadership and management style.	Able to apply a variety of rules to different situations and pay attention to detail whilst working under very tight time pressures.	

Practical, professional and employability skills

	Level 4	Level 5	Level 6	Level 6 Honours Degree
D1	Demonstrate competence in technical and business reporting.	Communicate in a clear, systematic and concise way, in more formal academic and professional styles, and in longer pieces of work of a technical nature.	Demonstrate effective leadership, management, and networking skills required for the workplace.	Showcase the value of research in enhancing current thinking.
D2	Increase awareness of career development opportunities in the field of business administration and demonstrate effective self-management and the ability to continue learning.	Develop interpersonal skills that would be appropriate for a workplace environment.	Apply a variety of problem-solving skills and creativity in workplace scenarios.	
D3	Discuss the importance of data, analytics and business theories in a	Demonstrate self-awareness and sensitivity to diversity in people and different situations.	Seek and make effective use of feedback in addition to critical self-awareness.	

global business environment.			

10 Learning and teaching strategy

The three undergraduate programmes will be delivered online via distance learning facilitated by a VLE. As such it is important to provide a learning experience that suits the students' study context. It also needs to be borne in mind that online distance learning (DL) students in part time study are typically in full-time employment, and have busy work and home lives and are time-poor, tending to be strategic in approaching their studies. In view of these expectations, the learning and teaching approach has the following characteristics: -

Each 20-credit module is broken into 7 study weeks, with a further week for completion of final assessment- making 8 weeks in total per module. Each week is treated as a distinct learning chunk, with separate content presentation and deadlines for the completion of learning activities. The structured integration of knowledge, presentation, content and practice activities is provided in order for the students to have the opportunity to investigate and apply the learning content as well as demonstrate their level of progress through the use of the VLE tools, such as discussion boards and quizzes. Sections of content, with associated activities, are used in order to make the modules accessible and digestible, and to enable the students to demonstrate their progress and acquisition of knowledge and skills. Similarly, this provides opportunities for the module leader and tutors to provide feedback, support and intervention where required.

Knowledge and understanding are developed through the use of a variety of content presentation methods, such as online videos, narrated presentation (mini-lectures), text content written by the module leader, hyperlinked web content, digital reading resources, and the students' own research and collaboration. The aim is to use a variety of these methods in order to assist the students to remain engaged.

Skills development is facilitated through the use of a variety of learning activities, presented through, and usually recorded in, the VLE. Online forums will be used for discursive and collaborative tasks and students will be asked to work together in whole-class or small group activities. Students will carry out research, reflect on their own professional practice, collaborate on the development of reports and presentations, and carry out practice activities appropriate to the module topic. The use of the online tools for the students to discuss or record their results allows for the module leader and online tutors to see the progress the students are making and to provide constructive feedback. Training in and support for the use of any required digital tools will be provided.

All of these activities will be planned, so that they constructively align with the module and weekly learning outcomes, as well as the formative and summative assessment tasks, to ensure their efficacy in enabling the students to achieve the outcomes. This alignment and focus on active learning tasks will be initiated through the use of the ABC Learning Design process (developed by UCL and promoted by Jisc) at the kick-off of each module's development.

The student's own application of the learning and theories presented in the modules is crucial for their successful completion of the programme, and the collaborative tasks planned into the weekly structure provide plenty of opportunity for students to do so and compare their own professional context and experience to that of their classmates. This collaboration also provides an excellent opportunity for internationalisation of the teaching content.

Learning and teaching undergoes a change in style at the dissertation stage. Individual specialist supervision is provided to support the student through the individual chapters which make up the submission and work within the confines of the research design and question.

In accordance with sound educational research and current best practice, the programme will be delivered and assessed through a broad range of methods, reflecting the distinctive features of the programme, providing learning opportunities in a supportive environment to ensure knowledge transfer is affected.

Regular communication will be scheduled in the form of programme meetings to share best practice and engage in reflective practice from an individual perspective and contribute views.

11 The Wrexham Glyndŵr Graduate

At Glyndŵr University we aim to help students develop and enhance key employability skills and capabilities during their study. There are three key areas with different attributes, attitudes and skillsets and the aim is to help students have the opportunity to enhance and develop skills such as resilience, adaptability, confidence, team working, emotional intelligence and communication, creativity and acting ethically and sustainably. Programmes are designed to enable students to develop and enhance these skills via module content, module learning outcomes and assessment opportunities. Each module will help provide different opportunities for developing and enhancing these capabilities.
Further information on each of the Glyndŵr Graduate attributes are available here:

The Careers team are available to provide information, advice and guidance and access to resources for potential students, current students and graduates. WGUConnect provides students with access to an online directory of vacancies.

The Careers team can support students with employability and interview skills such as use of the STAR (Situation, Task, Action, Result) technique that many recruiters use to gather relevant information about a specific capability that the job requires.

12 Work based/placement learning statement

Although there is no work based or placements as part of these online programmes, employability skills will be embedded in this programme. To this end assessments will not only incorporate the key attributes, attitudes and skills-sets of the Glyndŵr Graduate but will actively encourage students to apply and incorporate their own worked experience and professional business practice where applicable and will frequently require students to apply business theory to their own organisation.

13 Welsh medium provision

The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.

14 Assessment strategy

In light of the programme format mentioned against the Learning and Teaching Strategy in point 24, above (online DL delivery, time poor strategic learners) the goal is to make best use of assessment practices that similarly meet the needs of students in this context.

The nature of the assessment tasks will be derived through a process of constructively aligning these with the learning outcomes and learning activities for the module and will be designed to ensure coverage. Typical characteristics of the online DL delivery approach of this programme include the following.

When students are working at a distance, it is critical to ensure that they are demonstrating progress through the submission of work in the VLE. Also, for professional learners, smaller submissions are more achievable in the working week. Therefore, we aim to use multiple points of assessment in each module unless the nature of the module topic dictates otherwise. For example, there will usually be 3 points of submission with a 25/25/50 split. A major final piece will often, though not always, be retained as the students have their final eighth week free from study for the completion of this assessment. These submissions may be discrete and requiring no pre-requisites. However, it will be helpful to make the assessment components progressive or accumulative, where appropriate. Methods that will facilitate this include accumulative report writing or case studies, portfolios of work, or assessments that build directly on the previous submission and its feedback. However, this has the implication that grading and feedback on minor pieces will need to be turned around relatively quickly.

Assessment methods will be varied to include formats such as online quizzes, reports and essays, case studies, projects, portfolios of work, reflective statements and reflective portfolios, strategic plans and journals.

Formative assessment tasks will be provided early in the modules (3 weeks) to further allow students to demonstrate their progression and gain feedback on their work.

In addition, the assessment schedule of the programme considers the dual needs of assessment for learning and assessment of learning. The strategy is to provide a sequence and variety of assessment tasks to reflect the modular learning outcomes which contribute towards the achievement of the award. Assessments are written in a manner which incorporates subject specific theory and content together with consideration of professional business practice and educational scholarship based on current scenarios, where applicable. Each assessment pack includes the standard undergraduate level marking criteria as a foundation for consistency and provides clarity with regard to the subsequent academic judgements.

The Assessment Strategy is based on the guiding principles provided by the QAA UK Quality Code for Higher Education 29th November 2018 (https://www.qaa.ac.uk/en/quality-code/advice-and-guidance/assessment#), namely:-
Assessment methods and criteria are aligned to learning outcomes and teaching activities.
Assessment is reliable, consistent, fair and valid.
Assessment design is approached holistically.
Assessment is inclusive and equitable.
Assessment is explicit and transparent.
Assessment and feedback is purposeful and supports the learning process.
Assessment is timely.
Assessment is efficient and manageable.
Students are supported and prepared for assessment.
Assessment encourages academic integrity.

Criteria for assessment marking are included with each assessment document to clearly articulate and promote consistency at each level and a shared understanding of the basis on which academic judgements are made.

Feedback provision will be in accordance with current policies and practices in place throughout Glyndŵr University to support ongoing progression and development which recognises that feedforward is as important as feedback; this will be in electronic format. Up to date details are provided in the annual Programme Handbook.

All assessments are subject to inclusion in current quality practices which include second marking of a satisfactory sample and external examiner scrutiny.

The following pages contain details of indicative assessment types, which will be a varied mix of assessment types. More specific detail can be found in the module specification, and of modules to be delivered on the carousel model.

Module code & title	Assessment type and weighting	Indicative submission date
ONL405 Introduction to Management & Business	Case Study 25% Case Study 25% Portfolio 50%	Week 3,5,8
ONL404 Introduction to Business Finance and Accounting	Essay 25% Case Study 25% Report 50%	Week 3,5,8
ONL403 Human Resource Management in Context	Essay 25% Essay 25% Report 50%	Week 3,5,8
ONL406 Marketing Essentials	Case Study 25% Poster Presentation 25% Report 50%	Week 3,5,8
ONL402 Business Communication Skills	Learning logs/journals 25% Poster Presentation 25% Report 50%	Week 3,5,8
ONL401 Business Analytics	Essay 25% Case Study 25% Report 50%	Week 3,5,8
ONL501 Advanced Management Accounting	Case Study 25% Case Study 25% Report 50%	Week 3,5,8
ONL506 HRM for Business	Essay 25% Essay 25% Report 50%	Week 3,5,8
ONL507 International Business and Trade	Report 25% Case Study 25% Report 50%	Week 3,5,8
ONL509 Managing Corporate Risk and Crime	Report 25% Case Study 25% Report 50%	Week 3,5,8
ONL505 Entrepreneurship & Innovation	Report 25% Report 25% Report 50%	Week 3,5,8
ONL504 Digital Business Strategy	Case Study 25% Report 50% Poster Presentation 25%	Week 3,5,8
ONL503 Customer Service Excellence	Report 25% Report 50%	Week 3,5,8

Module code & title	Assessment type and weighting	Indicative submission date
	Poster Presentation 25%	
ONL502 Agile Leadership	Essay 25% Essay 25% Report 50%	Week 3,5,8
ONL601 Advanced Financial Management	Essay 25% Case Study 25% Report 50%	Week 3,5,8
ONL608 Audit and Assurance for Business	Essay 25% Case Study 25% Report 50%	Week 3,5,8
ONL606 Strategic Management	Report 25% Report 25% Group Project 50%	Week 3,5,8
ONL603 International HRM	Essay 25% Essay 25% Report 50%	Week 3,5,8
ONL604 International Supply Chain Management	Poster Presentation 25% Report 25% Case Study 50%	Week 3,5,8
ONL602 Dissertation	Research Proposal 20% Report 80%	Week 3, 16

15 Assessment and award regulations

Derogations
None

Non Credit Bearing assessment
None

Borderline Classifications (Undergraduate programmes)

In considering borderline cases the Assessment Board shall raise the classification to the next level if all of the following criteria are met:
• At least 50% of the credits at level 6 fall within the higher classification.
• All level 6 modules must have been passed at the first attempt.
• The mark achieved for the *dissertation* module is within the higher classification.

Ordinary Degrees
Successful completion of 300 credits at Levels 4, 5 & 60 credits at level 6 (excluding the 40 credit Dissertation) entitles the student to the exit award of Bachelor's Degree BA (Ord) Business and Management; BA (Ord) Management, Accounting & Finance; Bachelor of Business Administration (Ord). The level 6 modules Strategic Management and Strategic Marketing must be completed to achieve this exit award.

16 Accreditation

N/A

17 Quality Management

All provision is expected to comply with the University processes for quality assurance, the QAA Quality Code and any specific PSRB requirements to ensure the quality of the learning and teaching on the programme. The University uses the following mechanisms to help evaluate, enhance and review programmes delivery;

Student Evaluation of Module forms
Student Voice Forum
Individual student feedback
Student representatives
Annual Monitoring reports
Periodic review and re-validation process
External Examiner reports
PSRB requirements and accreditation activities
National Student Survey (NSS)

18 Support for Students

The University has a range of departments that offer support for students such as:
- Library & IT Resources
- Inclusion Services
- Careers Service
- Chaplaincy
- Counselling & Wellbeing
- Student Funding and Welfare
- Student Administration

Please access the Glyndŵr website at www.glyndwr.ac.uk to find out more about the Departments

Glyndŵr Student Union offers support for students, please access their website at to find out more. https://www.wrexhamglyndwrsu.org.uk/

Students are allocated a Student Success Coordinator (SSC) to provide proactive encouragement and support throughout their online journey and to identify when students need further guidance in order to succeed. The SSC should always be the first point of contact for any queries or concerns. The SSC will not provide any academic advice but will direct students to the appropriate member of the academic team if an academic issue is identified. Should assistance be required from another department in the University, the SSC will then advise on contacting the relevant student services department.

19 Equality and Diversity

Glyndŵr University is committed to providing access to all students and promotes equal opportunities in compliance with the Equality Act 2010 legislation. This programme complies fully with the University's Equality and Diversity Policy, ensuring that everyone who has the potential to achieve in higher education is given the chance to do so. Please click on the following link for more information
https://www.glyndwr.ac.uk/en/AboutGlyndwrUniversity/EqualityandDiversity/