PROGRAMME SPECIFICATION

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Award titles
Programme Title(s)
This is the intended award title and what will be printed on the award certificate.

MBA
MBA Marketing
MBA Human Resource Management
MBA Finance
MBA Project Management
MBA Health Management
MBA Entrepreneurship
MBA Hospitality and Tourism Management
MBA Big Data Analytics

MBA with Advanced Practice
MBA Marketing with Advanced Practice
MBA Human Resource Management with Advanced Practice
MBA Finance with Advanced Practice
MBA Project Management with Advanced Practice
MBA Health Management with Advanced Practice
MBA Entrepreneurship with Advanced Practice
MBA Hospitality and Tourism Management with
Advanced Practice
MBA Big Data Analytics with Advanced Practice

MBA
MBA Marchnata
MBA Rheoli Adnoddau Dynol
MBA Cyllid
MBA Rheoli Prosiect
MBA Rheoli Gofal Lechyd
MBA Entrepreneuriaeth
MBA Rheoli Lletygarwch a Thwristiaeth
MBA Dadansoddi Data Mawr

Internal Programme Title(s) (if different to the title on the certificate)

Programme to be included in Graduation Ceremonies
Yes

Delivery period
September 2022 – June 2027

Intake points

Provider	Intakes	Intake points
Wrexham	3	September, February and June
ACCRA Business School	3	September, February and May
Barking and Dagenham College	1	September

Provider	Intakes	Intake points
Capital College	3	September, February and May
Global Pathways Academy	3	September, January and July
Hong Kong Management Association (HKMA)	2	June and January
IES Business School	2	September and February
IST College	1	September
LondonTec City Campus	2	September and February
MBS College	1	September
Princeton Management College (PMC)	3	September, February and May
SHRM College	3	September, February and May
Sri Lanka Institute of Marketing (SLIM)	2	January and May
UDC Business Administration College	3	September, February and May
WCDI of Shanghai University	3	September, February and May

Regulatory details

Regulatory details
Awarding body
Glyndŵr University
Programme delivered by

Wrexham and delivered by:

ACCRA Business School
Barking and Dagenham College (BDC)
Capital College
Global Pathways Academy (GPA)
Hong Kong Management Association (HKMA)
IES Business School
IST College (IST)
LondonTec City Campus (LondonTec)
MBS College (MBS)
Princeton Management College (PMC)
SHRM College (SHRM)
Sri Lanka Institute of Marketing (SLIM)
UDC Business Administration College (UDC) WCDI
of Shanghai University (WCDI)

Location of delivery

Wrexham Plas Coch Campus

ACCRA Business School, Ghana

Barking and Dagenham College, UK

Capital College, Dubai

Global Pathways Academy, Bangalore, Bengaluru, and UAE sites

Hong Kong Management Association, Hong Kong

IES Business School, Rouen

IST College/SEY, Athens

LondonTec City Campus, Sri Lanka

MBS College, Crete
Princeton Management College, Myanmar
SHRM College, Singapore
Sri Lanka Institute of Marketing, Sri Lanka
UDC Business Administration College, China
WCDI Shanghai University, China

Top Up Awards

The following partners are approved to offer the top-up award:
ACCRA – MBA
Barking and Dagenham – MBA
Capital College – MBA, MBA Marketing, MBA Finance and MBA Human Resource Management
IES Business School - MBA SLIM
- MBA Marketing

Faculty/Department

Faculty of Social and Life Sciences

Exit awards available
PG Diploma Business Administration PG Diploma Business Administration Marketing PG Diploma Business Administration Human Resource Management PG Diploma Business Administration Finance PG Diploma Business Administration Project Management PG Diploma Business Administration Health Management PG Diploma Business Administration Entrepreneurship PG Diploma Business Administration Hospitality and Tourism Management PG Diploma Business Administration Big Data Analytics   PG Certificate Business Administration

Professional, Statutory or Regulatory Body (PSRB) accreditation
North Wales Business School and accredited Bronze award member of Business Graduates Association (BGA) This information is correct at the time of validation, please refer to the PSRB register for current accreditation status.

Please add details of any conditions that may affect accreditation (e.g. is it dependent on choices made by a student?) *e.g. completion of placement.*
N/A

HECoS codes
100078

UCAS code

Relevant QAA subject benchmark statement/s
QAA Subject Benchmark Statement – Master's Degrees in Business and Management June 2015

Mode of study
Full & part time

Normal length of study for each mode of study
Full-time – 12 months Part-time – 36 months

Language of study

English Bi-lingual provision Mandarin and English - HKMA, UDC Mandarin provision – WCDI of Shanghai
Transitional arrangements for re-validated provision if applicable
Current students to remain on their current programme and teach out
The following University Award Regulations apply to this programme (*highlight the appropriate ones and delete the others*)
General Regulations and Definitions Regulations for Taught master's degrees Language Admissions Policy

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Date of validation event:	19/01/2022
Date of approval by Academic Board:	*23/03/2022*
Approved Validation Period:	*September 22 – September 26 with new delivery commencing Sept 27.*
Transitional arrangements approved (if revalidation)	*N/A*
Date and type of revision:	*April 2022 – addition of Top-up awards at various partners* *June 2022 – addition of partner delivery site IES* *July 2022 – addition of 2 new titles* *March 2023 – From Jan 2023 onwards addition of Feb and Jun intakes for home provision, addition of Advanced Practice routes, BUSB763 module title changed from Dissertation to Research Project.* *June 2023 – AM2 correction – revert module title change back to Dissertation for BUS7B63*

1 Criteria for admission to the programme

Standard entry criteria

Entry requirements are in accordance with the University's admissions policy, please click on the following link for more information. Admissions policies

The University's entry requirements are set out on our Admissions webpages

Qualification	Entry requirements
Foundation Year	48 Tariff points and /or relevant experience
Foundation Degree	48 Tariff points and /or relevant experience
3 year Bachelors degree	112 Tariff points
Integrated Masters (4 years)	120 Tariff points

These figures are intended as a general guide. Each application is considered individually.

A good first honours degree (2:2 or above) plus two years' postgraduate experience, plus relevant English Language policy criteria.

International entry qualifications are outlined on the UK National Information Centre for global qualifications and skills (UK ENIC) as equivalent to the relevant UK entry qualification.

In addition to the academic entry requirements, all applicants whose first language is not English or Welsh must demonstrate English language proficiency.

European students are able to provide this evidence in a number of ways (please see academic-entry-requirements for details), including IELTS.

International students are required to provide an English Language Certificate which meets the requirements of the University *(please see English-language-requirements for details).*

For entry to the MBA top-up applicants must have a PG Diploma in Higher Education or an equivalent Level 7 qualification in a relevant subject area that is deemed suitable for entry onto the MBA and map to the programme learning outcomes of a specific MBA route. (MBA, MBA Marketing, MBA Human Resource Management, MBA Finance).

Non Standard entry criteria
Exceptionally, applicants without a first degree who can evidence extensive relevant experience of more than two years in a relevant professional role(s) may be considered. This experience must have taken place within the last 5 years. Such applicants may be subject to additional selection criteria at the University's discretion

2 Record of Prior (Experiential) learning

Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the University General Regulations. Any programme specific restrictions are outlined below.

3 DBS Requirements

None required for this programme

4 Suitability for Practice Procedure

N/A

5 Aims of the programme

Throughout the programme of study, the emphasis is founded on the application of theoretical knowledge to business scenarios and problems where an operational solution is sought. In order to achieve this outcome, the aims of the programmes are:

1.   To enable students to study a major-subject programme with closely related pathways and focus on particular aspects of a broad subject area in which they have prior knowledge or experience through previous study or employment and understand how the boundaries of new knowledge are expanded through research.
2.   To enable students to develop an in-depth knowledge of a new subject or field of study and acquire a critical awareness of current issues and developments in the subject.
3.   To develop and broaden the students in a range of techniques and systematic procedures that are required when conducting academic research linked to the subject area of business and management.
4.   To encourage critical skills, a knowledge of professional responsibility, integrity and ethics together with the ability to reflect on personal progress as a learner and undertake independent study.
5.   To enable and promote students   in the development of a research proposal within an area of individual interest, and subsequently undertake an extended piece of research that includes a critical review of existing literature or other scholarly outputs that makes up a significant proportion of the programme's assessments, and may be more specialised in an area of employment or practice related to a particular profession.
6.   To equip students with a range of techniques and methods applicable to professional activities and skill possession as a means of enhancing future employment prospects through the demonstration of originality and creativity in making sound judgements in the absence of complete data.
7.   To support effective communication, the exercise of initiative, self-direction and autonomy

6 Distinctive features of the programme

The MBA programmes provide the foundations to achieve future CEO potential. The emphasis is founded on the application of theoretical skills to business scenarios and problems. They offer opportunities for students to analyse contemporary business situations, reflecting on organisational procedures and efficiencies resulting in operational solutions. The programme has been designed to draw upon The Institute of Directors Competency

Framework which incorporates distinctive areas of knowledge, skills and mind-set traits which contribute to effective performance at a senior level within an organisation. The content, delivery and assessment develop the individual profile of the learner, enabling greater confidence and marketability as a professional. Students will also have membership to the Business Graduates Association (BGA) which the North Wales Business school have accreditation with.

The MBA suite of programmes provide specialisation opportunities to students who wish further their learning with a focus on Marketing, HRM, Finance, Entrepreneurship, Project Management, Healthcare, Data Analytics or Hospitality and Tourism providing greater flexibility for individual student aspirations. The specialised programmes each offer 2 related modules, drawing on bodies of knowledge, which reflect the context within which an organisation is required to trade. The outcome is students with a rounded business outlook with insights into corporate governance, environmental concerns, marketing, and HRM perspectives to facilitate critical reflective practice.

1. The MBA Programmes use a modular delivery pattern, which encompasses a framework of six 20 credit modules depending on the subject route before moving on to the core Research Methods and Dissertation module.

2. They develop the individual profile of the student and incorporate several instances where the student is able to analyse contemporary business situations to provide judgements and solutions which reflect organisational procedures.

3. The programmes have been designed to draw upon The Institute of Directors Competency Framework which incorporates distinctive areas of knowledge, skills and mind-set traits which contribute to effective performance at a senior level within an organisation.

4. There is a mix of traditional academic business Master's modules consisting of Strategy, Finance, Marketing and HRM which continue to be the foundation for this type of programme. The programme routes offer other modules, drawing on a wide range of bodies of knowledge, which reflect the context within which an organisation is required to trade. The outcome is a rounded business outlook with insights into corporate governance, environmental concerns, marketing, and HRM perspectives within a framework of effective and critical reflective practice

5. The inclusion of the Marketing route is curated and designed for inquisitive graduates who wish to develop both the fundamental and applied marketing theories and applications that will help them succeed as marketing directors or executives. The overarching teaching and learning strategy which encompasses current business issues together with issues arising within the students' workplaces, if, and where appropriate. This ensures the three-fold framework of skills, mind-set and knowledge are oriented towards this particular body of knowledge throughout the duration of the taught element of the programme for students electing to take this route. When progressing to the Dissertation route there would be a clear expectation for the student's research questions to focus on a topic that would benefit from research into Marketing.

6. Similarly, the HRM route is of increasing relevance where people are the foundation of a vibrant world economy and requires a mind-set that is supported by an understanding of HRM practices where transferable business knowledge and key management skills are important. During the generic taught modules students will be

encouraged and supported to bring HRM issues into classroom debate as a precurser to including and emphasising current issues in their assignments. The specific HRM modules explore in depth concepts such as the significance of reward management on employee productivity and the importance of appropriate resource and talent management strategies to improve business performance. This provides students with the knowledge to engage and suggest appropriate strategies and action on a range of contemporary issues in the workplace When reaching the Dissertation stage, again there would be a clear expectation that HRM students would base their Dissertations on a research topic that is of international relevance.

7. MBA Finance is aimed at professionals building a career within finance, accounting and corporate social responsibility roles. This innovative programme is also for highly motivated achieving graduates with the relevant experience looking to become financial leaders in their field. Students will be encouraged to adopt and understand the necessary skills to identify and assess key financial concepts and use financial and modelling tools to solve complex business problems. In addition, they will be able to select and apply relevant insightful corporate valuation methods and assess financial objectives and performance. Consequently, this course prepares candidates for such roles and whereby candidates can enhance their analytical skills in international finance, economics and investment management.

8. The MBA Project Management provides an opportunity to learn both the theoretical fundamentals of project management as well as develop the critical skills required for entry into a project management career. The journey to becoming an effective project management starts with the acquisition of the right tools and technologies to support decision making and ensure timely delivery of project objectives. The MBA in Project Management has been designed to reflect on the principles and methodologies of the leading professional project management bodies. The programme is designed to facilitate the development of technical competence in areas including risk management, monitoring and control of projects, procurement as well as a core understanding of operations management, big data management and the ability to model and simulate complex problems which can plague project delivery. This pathway is well suited if you'd like to become the next leading project manager and are ambitious to succeed within the business environment.

9. MBA Health Management is intended for clinical leadership and healthcare management professionals in middle and higher management roles. It will support students who are aiming to develop their understanding and application of management and leadership in the healthcare sector. Further students will be able to identify and analyse how healthcare policies are designed and implemented, and how healthcare systems can be evaluated and compared. Healthcare leaders now need skills in human and financial resources management, leadership, strategic planning, and organisational design as well as an ability to manage complex change. Through the specialised healthcare modules, you will cover topics to help you enhance your capacity to analyse and understand the complex nature of healthcare and how it is delivered. You will explore issues that have a significant impact on organisations by working with others and building on the experience of those around you. These will put you in a strong position to advance your career in healthcare management.

10. MBA Entrepreneurship is open to business professional who wish to prepare themselves for a wide range of career opportunities, such as; launching new business ventures, developing start-ups and companies, and managers of innovation

in larger companies. Further, this course aims to provide students with the knowledge to understand innovation methods, techniques and strategy at the individual and organisational level. Students will be equipped to identify and evaluate analytical techniques to determine the best use of entrepreneurial assets. This course is designed for professionals who aspire to enhance their entrepreneurial, creative and leadership skills and subsequent career progression.

11. MBA Hospitality and Tourism
    MBA Hospitality and Tourism is intended for business professionals or students who wish to widen their career within the hospitality and tourism sector. It will support students who wish to expand their knowledge and management experience within hospitality and tourism and are looking to discover global issues and trends. Students will be able to discover critical trends and contemporary issues such as sustainability in hospitality in order to identify potential issues and solutions. Furthermore they will use this knowledge to develop innovative digital solutions to aid real life business problems in the hospitality and tourism world.

12. MBA Big Data Analytics
    The MBA in Big Data Analytics is intended for business professionals or students who wish to use cutting edge technologies to turn the data into valuable knowledge. Modern digital technologies enable business and organisations to gather enormous amount of data thus helping businesses and organisations to make better, informed decisions based on facts, statistical numbers and trends. Many organisations are opening up their doors to data science and big data technologies to unleash the power of data thus increasing the value of a data scientist who is the expert to extract actionable insights out of gigabytes of data.

13. For programmes with Advanced Practice option: The Advanced Practice component will provide students with the opportunity to enhance personal and professional development in preparation for their entry into the job market.

    Students will choose one of two Advanced Practice modules:

    ADP701: Advanced Practice: Work-Based Learning

    • Students will undertake a work placement and be asked to reflect critically on their experience

    ADP702: Advanced Practice: Entrepreneurship
    • Students will undertake a group entrepreneurial project to produce a product or service. They will then either test trade this product or complete market research. Students will be asked to reflect critically on their experience. In addition to practical and professional skills gained during their Advanced Practice semester, students will also be able to engage in the process of critical self-reflection and thereby build up more self-awareness, flexibility and resilience to better prepare themselves for the challenges of the job market, giving them an edge over graduates who have not undertaken a practical work component during their studies.

14.   Adopting this differentiation strategy throughout the duration of the programme provides flexibility for individual student aspirations and a clear distinction between the programme routes.

The key values which inform this programme are:
Self-awareness
Independence
Performance orientation
Professional, business behaviours
Ethical considerations

The most important intellectual skills developed in the programme are:
Strategic thinking,
Analysis and use of information,
Decision-making,
Communication
Reflective practices.

The most useful practical skills, techniques and capabilities developed are:

Analysis and evaluation of data and scenarios
Presentation of information Summarizing
Questioning and probing
Research skills
Concluding

The ways in which a student will learn are:
Blended learning utilising the Active Learning Framework
Face to face taught sessions
Facilitated discussion

Contributing a point of view and sustaining an argument Challenging
 Preparing material and presenting a topic to peers
Independent study – reading and research
Interpretation
Completion of assessments
Assignment feedback

7 Credit Accumulation and exit awards

For all of the MBA routes, the following applies in relation to exit awards:

i)   The PG Certificate Business Administration is an exit award available for a student who has completed 60 credits at level 7 and who is unable or chooses not to continue on the programme.

ii)   The PG Diploma Business Administration,
        PG Diploma Business Administration Marketing
        PG Diploma Business Administration HRM
        PG Diploma Business Administration Finance
        PG Diploma Business Administration Project Management
        PG Diploma Business Administration Health Management
        PG Diploma Business Administration Entrepreneurship
        PG Diploma Business Administration Hospitality and Tourism Management PG Diploma Business Administration Big Data Analytics
        are exit awards available for students who have completed 120 credits at level 7, and who are unable, or choose not to continue on the programme.

        Any student enrolling onto a top up award who subsequently does not complete is not eligible for an exit award.

8 Programme Structure Diagram, including delivery schedule

MBA: 4 core MBA modules plus a choice of one optional core module, followed by a choice of one option module from the MBA Marketing and the MBA HRM routes. These modules will in some cases be set by the Programme Team.
Please note the options are only available for delivery at Wrexham campus. The programme running with partner providers will run core modules only as indicated in the tables below.

MBA Marketing: 4 core MBA modules plus the 2 marketing subject specific modules.

MBA HRM: 4 core MBA modules plus the two HRM subject specific modules.

MBA Finance: 4 core MBA modules plus the two Finance subject specific modules.

MBA Project Management: 4 core MBA modules plus the two Project Management subject specific modules.

MBA Health Management: 4 core MBA modules plus the two Health Management subject specific modules.

MBA Entrepreneurship: 4 core MBA modules plus the two Entrepreneurship subject specific modules.

MBA Hospitality and Tourism Management: 4 core MBA modules plus the two Hospitality and Tourism subject specific modules.

MBA Big Data Analytics: 4 core MBA modules plus the two Big Data Analytics subject specific modules.

The six-module framework for each MBA route is then followed by a final 60 credit Dissertation module.

- **Full-time delivery**
- 4 Core Modules •
- 2 specific route Modules:
- Dissertation

Please note MBA optional modules available for students to choose will be decided by the programme team and depend on student numbers.

The Advanced Practice route: The above framework applies to all programmes on the Advanced Practice route with the addition of the 60-credit Advanced Practice Module undertaken after completion of taught modules and before the Dissertation module.

If a student opting to do ADP701 is unable to secure a work placement, they will be transferred to ADP702, where they will undertake a group entrepreneurial project.
In total, students will complete 240 credits for programmes with Advanced Practice.

MBA programme structure & Delivery – Full-time Wrexham
Three intake points per academic year: September, February and June. This does not include pre-masters programme information.
September Intake

September Intake (Standard Route All Programmes)			
	Semester 1	**Semester 2**	**Semester 3**
Taught Modules	Integrated Communications	HRM in Context	Dissertation
	Emphasising the Environment (optional core)	Creative Change and Innovation (optional core)	
	Implementing Strategies	Two route modules	
	Financial Insights and Business		
Dissertation	Dissertation	Dissertation	
Exam Board Module Marks Go through	**February**	**June**	**September**
Resits Assessment Dates	**SEM 1 Resits** **Issued:** After June Board **Deadline:** 2nd week in August **Board:** September	**SEM 2 Resits** **Issued:** After June Board **Deadline:** 2nd week in August **Board:** September	**Dissertation Resits** **Issued:** after September Board. **Deadline:** 2nd week in August **Board:** Feb

	Semester 1	Semester 2	Semester 3	Semester 1 (of next academic year)	Semester 2 (of next academic year)
Taught Modules	Integrated Communications	HRM in Context	Break	Advanced Practice ADP701 Work-Based Learning or ADP702: Advanced Practice Project	Dissertation
	Emphasising the Environment (optional core)	Creative Change and Innovation (optional core)			
	Implementing Strategies	Two route modules			
	Financial Insights and Business				
Dissertation	Dissertation	Dissertation			
Exam Board Module Marks Go through	**February**	**June**			**June**
Resits Assessment Dates	**SEM 1 Resits** **Issued**: After June Board **Deadline:** 2nd week in August **Board**: September Board	**SEM 2 Resits** **Issued**: after June Board **Deadline:** 2nd week in August **Board**: September Board			**Dissertation Resits** **Issued:** after June Board **Deadline:** 2nd week in August **Board:** September

September Intake with Advanced Practice (All Programmes)

February Intake

Feb Intake (Standard Route All Programmes)				
	Semester 2 **Feb-May**		**Semester 1** **(of next academic year)** **Sept-Dec**	**Semester 2** **(of next academic year)** **Feb-May**
Taught Modules	HRM in Context	Break	Integrated Communications	Dissertation
	Creative Change and Innovation (optional core)		Emphasising the Environment (optional core)	
	Two route modules		Implementing Strategies	
			Financial Insights and Business	
Dissertation	Dissertation		Dissertation	
Exam Board Module Marks Go through	June		February	June
Resits Assessment Dates	**SEM 2 Resits** **Issued:** after June Board **Deadline:** 2nd week in August **Board:** September		**SEM 1 Resits** **Issued:** after June Board **Deadline:** 2nd week in August **Board:** September	**Dissertation Resits** **Issued:** after June Board **Deadline:** 2nd week in August **Board:** September

	Semester 2 Feb-May		Semester 1 (of next academic year) Sept-Dec	Semester 2 (of next academic year) Feb-May	Semester 3 (of next academic year)
Taught Modules	HRM in Context		Integrated Communications		
	Creative Change and Innovation (optional core)		Emphasising the Environment (optional core)		
	Two route modules	Break	Implementing Strategies	Advanced Practice ADP701 Work-Based Learning or ADP702: Advanced Practice Project	Dissertation
			Financial Insights and Business		
Dissertation	Dissertation		Dissertation		
Exam Board Module Marks Go through	June		February		September
Resits Assessment Dates	**SEM 2 Resits** **Issued:** after June Board (next academic year) **Deadline:** 2nd week in August **Board**: September		**SEM 1 Resits** **Issued:** after June Board **Deadline:** 2nd week in August **Board**: September		**Dissertation Resits issued:** after September Board **Deadline:** November 1st **Board:** February

Feb Intake with Advanced Practice (All Programmes)

June Intake

June Intake (Standard Route All Programmes)			
	Semester 3	**Semester 1** **(of next academic year)**	**Semester 2** **(of next academic year)**
Taught **Modules**	HRM in Context	Integrated Communications	Dissertation
	Creative Change and Innovation (optional core)	Emphasising the Environment (optional core)	
	Two optional modules	Implementing Strategies	
		Financial Insights and Business	
Dissertation	Dissertation	Dissertation	
Exam Board Module Marks Go through	February	February	June
Resits Assessment Dates	**SEM 3 Resits** **Issued:** After June Board (following academic year) **Deadline**: 2nd week in August **Board:** September	**SEM 1 Resits** **Issued:** After June Board **Deadline:** 2nd week in August **Board:** September	**Dissertation Resits** **Issued**: after June Board **Deadline**: 2nd week in August **Board:** September

	Semester 3	Semester 1 (of next academic year)	Semester 2 (of next academic year)	Semester 3 (of next academic year)
June Intake with Advanced Practice (All Programmes)				
Taught Modules	HRM in Context	Integrated Communications	Advanced Practice ADP701 Work-Based Learning or ADP702: Advanced Practice Project	Dissertation
	Creative Change and Innovation (optional core)	Emphasising the Environment (optional core)		
	Two optional modules	Implementing Strategies		
		Financial Insights and Business		
Dissertation	Dissertation	Dissertation		
Exam Board Module Marks Go through	February	February		February
Resits Assessment Dates	**SEM 3 Resits** **Issued:** After June Board (following academic year) **Deadline**: 2nd week in August **Board:** September Board	**SEM 1 Resits** **Issued:** After June Board **Deadline**: 2nd week in August **Board:** September Board		**Dissertation Resits** **Issued**: after September Board **Deadline**: December **Board:** February

MBA

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
	Choose one of the following 2 modules:		
BUS7B45	Creative Change and Innovation	20	Optional Core
BUS7B46	Emphasising the Environment	20	Optional Core
	Choose one of the following 4 modules		
BUS7B57	Resourcing and Talent Management	20	Option
BUS7B58	Reward Management	20	Option
BUS7B59	Customer Continuity	20	Option
BUS7B60	Strategic Marketing	20	Option
	Dissertation stage		
BUS7B63	Dissertation	60	Core
		Total: 180 credits	
ADP701/ADP702	Advanced Practice	60	Core (for advanced practice programmes)

MBA at partners: (no option modules or Advanced Practice)

Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
BUS7B50	Integrated Communications	20	Core	Semester 1
BUS7B49	Implementing Strategies	20	Core	Semester 1
BUS7B47	Financial Insights and Business Intelligence	20	Core	Semester 1
BUS7B46	Emphasising the Environment	20	Core	Semester 2
BUS7B48	HRM In Context	20	Core	Semester 2
BUS7B45	Creative Change and Innovation	20	Core	Semester 2
BUS7B63	Dissertation	60	Core	Semester 3
		Total: 180 credits		

MBA part-time delivery (Choose one optional core, and one option module as per the fulltime delivery table above)

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B46	Emphasising the Environment	20	Optional Core
BUS7B57	Resourcing and Talent Management	20	Option
BUS7B60	Strategic Marketing	20	Option
	Year 2		
BUS7B49	Implementing Strategies	20	Core
BUS7B45	Creative Change and Innovation	20	Optional Core
BUS7B58	Reward Management	20	Option

Module Code	Module Title	Credit Value	Core/Option
BUS7B59	Customer Continuity and Growth	20	Option
	Dissertation stage		
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Marketing full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B59	Customer Continuity and Growth	20	Core
BUSB60	Strategic Marketing	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Marketing part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B60	Strategic Marketing	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core
BUS7B59	Customer Continuity and Growth	20	Core
	Dissertation stage		

Module Code	Module Title	Credit Value	Core/Option
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Human Resource Management (HRM) full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B57	Resourcing and Talent Management	20	Core
BUS7B58	Reward Management	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Human Resource Management (HRM) part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B57	Resourcing and Talent Management	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core
BUS7B58	Reward Management	20	Core
	Dissertation stage		
BUS7B63	Dissertation	60	Core

Module Code	Module Title	Credit Value	Core/Option
		Total: 180 credits	

MBA Finance Full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B53	International Finance and Investments	20	Core
BUS7B54	Small Business Finance	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Finance Part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B54	Small Business Finance	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core
BUS7B53	International Finance and Investments	20	Core
	Dissertation stage		
BUS7B63	Dissertation	60	Core

		Total: 180 credits	

MBA Project Management Full-time Delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B61	Business Analytics for Project Management	20	Core
BUS7B62	Project and Operations Management	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Project Management Part-time Delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B62	Project and Operations Management	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core
BUS7B61	Business Analytics for Project Management	20	Core
	Dissertation stage		

Module Code	Module Title	Credit Value	Core/Option
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Entrepreneurship Full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B51	Entrepreneurial Thinking	20	Core
BUS7B52	New Venture Creation	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Entrepreneurship Part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B51	Entrepreneurial Thinking	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core
BUS7B52	New Venture Creation	20	Core
	Dissertation stage		
BUS7B63	Dissertation	60	Core

Module Code	Module Title	Credit Value	Core/Option
		Total: 180 credits	

MBA Health Management Full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B55	Conceptualising Leadership in Healthcare	20	Core
BUS7B56	Professional Practice and Strategy implementation in the context of healthcare management	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Health Management Part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B55	Conceptualising Leadership in Healthcare	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core

Module Code	Module Title	Credit Value	Core/Option
BUS7B56	Professional Practice and Strategy implementation in the context of healthcare management	20	Core
	Dissertation stage		
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Hospitality and Tourism Management Full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B82	Global Gastronomy	20	Core
BUS7B81	Digital Innovations in Hospitality	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Hospitality and Tourism Management Part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
BUS7B82	Global Gastronomy	20	Core
	Year 2		

Module Code	Module Title	Credit Value	Core/Option
BUS7B49	Implementing Strategies	20	Core
BUS7B81	Digital Innovation in Hospitality	20	Core
	Dissertation stage		
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Big Data Analytics Full-time delivery

Module Code	Module Title	Credit Value	Core/Option
BUS7B50	Integrated Communications	20	Core
BUS7B49	Implementing Strategies	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core
COM746	Big Data Challenges and Opportunities	20	Core
COM749	Big Data Analytics	20	Core
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA Big Data Analytics Part-time delivery

Module Code	Module Title	Credit Value	Core/Option
	Year 1		
BUS7B50	Integrated Communications	20	Core
BUS7B47	Financial Insights and Business Intelligence	20	Core
BUS7B48	HRM In Context	20	Core

COM746	Big Data Challenges and Opportunities	20	Core
	Year 2		
BUS7B49	Implementing Strategies	20	Core
COM749	Big Data Analytics	20	Core
	Dissertation stage		
BUS7B63	Dissertation	60	Core
		Total: 180 credits	

MBA programmes with advanced practice. Delivery as above, ADP modules will be taken after taught MBA modules.

MBA Top-up award

Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
BUS7B63	Dissertation	60	Core	**Semester 2**

9 Intended learning outcomes of the programme

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Knowledge and Understanding

	Level 7
A1	Demonstrate a critical appreciation of concepts, principles and theories related to business strategies and a range of applications
A2	Evaluate the contribution to which roles and interactions contribute to a successful, contemporary organisation
A3	Demonstrate insight related to the effectiveness and nature of the stakeholder communications and influence
A4	Appreciate the principles of management decision making and the ways in which they contribute to business efficiency, growth and development
A5	MBA Marketing: Demonstrate understanding of consumer behaviour
A6	MBA HRM: Have a systematic understanding of knowledge, and a critical awareness of current HRM issues, and identify techniques for solving problems and be able to apply this to practice
A7	MBA Finance: Demonstrate a critical understanding of the key concepts and knowledge relevant to the finance sector.
A8	MBA Project Management: Evaluate the importance of Project Management and the knowledge and strategies required to contribute to successful project completion.
A9	MBA Health Management: Demonstrate the knowledge and understanding required to contextualise critical health management theory.
A10	MBA Entrepreneurship: Appreciate how the relevant entrepreneurship practices and concepts and be able to contextualise in a number of organisations.
A11	MBA Hospitality and Tourism Management: Demonstrate understanding of the key concepts and theories of hospitality and tourism management issues that affect the sector
A12	MBA Big Data Analytics: Have a systematic understanding of the current Big Data issues and solutions to apply in practice

Intellectual Skills

	Level 7
B1	Undertake critical thinking to provide a judgement
B2	Work autonomously to identify and interpret relevant principles and procedures to present analytical resolution
B3	Bring together theoretical facts and ideas to present synthesis in support of a proposal or argument or solve a business problem

B4	Develop an awareness of emotional intelligence in self and others as a means of influencing behaviour from a management perspective
B5	MBA Marketing: Identify and interpret relevant theory in context
B6	MBA HRM: Demonstrate sound theoretical grounding across a range of strategic HRM disciplines within an organisational context.
	Level 7
B7	MBA Finance: Identify the key relevant strategic theory and models.
B8	MBA Project Management: Develop a critical understanding of the factors involved in analytical and forecasting skills required within the sector.
B9	MBA Health Management: Demonstrate an understanding of the key concepts, theory and application to the health management.
B10	MBA Entrepreneurship: Demonstrate critical thinking skills required by entrepreneurs to achieve in dynamic business environments.
B11	MBA Hospitality and Tourism Management: Develop a critical understanding of the skills required for management in the hospitality and tourism sector
B12	MBA Big Data Analytics: Demonstrate critical thinking and understanding of key concepts and apply to big data analytics sector.

	Level 7
D1	Synthesise both orally and in writing by drawing on relevant information, summarising and interpreting
D2	Master numeracy skills, data analysis and statistical interpretations
D3	Work independently to manage personal development and exercise time-management and prioritisation

D4	Contribute in an effective manner to evident based decision making in order to influence people and outcomes
D5	MBA Marketing: Work effectively and contribute relevant skills

Subject Skills

	Level 7
C1	Use relevant communication channels and tools for applications throughout business and management situations
C2	Interpret business information systems for managerial applications
C3	Implement appropriate strategies to support enterprise development and change
C4	Demonstrate and promote an ethical approach to underpin business practice
C5	MBA Marketing: Interpret relevant principles and how this influences business and marketing strategy
C6	MBA HRM: Develop a deep understanding of how to communicate information and empirical research findings that will create strategic value to the HRM function.
C7	MBA Finance: Develop critical understanding in finance, accounting and corporate social responsibility
C8	MBA Project Management: Interpret and implement key project management skills required within this fast-paced industry including business analytics and project and operations management.
C9	MBA Health Management: the application of critical management and leadership skills in the healthcare sector.
C10	MBA Entrepreneurship: Utilise key entrepreneurial skills and innovation techniques which lead to solutions and developments in line with the business sector.
C11	MBA Hospitality and Tourism Management: Interpret current trends and solutions to develop the hospitality and tourism sector
C12	MBA Big Data Analytics: Develop a deep understanding of how to manage cutting edge technologies for success across different business sectors

Practical, Professional and Employability Skills

D6	MBA HRM: Ability to solve complex HR problems and make informed decisions using reasoned decision-making techniques on policy and strategy, identifying and evaluating options and demonstrating the ability to implement and review decisions.
D7	MBA Finance: Ability to acquire the necessary skills to be both ethical and develop solutions for financial decision making.
D8	MBA Project Management: Ability to organise data and strategies to develop solutions and timelines for projects
D9	MBA Health Management: the application of critical management and leadership skills in the healthcare sector.

D10	MBA Entrepreneurship: ability to utilise entrepreneurial skills to maximise business opportunities
C11	MBA Hospitality and Tourism Management: Ability to apply effective management skills to the hospitality and tourism sector
C12	MBA Big Data Analytics: Ability to utilise technology and data management for application across different business sectors.
D11	Programmes with Advanced Practice: Demonstrate knowledge and understanding of operating business or employer environment or environments, and articulate the deployment of higher level skills within this context.

MBA Programmes: Advanced Practice route
For successful completion of MBA Award on
programmes with Advanced Practice, students will
achieve the learning outcomes highlighted in the tables
above as well as Learning Outcome D11.

10 Learning and teaching strategy

How you will learn:
·   Blended learning utilising the Active Learning Framework
·   Face to face taught sessions
·   Facilitated discussion
·   Contributing a point of view and sustaining an argument
·   Challenging
·   Preparing material and presenting a topic to peers
·   Independent study – reading and research
·   Interpretation
·   Completion of assessments Assignment feedback

The learning and teaching strategy of the programmes is based on the acquisition of new or modified knowledge, behaviours, skills, and values which lead to the empowerment of learners with the confidence to participate, critically and creatively, in the study of their subject area. This is supported by drawing on emergent business issues to enable students to experience, at first hand, the subject material in a manner which is closely related to business and management practices.

Taught sessions
Delivery of teaching of taught modules will be a mixture of formal and informal approaches including lectures, tutorials, group debates, and experiential learning which will be integrated and supported with the use of technological developments to provide additional flexibility, variety and access to a wider range of resources and materials supporting the Active Learning Framework from the university. Academic theory will be presented to support application to practice. Drawing further on inclusivity, the lecture debates encourage student reflection. Furthermore, group discussion provides a forum where learning is encouraged by drawing on three sources, namely theoretical, experiential and example; resulting in coproduction of learning, with the potential for synthesis, which is enhanced by considering the perspectives of others.
Guidance in the planning of independent study and plans for future work will underpin tutorial sessions to establish expectations and to support the active, independent learner who takes clear responsibility for their own learning, development and performance. Contact hours for the programme will be through formal lectures and tutorials of approximately 3 hours per module per week.

Learning and teaching undergoes a change in style at the Dissertation stage. Individual specialist supervision is provided to support the student through the individual chapters which make up the submission and work within the confines of the research design and question.

How you will be assessed:

You will be assessed through a range of contemporary methods such as essays, reports, strategy plans, portfolios, reflections, Vlogs, posters, and presentations which aim to create confident learners when they move into the workplace and be applicable to the specialism routes.

Advice, guidance, and feedback from formative and summative assessment will be provided as a mechanism to acquire and develop learning skills and understand sound academic practice, using, wherever possible, the cross programme virtual learning environment.

Active Learning Framework

Wrexham Glyndwr's Active Learning Framework (ALF) making extensive use of the pedagogies implemented during the ongoing COVID-19 pandemic and encouraging continuous innovative teaching methods, with a focus on improved and enhanced student experience, through the use of available technology. As the programme is intended for blended delivery, E Learning is central with the flexibility which is embedded into the programmes utilising technology throughout the delivery. This enables material to be available for students to access at convenient times and re-visit material independently as part of their independent studies and for revision purposes.

Students will be encouraged to participate in extra curricula events when relevant guest speakers and specialists are invited to share best practice. Networking opportunities and collaborative openings provide periodic enhanced learning routes. Periodically guest speakers contribute to specific modular delivery, however this is entirely dependent upon availability and, should this distinctive opportunity arise, it takes place at relatively short notice during teaching weeks. Recorded material is also used to replace live guest speakers and provide insights into business systems and practice.

11 The Wrexham Glyndwr Graduate

At Glyndŵr University we aim to help students develop and enhance key employability skills and capabilities during their study. There are three key areas with different attributes, attitudes and skillsets and the aim is to help students have the opportunity to enhance and develop skills such as resilience, adaptability, confidence, team working, emotional intelligence and communication, creativity and acting ethically and sustainably. Programmes are designed to enable students to develop and enhance these skills via module content, module learning outcomes and assessment opportunities. Each module will help provide different opportunities for developing and enhancing these capabilities, referred to as the Glyndŵr Graduate Framework.

The Careers team are available to provide information, advice and guidance and access to resources for potential students, current students and graduates. WGUConnect provides students with access to an online directory of vacancies.

The Careers team can support students with employability and interview skills such as use of the STAR (Situation, Task, Action, Result) technique that many recruiters use to gather relevant information about a specific capability that the job requires.

12 Work based/placement learning statement

For programmes without the Advanced Practice option, students are encouraged to use their current or previous work experience to reflect on.

Programmes on the Advanced Practice route offer substantive work-based learning via the Advanced Practice route. While advice can be sought from the Work-related Learning Unit (WRLU) during the process, students are ultimately responsible for securing a placement using the protocol described in the Advanced Practice module handbook. Alternatively, they might opt to undertake a group entrepreneurial project to produce a product or service.

Students opting to undertake Advanced Practice Work Based Learning are required to submit a Placement Proposal and a Placement Specification form to the WRLU before the placement can be approved. The Placement Specification should be signed by WRLU, Placement Provider and student. Placement hours are to be recorded by students in a log and signed off by a manager at their workplace at the end of the placement. Any cause of concerns, either from students or from placement providers shall be referred to the Work-related Learning Unit who will follow the procedures outlined in the Advanced Practice handbook for remedial actions.

13 Welsh medium provision

The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.

14 Assessment strategy

The assessment schedule of the programme considers the dual needs of assessment for learning and assessment of learning. The strategy is to provide a sequence and variety of assessment tasks to reflect the modular learning outcomes which contribute towards the achievement of the award.

Assessments are written in a manner which incorporates subject specific theory and content together with consideration of professional practice and educational scholarship based on current scenarios, where applicable.

Each assessment pack includes the standard Masters level marking criteria as a foundation for consistency and provided clarity with regard to the subsequent academic judgements.

The Assessment Strategy is based on commentary provided with the UK Quality Code for Higher education that: Assessment and feedback practices are informed by reflection, consideration of professional practice, and subject-specific and educational scholarship to develop assessment activities which are closely connected with real-world situations or tasks.

Criteria for assessment marking are included with each assessment document to clearly articulate and promote consistency at each level and a shared understanding of the basis on which academic judgements are made.

A variety of assessment styles and tasks will be utilised throughout the programme to incorporate a range of learning styles and business problems requiring elements of analysis, diagnosis and the presentation of a solution.

Feedback provision will be in accordance with current policies and practices in place throughout the Institution to support ongoing progression and development, this may be in electronic format. Up to date details are provided in the annual Programme Handbook.

All assessments are subject to inclusion in current quality practices which include second marking of a satisfactory sample and external examiner scrutiny.

The following pages contain details of assessment types and indicative submission dates.

Module code & title	Assessment type and weighting	Indicative submission date
BUS7B50 Integrated Communications	Written Assignment 50% Presentation 50%	Assessment 1: November Assessment 2: January
BUS7B49 Implementing Strategies	Presentation 40% Written Assignment 60%	Assessment 1: November Assessment 2: January
BUS7B47 Financial Insights and Business Intelligence	Written Assignment 50% Written Assignment 50%	Assessment 1: November Assessment 2: January
BUS7B48 HRM in Context	Presentation 30% Written Assignment 70%	Assessment 1: March Assessment 2: May
BUS7B45 Creative Change and Innovation	Presentation 30% Written Assignment 70%	Assessment 1: March Assessment 2: May
BUS7B46 Emphasising the Environment	Presentation 40% Written Assignment 60%	Assessment 1: March Assessment 2: May
BUS7B57 Resourcing and Talent Management	Written Assignment 60% Presentation 40%	Assessment 1: March Assessment 2: May
Module code & title	**Assessment type and weighting**	**Indicative submission date**
BUS7B58 Reward Management	Written Assignment 70% Presentation 30%	Assessment 1: March Assessment 2: May
BUS7B59 Customer Continuity and Growth	Written Assignment 40% Written Assignment 60%	Assessment 1: March Assessment 2: May
BUS7B60 Strategic Marketing	Written Assignment 50% Written Assignment 50%	Assessment 1: March Assessment 2: May
BUS7B54 Small Business Finance	Written Assignment 50% Written Assignment 50%	Assessment 1: March Assessment 2: May
BUS7B53 International Finance and Investments	Written Assignment 30% Written Assignment 70%	Assessment 1: March Assessment 2: May
BUS7B62 Project and Operations Management	Written Assignment 40% Written Assignment 60%	Assessment 1: March Assessment 2: May
BUS7B61 Business Analytics for Project Management	Written Assignment 30% Written Assignment 70%	Assessment 1: March Assessment 2: May
BUS7B51 Entrepreneurial Thinking	Presentation 40% Written Assignment 60%	Assessment 1: March Assessment 2: May

BUS7B52 New Venture Creation	Written Assignment 30% Written Assignment 70%	Assessment 1: March Assessment 2: May
BUS7B55 Conceptualising Leadership in Healthcare	Written Assignment 50% Written Assignment 50%	Assessment 1: March Assessment 2: May
BUS7B56 Professional Practice and Strategy Implementation in the context of Healthcare Management	Written Assignment 50% Written Assignment 50%	Assessment 1: March Assessment 2: May
BUS7B82 Global Gastronomy	Written Assignment 70% Report 30%	Assessment 1: March Assessment 2: May
BUS7B81 Digital Innovation in Hospitality	Written Assignment 60% Presentation 40%	Assessment 1: March Assessment 2: May
COM746 Big Data Challenges and Opportunities	Portfolio 100%	Assessment 1: May
COM749 Big Data Analytics	Portfolio 60% Report 40%	Assessment 1: March Assessment 2: May
BUS7B63 Dissertation	Dissertation 100%	August

15 Assessment and award regulations

Derogations
N/A

Restrictions for trailing modules (Taught Masters)
All taught modules must have been attended and attempted before students can start the Dissertation module.

16 Accreditation

N/A

17 Quality Management

All provision is expected to comply with the University processes for quality assurance, the QAA Quality Code and any specific PSRB requirements to ensure the quality of the learning and teaching on the programme. The University uses the following mechanisms to help evaluate, enhance and review programmes delivery;

Student Evaluation of Module Questionnaire
Student Voice Forum
Individual student feedback
Student representatives
Annual Monitoring reports
Periodic review and re-validation process
External Examiner reports
PSRB requirements and accreditation activities

National Student Survey (NSS)

18 Support for Students

The University has a range of departments that offer support for students such as:
- Library & IT Resources
- Inclusion Services
- Careers Service
- Chaplaincy
- Counselling & Wellbeing
- Student Funding and Welfare
- Student Administration

Please access the Glyndŵr website at www.glyndwr.ac.uk to find out more about the Departments. Student support at a local and partner level may vary and are subject to change.

Glyndŵr Student Union offers support for students, please access their website to find out more. https://www.wrexhamglyndwrsu.org.uk/

All students at Wrexham Glyndŵr University are allocated a Personal Tutor whose main responsibility is to act as the first point of contact for their personal students and to provide pastoral and academic support throughout their studies at the University.

19 Equality and Diversity

Glyndŵr University is committed to providing access to all students and promotes equal opportunities in compliance with the Equality Act 2010 legislation. This programme complies fully with the University's Equality and Diversity Policy, ensuring that everyone who has the potential to achieve in higher education is given the chance to do so. Please click on the following link for more information about equality and diversity

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

APPENDIX 1 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	ACCRA Business School
3	**Location of delivery**
	ACCRA Business School, Spintex-RD, Christ Square, Ghana
4	**Faculty/Department**
	Faculty of Social and Life Sciences
5	**Mode of study**
	Full time & Part time
6	**Frequency / timing of intake/s**

7	2 intake points per academic year, September and February					
	Language of study					
8	English					
	Name of academic link (correct at the point of programme approval)					
	Alexis Mason (supported by Sara Fisher and Robert Leigh)					

9 GU Approved Partner Programme Delivery Schedule(s)

Full time

MBA							September Intake	February Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	Semester 3
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	Semester 2/3

Part time

MBA							September Intake Yr/Sem	February Intake Yr/Sem
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1 yr1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1 yr1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 2 yr1	Semester 2
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2 yr1	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 1 yr2	Semester 1

Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 1 yr2	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 2	Semester 2 yr2
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 2	Semester 2 yr2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2

MBA top up

MBA							**September Intake**	**February Intake**
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1/2	Semester 2/3

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

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APPENDIX 2 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	Barking and Dagenham College
3	**Location of delivery**
	Dagenham Road, RM7 0XU
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time & Part time
6	**Frequency / timing of intake/s**
	1 intake point per academic year, September
7	**Language of study**
	English

8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason (with support from Sara Fisher and Robert Leigh)

9   GU Approved Partner Programme Delivery Schedule(s)

MBA

Full time

MBA							September Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3

Part time

MBA							September Intake Yr/Sem
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1 yr1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1 yr1
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2 yr1
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2 yr1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1 yr2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 1 yr2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3 yr2

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

APPENDIX 3 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
MBA Finance MBA Human Resource Management MBA Marketing
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	Capital College
3	**Location of delivery**
	G 02 Spectrum Building Oud Metha, Dubai. PO Box 6718 Dubai, UAE
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time
6	**Frequency / timing of intake/s**
	3 intake points per academic year, September, February and May
7	**Language of study**

English

8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason (supported by Sara Fisher and Robert Leigh)

9   GU Approved Partner Programme Delivery Schedule(s)

MBA Top-up MBA (Finance) Top-up MBA (Human Resources Management) Top-up MBA (Marketing) Top-up

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1	Semester 2	Semester 3

Full time (full MBA)

MBA							September Intake	February Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	

MBA							September Intake	February Intake
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

PRIFYSGOL Glyndŵr Wrecsam | Wrexham Glyndŵr UNIVERSITY

APPENDIX 4 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
MBA Marketing MBA Human Resource Management MBA Entrepreneurship MBA Finance MBA Healthcare Management MBA Project Management
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	***Awarding body***
	Glyndŵr University
2	**Partner Provider**
	Global Pathways Academy
3	**Location of delivery**
	Global Pathways Academy, #806, Souravya, 10th A Main Road, Indiranagar 1st Stage, Bangalore – 560 038
	Western International College (WINC) #22/1, Siddedahalli ,off Hesarghatta Main Rd, behind Siddineya Temple, Nagasandra Post, Bengaluru, 560073
	Western International College (WINC) FZE, PO Box 16038, Ras Al Khaimah Free Trade Zone, Ras Al Khaimah, UAE
4	**Faculty/Department**
	Faculty of Social and Life Sciences
5	**Mode of study**
	Part time
6	**Frequency / timing of intake/s**

							September Intake	February Intake	May Intake

7	**Language of study**
	English
8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason (with support from Sara Fisher and Robert Leigh)

9   **GU Approved Partner Programme Delivery Schedule(s)**

Part time

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semesters 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semesters 1/2	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semesters 2/3

Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semesters 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
MBA							**September Intake**	**February Intake**	**May Intake**
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semesters 1/2	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semesters 2/3

Part time

MBA (Marketing)							**September Intake**	**February Intake**	**July intake**
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20	Route	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B60	Mod title	Strategic Marketing	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		

							September Intake	February Intake	July intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
MBA (Marketing)							**September Intake**	**February Intake**	**July intake**
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B60	Mod title	Strategic Marketing	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2

Part time

MBA (Finance)							**September Intake**	**February Intake**	**July Intake**
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B54	Mod title	Small Business Finance	Credit Value	20	Route	Semester 2	Semester 2	

Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B53	Mod title	International Finance and Investments	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
MBA (Finance)							**September Intake**	**February Intake**	**July Intake**
Mod Code	BUS7B54	Mod title	Small Business Finance	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B53	Mod title	International Finance and Investments	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B54	Mod title	Small Business Finance	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2

Part time

MBA (Project Management)							September Intake	February Intake	July intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B62	Mod title	Project and Operations Management	Credit Value	20	Route	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B61	Mod title	Business Analytics for Project Management	Credit Value	20	Route	Semester 3	Semester 3	Semester 3

MBA (Project Management)							September Intake	February Intake	July intake
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B62	Mod title	Project and Operations Management	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B61	Mod title	Business Analytics for Project Management	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		

Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B62	Mod title	Project and Operations Management	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3

Part time

MBA (Entrepreneurship)							September Intake	February Intake	July intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		

MBA (Entrepreneurship)							September Intake	February Intake	July intake
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B51	Mod title	Entrepreneurial Thinking	Credit Value	20	Route	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B52	Mod title	New Venture Creation	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		

Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B51	Mod title	Entrepreneurial Thinking	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B52	Mod title	New Venture Creation	Credit	20	Route	Semester 3	Semester 3	Semester 3
MBA (Entrepreneurship)							**September Intake**	**February Intake**	**July intake**
				Value					
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	

Mod Code	BUS7B51	Mod title	Entrepreneurial Thinking	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3

Part time

MBA (Healthcare Management)							September Intake	February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B55	Mod title	Conceptualising Leadership in Healthcare	Credit Value	20	Route	Semester 2	Semester 2	
Mod Code	BUS7B56	Mod title	Professional Practice and Strategy Implementation in the Context of Health Care	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
MBA (Healthcare Management)							September Intake	February Intake	May Intake
			Management						
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1

Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B55	Mod title	Conceptualising Leadership in Healthcare	Credit value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B56	Mod title	Professional Practice and Strategy Implementation in the Context of Health Care Management	Credit value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3

MBA (Human Resource Management)							September Intake	February Intake	July intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
MBA (Human Resource Management)							**September Intake**	**February Intake**	**July intake**
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B57	Mod title	Resourcing & Talent Management	Credit Value	20	Route	Semester 2	Semester 2	

Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B58	Mod title	Reward Management	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B57	Mod title	Resourcing & Talent Management	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B58	Mod title	Reward Management	Credit Value	20	Route	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B57	Mod title	Resourcing & Talent Management	Credit Value	20	Route	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3

MBA top up

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1/2	Semester 2/3	Semester 3/1

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

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APPENDIX 5 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	**Awarding body**
	Glyndŵr University
2	**Partner Provider**
	Hong Kong Management Association (HKMA)
3	**Location of delivery**
	14/F Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Part time
6	**Frequency / timing of intake/s**
	2 intake points per academic year, January/February and May/June
	Language of study

7	
	Chinese or English
8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason (supported by Sara Fisher and Robert Leigh) Wing Cheung (Bilingual Link)

9 GU Approved Partner Programme Delivery Schedule(s)

Part time

MBA								January Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core		Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core		Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core		Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core		Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3	Semester 3

Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		

DATE OF APPROVAL	
Date of programme delivery approval event:	26 April 2022
Date of approval by Academic Board:	20 June 2022

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APPENDIX 6 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	IES Business School
3	**Location of delivery**
	IES, 12 Bis Avenue Pasteur, 76000 Rouen, France
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time **& Part time MBA top-up** **Full time** **MBA**
6	**Frequency / timing of intake/s**
	2 intake points per academic year, September & February

7	**Language of study**
	English

8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason (with support from Sarah Fisher and Robert Leigh)

9   GU Approved Partner Programme Delivery Schedule(s)

MBA							September Intake	February Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2

Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1

MBA							September Intake	February Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2

Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1	Semester 2	Semester 3

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

APPENDIX 7 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	**Awarding body**
	Glyndŵr University
2	**Partner Provider**
	IST College
3	**Location of delivery**
	68, Sygrou Ave.,11742 Athens, Greece
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time
6	**Frequency / timing of intake/s**
	1 intake point per academic year, September/October
7	**Language of study**
	English

	8	**Name of academic link (correct at the point of programme approval)**
		Alexis Mason (with support from Sara Fisher and Robert Leigh)

Full time

MBA							September Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

APPENDIX 8 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	***Awarding body***
	Glyndŵr University
2	**Partner Provider**
	Londontec City Campus
3	**Location of delivery**
	No 6/1A, Pepiliyana Road, Gamsabha Junction, Nugegoda WP10250, Sri Lanka
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time
6	**Frequency / timing of intake/s**
	2 intake points per academic year, September/October, January/February
7	**Language of study**
	English

Full time

MBA							September Intake	February Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3

Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

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APPENDIX 9 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
MBA Marketing MBA Human Resource Management
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	MBS College of Crete
3	**Location of delivery**
	84 Olimpionikon & Antinoros str., Heraklion, Crete, Greece, PC. 71305
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time
6	**Frequency / timing of intake/s**
	1 intake point per academic year, September/October

7	Language of study
	English
8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason

Full time

MBA							September Intake Yr/Sem
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3

MBA (Marketing)							September Intake Yr/Sem
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20	Route	Semester 2
Mod Code	BUS7B60	Mod title	Strategic Marketing	Credit Value	20	Route	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3

MBA (Human Resource Management)							September Intake Yr/Sem
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2
Mod Code	BUS7B58	Mod title	Reward Management	Credit Value	20	Route	Semester 2
Mod Code	BUS7B57	Mod title	Resourcing and Talent Management	Credit Value	20	Route	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	**07 April 2022**
Date of approval by Academic Board:	08 April 2022

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APPENDIX 10 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	***Awarding body***
	Glyndŵr University
2	**Partner Provider**
	Princeton Management College
3	**Location of delivery**
	1st Floor (9), MICT Park, Hlaing Region, Hlaing Township University, Yangon Region
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time
6	**Frequency / timing of intake/s**
	3 intake points per academic year, September/October, January/February and May)
7	**Language of study**

English

Name of academic link (correct at the point of programme approval)

Alexis Mason (with support from Sara Fisher and Robert Leigh)

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1		
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 1		Semester 1
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 1		Semester 1
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 1		Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 1/2

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

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APPENDIX 11 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	***Awarding body***
	Glyndŵr University
	Partner Provider
2	
	SHRM College
3	**Location of delivery**
	120 Oxley Rise, Singapore 238709
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Full time
6	**Frequency / timing of intake/s**
	3 intake points per academic year, September/October, January/February and May
7	**Language of study**

English
Name of academic link (correct at the point of programme approval)
Alexis Mason

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 1		
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 2/3		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 1		Semester 1
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 1		Semester 1
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 1		Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 1/2

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08/04/2022

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APPENDIX 12 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA Marketing
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	Sri Lanka Institute of Marketing
3	**Location of delivery**
	Business School, No 50, Kitulwatta Road, Colombo 08 Sri Lanka
4	**Faculty/Department**
	Faculty of Social and Life Sciences
5	**Mode of study**
	Full & part time
6	**Frequency / timing of intake/s**
	2 intake points per academic year, January/February and May/June

								February Intake	May Intake

7	Language of study
	English

8	Name of academic link (correct at the point of programme approval)
	Alexis Mason (with support from Sara Fisher and Robert Leigh)

Full time

MBA (Marketing)								February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20		Core		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20		Core		
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20		Core		
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20		Core	Semester 2	
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20		Route	Semester 2	
Mod Code	BUS7B60	Mod title	Strategic Marketing	Credit Value	20		Route	Semester 2	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20		Core	Semester 3	Semester 3
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20		Core	Semester 3	Semester 3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20		Core	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60		Core	Semester 3/1	
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20		Core		Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20		Core		Semester 1
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20		Core		Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60		Core		Semester 1/2

Part time

MBA (Marketing)							February Intake Yr/Sem	May Intake Yr/Sem
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20	Route	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B60	Mod title	Strategic Marketing	Credit Value	20	Route	Semester 3	Semester 3
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1/2	
Mod Code	BUS7B59	Mod title	Customer Continuity and Growth	Credit Value	20	Route	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3
Mod Code	BUS7B60	Mod title	Strategic Marketing	Credit Value	20	Route	Semester 3	Semester 3
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1/2	

MBA (Marketing) top up

MBA							September Intake	February Intake
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 1	Semester 2

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

Glyndŵr Wrecsam | Wrexham Glyndŵr UNIVERSITY

APPENDIX 13 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	*Awarding body*
	Glyndŵr University
2	**Partner Provider**
	UDC Business Administration College
3	**Locations of delivery**
	Floor 8, Hualian Building, Shennan Middle Road, Shenzhen City, China
	Peking University, Floors 7-13, Dongfang Huarui Building, No. 150 Guanzhuang Road, Chaoyang District, Beijing
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Part time
6	**Frequency / timing of intake/s**
	3 intake points per academic year, September/October, January/February and May/June
	Language of study

7									

Mandarin

8	**Name of academic link (correct at the point of programme approval)**

Alexis Mason (supported by Sara Fisher and Robert Leigh) Wing Cheung (Bilingual Link)

9 **GU Approved Partner Programme Delivery Schedule(s)**

Part time

MBA								September Intake	February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 1		
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core		Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core		Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core		Semester 3	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core		Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core		Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core		Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 1/2	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core		Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core		Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core				Semester 2/3

Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	

DATE OF APPROVAL	
Date of consideration of recommendation to Academic Partnerships Committee:	07 April 2022
Date of approval by Academic Board:	08 April 2022

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APPENDIX 14 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking here.

Programme title

MBA
This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.

1	**Awarding body**
	Glyndŵr University
2	**Partner Provider**
	WCDI of Shanghai University
3	**Location of delivery**
	Shanghai University, 99, Shangda Road, 200444, Shanghai, China
4	**Faculty/Department**
	Social and Life Sciences
5	**Mode of study**
	Part time
6	**Frequency / timing of intake/s**
	3 intake points per academic year, September/October, January/February and May/June
7	**Language of study**
	Mandarin

8	**Name of academic link (correct at the point of programme approval)**
	Alexis Mason (supported by Sara Fisher and Robert Leigh) Wing Cheung (Bilingual Link)

9   GU Approved Partner Programme Delivery Schedule(s)

Part time

MBA							September Intake	February Intake	May Intake
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1		
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1		
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	
Mod Code	BUS7B46	Mod title	Emphasising the Environment	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B48	Mod title	HRM in Context	Credit value	20	Core	Semester 2	Semester 2	Semester 2
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core			Semester 2/3
Mod Code	BUS7B47	Mod title	Financial Insights and Business	Credit value	20	Core	Semester 3	Semester 3	Semester 3

Mod Code	BUS7B45	Mod title	Creative Change and Innovation	Credit value	20	Core	Semester 3	Semester 3	Semester 3
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core	Semester 3/1		
Mod Code	BUS7B50	Mod title	Integrated Communications	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B49	Mod title	Implementing Strategies	Credit value	20	Core	Semester 1	Semester 1	Semester 1
Mod Code	BUS7B63	Mod Title	Dissertation	Credit Value	60	Core		Semester 1/2	