OFFICE USE ONLY									
Date of validation event:	08 June 2020								
Date of approval by Academic Board:	22 July 2020								
Approved Validation Period:	Four years from Sep 2020								
Date and type of revision:	Enter the date of any subsequent revisions (Detail the type of revision made and the implementation date)								



PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking <u>here</u>.

MSc Data Science and Big Data Analytics

Internal Programme Title(s) (if different to the title on the certificate)

1	Awarding body
	Glyndŵr University
2	Programme delivered by
	Glyndŵr University
3	Location of delivery
	Plas Coch Campus, Wrexham
4	Faculty/Department
	Faculty of Arts, Science and Technology / Computing
5	Exit awards available
	Pg Dip Data Science and Big Data Analytics Pg Cert Computing
6	Professional, Statutory or Regulatory Body (PSRB) accreditation
	BCS Accreditation may be sought at a later stage, and the programmes have been designed to facilitate this process. This information is correct at the time of validation, please refer to the PSRB register for current accreditation status.
7	Please add details of any conditions that may affect accreditation (e.g. is it dependent on choices made by a student?) <i>eg. completion of placement.</i>
	N/A
8	JACS3 / HECoS codes

		I490 / 100359
9		UCAS code
		N/A
10		Relevant QAA subject benchmark statement/s
		Guidance – please list relevant QAA subject benchmark statement/s
		Computing (2019) https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject- benchmark-statement-computing.pdf?sfvrsn=ef2c881_10
		Master's Degree in Computing (2019) https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject- benchmark-statement-computing-(masters).pdf?sfvrsn=15f2c881_10
		Master's Degree (2015) https://www.qaa.ac.uk/docs/qaa/quality-code/master's-degree- characteristics-statement.pdf?sfvrsn=6ca2f981_10
11		Mode of study
		Full & part time
12		Normal length of study
		Full-time: 1 Year Part-time: 2 Years
13		Language of study
		English
14		The following University Award Regulations apply to this programme
\checkmark	General	Regulations and Definitions
	Regulati	ons for Bachelor Degrees, Diplomas, Certificates and Foundation Degrees
✓	Regulati	ons for Taught Masters Degrees
	Regulati	ons for Taught Masters Degrees taught entirely by online distance learning
	-	ions for Taught Masters Degrees taught entirely by online distance learning tons for Integrated Masters Degrees
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- Regulations for Glyndŵr University Certificate of Attendance, Glyndŵr University Certificate of Continuing Education, Glyndŵr University Professional Certificate
- ✓ Regulations Glyndŵr University English Language Test

17 Criteria for admission to the programme

Standard entry criteria

Entry requirements are in accordance with the University's admissions policy click here

Normal entry requirements for full time and part time will be one of:

- (a) A Bachelor of Science Honours degree, normally 2:2 or above, in a relevant subject area for example Computing, Maths etc.,
- (b) Academic qualifications in other subject areas or at a lower level than honours degree but supported by a maturity of experience at a professional level in a relevant specialist area.
- (c) Equivalent qualifications of another overseas country which are deemed satisfactory by the program team.

Normally, the applicants applied through entry points (b) and (c) will be required to attend for an interview. This is not always possible, e.g. overseas students, in which case the application form and 'home' tutor's recommendations will be used to decide suitability; phone, internet and video conferencing may also be used. Places on the programmes will be offered on the basis of applicants' background qualifications and, where appropriate, experience.

International entry qualifications are outlined on the <u>National Academic</u> <u>Recognition and Information Centre (NARIC)</u> as equivalent to the relevant UK entry qualification.

In addition to the academic entry requirements, all applicants whose first language is not English or Welsh must demonstrate English language proficiency.

European students are able to provide this evidence in a number of ways (please see <u>http://www.glyndwr.ac.uk/en/Europeanstudents/entryrequirements/</u> for details), including IELTS.

International students require a UKVI Approved Secure English Language Test (SELT) (please see

<u>http://www.glyndwr.ac.uk/en/Internationalstudents/EntryandEnglishLanguageRequ</u> <u>irements/</u> for details).

DBS Requirements

N/A

Suitability for Practice Procedure

N/A

Non-standard entry criteria and programme specific requirements

N/A

18 Recognition of Prior (Experiential) Learning

Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the <u>University General Regulations</u>. Any programme specific restrictions are outlined below

Programme specific restrictions

N/A

19 Aims of the programme

The programme aims to provide a platform for more advanced studies, acquisition of higher-level skills and knowledge, increased employability, and professionalism. The intention of our master's level suite of programmes is to build upon the experiences and achievements of our students and take them to the next level of personal development.

The programme has overarching aims, which will provide students with:

- A deepened and specialist knowledge in a specific field of computing;
- Higher-level technical and professional skills;
- Awareness of emerging trends and technologies in their specialist field;
- The ability to critically appraise and disseminate research results;
- A sound basis for further research and/or professional development.

At programme specifics level, MSc Data Science and Big Data Analytics, aims to provide an opportunity for the students to specialise in highly demanding areas of Data Science and Big Data technologies by providing deep knowledge of the techniques and unique issues surrounding the emerging use of data for analytics, decision making and monitoring within real world contexts.

20 Distinctive features of the programme

As data is being used increasingly to personalise, aggregate, and measure our everyday experiences, there is also a growing need for those who can develop such systems in a professional and ethical manner. There is a growing demand for Data Scientists and they require interdisciplinary skills and knowledge from statistics, software programming, and in using modern data analysis and visualisation technologies.

Globally, the demand for data scientists has grown at a faster rate than supply – with a 344% increase in job postings in the field since 2013 (Indeed, 2019). The Tech Partnership UK estimates there will be 56,000 big data jobs in the UK alone by 2020, yet 77% of companies say it's difficult to recruit people with the big data skills they need. The proposed programme is aimed to target this demand from the data science sector. By studying the MSc in Data Science and Big Data Analytics students will be perfectly positioned to meet this growing demand.

This programme will provide the opportunity for students to specialise in the highly demanding areas of Data Science and Big Data technologies. Post graduate students of Data Science and Big Data Analytics will learn how to use various models, methods, tools and techniques to convert data into information and knowledge that can be

understood by non-specialists, in order to make informed decisions for governments, companies, and other organisations.

This programme focuses on the development of skills within the fields of machine learning, data analysis and the use of datasets for predictions and monitoring purposes. With the recent emergence of this domain, there is a requirement for graduates who are skilled in both the technical development and problem solving skills, as well as the relevant ethical, legal and professional issues.

The Royal Society report (April 2019) entitled "Dynamics of Data Science: How can all sectors benefit from Data Science Talent?" highlights that "The skills of data scientists and engineers are in high demand. They enable organisations to extract valuable insights from data, and use them for substantial societal benefit. As data analysis methodology grows in power, and the volume of data collected increases rapidly, the number and variety of roles in data science are also growing significantly." It also states that "Data science particularly lends itself to movement of talent between sectors, including on shorter timescales. The ability to do this will be enhanced by recognising the value of cross-sectoral working and braided careers", and suggests that Universities should be focusing on conversion courses to meet the growing demand for data scientists.

This programme is designed as a conversion masters which will provide opportunity for graduates from other subject areas, if interested, to pursue a career in Data Science. Some of the modules will be paving the foundation for learning the skills, tools and technologies needed for a Data Scientist/Analyst, will also ensure a smooth transition for those students from other subject areas to data science, along with the more in-depth and specialised modules in data science and data analytics.

Market research carried out by the strategic planning office also demonstrate that most of the Universities requires a Computing undergraduate degree. The proposed programme should be able to use the conversion masters as unique selling point. The unique nature of the program title will also attract the attention from students searching with the key words like Data Science, Data Analytics or Big Data (supported by the finding from the marketing department's analysis on google search terms

21 Credit accumulation and exit awards

Exit Awards

Successful completion of 60 credits at Level 7 entitles the student to the exit award of Post Graduate Certificate of Higher Education in Computing

Successful completion of 120 credits at Level 7 entitles the student to a Post Graduate Diploma of Higher Education in Data Science and Big Data Analytics

Successful completion of 180 credits at Level 7 entitles the student to a Master's Degree in Data Science and Big Data Analytics

22 Programme structure diagram

			• • •				
LEVEL 7							
Mod Code	COM742	Mod title	Postgraduate Study and	Credit	20	Core	Semester 1
			Research Methods	value			
Mod Code	COM713	Mod title	Advanced Data Structures	Credit	20	Core	Semester 1
			and Algorithms	value			
Mod Code	COM736	Mod title	Database Systems and	Credit	20	Core	Semester 1
			Data Analytics	value			
Mod Code	COM746	Mod title	Big Data Challenges and	Credit	20	Core	Semester 2
			Opportunities	value			
Mod Code	COM712	Mod title	Data Analysis and	Credit	20	Core	Semester 2
			Visualisation	value			
Mod Code	COM714	Mod title	Machine Learning	Credit	20	Core	Semester 2
			_	value			
Mod Code	COM738	Mod title	Dissertation	Credit	60	Core	Semester 3
				value			

MSc Data Science and Big Data Analytics (Full-time)

MSc Data Science and Big Data Analytics (Part-time)

Year 1							
LEVEL 7							
Mod Code	COM713	Mod title	Advanced Data Structures	Credit	20	Core	Semester 1
			and Algorithms	value			
Mod Code	COM736	Mod title	Database Systems and	Credit	20	Core	Semester 1
			Data Analytics	value			
Mod Code	COM746	Mod title	Big Data Challenges and	Credit	20	Core	Semester 2
			Opportunities	value			
Mod Code	COM712	Mod title	Data Analysis and	Credit	20	Core	Semester 2
			Visualisation	value			

Year 2

LEVEL 7							
Mod Code	COM742	Mod title	Postgraduate Study and	Credit	20	Core	Semester 1
			Research Methods	value			
Mod Code	COM714	Mod title	Machine Learning	Credit	20	Core	Semester 2
			_	value			
Mod Code	COM738	Mod title	Dissertation	Credit	60	Core	Semester 3
				value			

22 Intended learning outcomes of the programme

	Level 7
A1	Make professional judgements in the selection of technologies or processes for complex and dynamic scenarios
A2	Give a critical account of current and emerging developments in computer science
A3	Evidence deep comprehension of specialist applications for computer science and recognise the boundaries of knowledge in this domain
A4	Compare and contrast software development tools and techniques for a variety of practical situations
A5	Evaluate the use of data science and big data within computing contexts to obtain and support new information.
A6	Demonstrate a sufficiently detailed knowledge of research methods appropriate specifically to their advanced independent-study dissertation/project,
	together with detailed knowledge of the particular area in which the project is carried out

Intellectual skills

	Level 7
B1	Carry out confident and accurate selection and application of principles and procedures appropriate to the resolution of a range of situations and
	professional problems associated within the specialist area of computer science
B2	Identify and classify principles, ideas in contemporary information sources, and situations to professional standards; analyse rigorously, effectively,
	critically and creatively; cope with complexity
B3	Synthesise and predict the future development of current and emerging technologies in the field of computer science, being mindful of external
	factors
B4	Design and synthesise software and machine learning in response to a range of technological and practical constraints
B5	Utilise complex, often contradictory, resources and demonstrate how to access these to obtain state-of-the-art knowledge of computer science
B6	Evaluate methods, and plan for, a complex, self-led, investigation in response to a recognised problem or gap in knowledge

Subject Skills

	Level 7
C1	Work with a range of online, software and database tools to implement complete and functional systems or platforms
C2	Be effective in the acquisition and analysis of data, from a range of sources
C3	Make effective use of a range of theories and techniques applicable to computer science scenarios
C4	Assimilate and integrate emerging developments in computer science into their own work

	Level 7
C5	Undertake a significant computer science related thesis which involves an analytical, rigorous and critical approach to problem identification, solution
	and evaluation
C6	Synthesise the knowledge, skills and theories from the computing areas covered by the programme in order to solve a complex problem that may
	require the integration of different computer science techniques and/or technologies

Practical, professional and employability skills

	Level 7
D1	Display a mastery of working with a range of information sources and be able to objectively arrange these in a holistic manner
D2	Professionally and efficiently operate a range of IT software, specialist computing applications, and data analysis tools
D3	Effectively and proficiently work with stakeholders in designing IT and computer systems in response to their needs and demands
D4	Make critical decisions regarding technology adoption and success, based upon technological, societal, ethical, and market information
D5	Conduct and control a piece of research or investigation and professionally present the outcomes in a succinct and reflexive manner
D6	Carry out a large-scale, independent project and provide detailed and reflective analysis of its efficacy and value

23 Curriculum matrix

To demonstrate how the overall programme outcomes are achieved and where skills are developed and assessed within individual modules.

	Module Title	Core or option ?	A1	A2	A3	A4	A5	A6	B1	B 2	B 3	B4	B 5	B6	C1	C2	C3	C4	C 5	C 6	D1	D2	D3	D4	D5	D6
	Postgraduate Study and Research Methods	Core																								
	Advanced Data Structures and Algorithms	Core			-																					
215	Database Systems and Data Analytics	Core	-							-																
Level	Big Data Challenges and Opportunities	Core																								
	Data Analysis and Visualisation	Core																								
	Machine Learning	Core																								
	Dissertation	Core																								

24 Learning and teaching strategy

The programme is informed and guided by the Computing Learning, Teaching and Assessment strategy. It seeks to assist the student to become an independent learner, delivering subject skills alongside the embedding of skills for employment. The curriculum is designed to encourage an appreciation for learning. Learning is enriched by appropriate underpinnings, current research, industrial applications and the development of transferable skills.

The majority of scheduled learning and teaching activities is through attendance at lectures, guest talks, tutorials, and labs. Attendance at external events and field trips are made available and as when they are appropriate and practicable. These modes of contact provide students with the ability to develop and practice the range of learning outcomes associated with the programme, ranging from the theoretical to the practical.

In the early stages of each module, problems will be well defined and limited in scope and scale. At later stages, problems will become less structured (to encourage reflection on problem issues) and open-ended (to give scope to propose and evaluate alternative solution strategies). Case studies are used when appropriate to integrate study topics and to underline vocational relevance. Coursework assignments are important throughout.

As the programme progresses, students are expected to demonstrate increasing proficiency in use of IT tools and techniques to support production of technical documentation, to enhance oral and written presentations, and to aid organisation of personal study material.

Part two of the programme is the Dissertation and is an area that has been given special consideration since it is such a significant piece of work undertaken by the student. While students study the taught part of the course they are given a 1 hour a week special lecture to inform them of the requirements of the Dissertation. This module is run so that it coincides with the end of the taught part of the course, which means that on completion of part one students can start immediately on producing the proposal for the dissertation. On submission of the proposal it is assessed and passed to an appropriate supervisor with expertise in the area that the student wishes to carry out the work. It is the supervisor's task to work with the student to improve the proposal to a level that is acceptable and achievable for a master's level within the time constraints. Students work independently on the dissertation having regular meetings with the supervisor. It is important that the student identifies at the proposal stage the various requirements needed to complete the dissertation e.g. equipment, software, space.

Extensive use is made of the University's Virtual Learning Environment (VLE), Moodle, to provide students with access to a range of delivery, and supporting, materials related to each of the modules featured on the programme. In addition to the materials used during the taught sessions, the VLE is used to provide students with additional content such as quizzes, videos, audio recordings, external links, technical reports, research papers, and so forth. The VLE also provides students with the ability to communicate using discussion forums and is the platform primarily used in the issuing, submission, marking, and feedback of student assessment.

25 The Wrexham Glyndŵr Graduate

	CORE ATTRIBUTES		KEY ATTITUDES				PRACTICAL SKILLSETS								
Module title	Engaged	Creative	Enterprising	Ethical	Commitment	Curiosity	Resilient	Confidence	Adaptability	Digital fluency	Organisation	Leadership and team working	Critical thinking	Emotional intelligence	Communication
Postgraduate Study and Research Methods															
Advanced Data Structures and Algorithms															
Database Systems and Data Analytics															
Big Data Challenges and Opportunities															
Data Analysis and Visualisation															
Machine Learning															
Dissertation															

26 Work based/placement learning statement

n/a

27 Welsh medium provision

The programmes will be delivered through the medium of English. The programme team understand the importance of Welsh medium provision and its integration into the programme delivery. Even though the core team are not Welsh speaker, the students are entitled to submit assessments in the medium of Welsh.

28 Assessment strategy

A range and diversity of assessment is provided on the programme as a way to allow students with multiple types of opportunity to demonstrate the skills and knowledge that they are developing over the duration of the programme and to help support inclusivity. This mixture often makes use of assessment methods where students must document a process or solution to a challenge, but also in the submission of artefacts, such as computer programs, databases, media assets, portfolios of work, and presentations.

Assessment methods will be varied to include formats such as online quizzes, reports and essays, case studies, projects, portfolios of work, reflective statements and reflective portfolios, strategic plans and presentations. There will be a mixture of individual and group-work activities.

The Assessment Strategy is based on commentary provided with the UK Quality Code for Higher education, that: Assessment and feedback practices are informed by

reflection, consideration of professional practice, and subject specific and educational scholarship to develop assessment activities which are closely connected with realworld situations or tasks. Criteria for assessment marking are included with each assessment document to clearly articulate and promote consistency at each level and a shared understanding of the basis on which academic judgements are made.

Feedback provision will be in accordance with current policies and practices in place throughout Glyndŵr University to support ongoing progression and development, this will be in electronic format. Up to date details are provided in the annual Programme Handbook.

All assessments are subject to inclusion in current quality practices which include second marking of a satisfactory sample and external examiner scrutiny.

The following pages contain details of indicative assessment types, which will be a varied mix of assessment types. More specific detail can be found in the module specification, and of modules to be delivered on the carousel model.

Module code & title	Assessment type and weighting	Indicative submission date
COM742	Coursework 40%	Wk 6, Sem 1
Postgraduate Study and	Coursework 60%	Wk 12, Sem 1
Research Methods		
COM713	Portfolio 70%	Ongoing: Wk 2 to Wk 8, Sem 1
Advanced Data	Project 30%	Week 12, Sem 1
Structures and		
Algorithms		
COM736	Coursework 50%	Wk 8, Sem 1
Database Systems and	Coursework 50%	Wk 12,Sem 1
Data Analytics		
COM746	Portfolio 100%	Ongoing: Wk 2- Wk 12, Sem 2
Big Data Challenges and		
Opportunities		
COM712	Portfolio 100%	Ongoing: Wk 2- Wk 12, Sem 2
Data Analysis and		
Visualisation		
COM714	Portfolio 70%	Ongoing: Wk 2 to Wk 8, Sem 2
Machine Learning	Project 30%	Week 12, Sem 2
COM738	Research Proposal	Wk 1, Sem 3
Dissertation	10%	Wk 12, Sem 3
	Dissertation 90%	

29 Assessment and award regulations

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Derogations

n/a

Non-credit bearing assessment

n/a

Restrictions for trailing modules (for taught masters programmes only)

n/a
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Prerequisites for proceeding to the research component (for MRes programmes only)

n/a

30 Quality Management

All provision is expected to comply with the University processes for quality assurance, the QAA Quality Code and any specific PSRB requirements to ensure the quality of the learning and teaching on the programme. The University uses the following mechanisms to help evaluate, enhance and review programmes delivery;

Student Evaluation of Module forms Student Voice Forum Individual student feedback Student representatives Annual Monitoring reports Periodic review and re-validation process External Examiner reports PSRB requirements and accreditation activities National Student Survey (NSS)

Quality management is an integral part of the programme with the overall responsibility for quality being assigned to the Associate Dean and Programme Leader, drawing on the relevant contents in the University's Programme Leaders Handbook. Quality management is well documented within the specific Programme Handbook which is available to all students registered on the programme via the virtual learning environment. This includes details of the academic calendar, scheduled teaching weeks, the modular diet and submission dates for assignments.

It is University policy to allocate a Personal Tutor to each student and encourage students to raise any concerns, at an early stage, through this pathway. A student representative is also elected by the students and matters requiring attention can also be progressed via this route.

At a modular level the named module leader designs a scheme of work in accordance with the module specification and academic calendar. It is usual practice for the module leader to write the relevant assessments which are subsequently peer reviewed by an academic colleague within the Faculty.

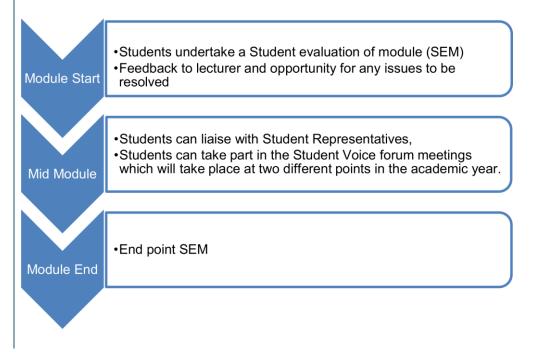
When assessment work is submitted, it undergoes first marking by the module leader and a sample based on the range of marks is independently second marked and also made available for external examiner comments via the virtual learning environment prior to the assessment boards.

Students are encouraged to submit modular feedback via the virtual learning environment. Two Student Voice Forum meetings are held during the course of each academic year which are independently chaired and encourage an exchange of opinions and perceptions between staff and students, noting areas for improvement or good practice as a foundation for quality evaluation. The Minutes and any responses from the Student Voice Forum meetings are posted onto the programme site of the Virtual Learning Environment.

Annual reports are submitted by external examiners which are subsequently shared with students and the programme leader replies, noting any actions that have been taken. This report forms part of the Annual Monitoring Review which enables reflective practice, in relation to the programme, to occur. This includes a number of data sources to produce a robust insight into the health of the programme. Completed reports are discussed at a Faculty Board and are a further source of best practice and suggestions for improvement, which are enacted in the first half of the academic year.

Faculty meetings also provide a forum for programme discussion and to highlight issues which could include attendance and progression. Peer review of teaching is scheduled to provide a second opinion on programme delivery.

Student Voice Flow Chart



31 Learning support

Institutional level support for students

The University has a range of departments that offer support for students such as:

- Library & Learning Resources
- IT Services
- Inclusion Services
- Careers Service
- Chaplaincy
- Counselling & Wellbeing
- Student Funding and Welfare
- Student Administration

• Glyndŵr Students' Union

Support for students and their learning

All students at Glyndŵr University are allocated a Personal Tutor whose main responsibility is to act as the first point of contact for their personal students and to provide pastoral and academic support throughout their studies at the University. It is a vital role to support student engagement and retention, and to help every student to success to the best of his or her ability.

Programme specific support for students

Induction

New students on the programme will undergo an induction programme that will provide them with a full introduction to the programme and will include elements of work on study skills and professional development.

At programme induction students will be allocated to a Personal Tutor, drawn from the programme team. This mechanism enables the student to discuss options available for additional personal development or specific support issues that may arise, from time to time, throughout the duration of the programme. The Programme Leader, in many instances, has a dual role, acting as Personal Tutor for students on the programme. Allocation of personal tutors is reviewed at the beginning of each academic year and students have the facility to raise issues through the Student Representative or Tell Glyn should they choose to do so in an anonymous manner.

Student Handbook

All students on the programme will receive a Student Handbook, provided electronically via the VLE, which will contain details and guidance on all aspects of the programme and forms of student support and guidance, programme-based, and Faculty-based.

Computing Labs

The majority of Computing provision is located on the Wrexham campus, including teaching rooms, lecture theatres, staff offices, and specialist labs. There are a number of specialist computer labs on the Wrexham campus, including general purpose computing laboratories that support the teaching. These specialist labs offer access to a range of software that is utilised within the modules defined in the programme.

Open Door Policy

Computing operates an Open Door policy, meaning that academic staff are readily and easily accessible and approachable for students outside of scheduled learning and teaching hours. Staff can be approached without the need for a formal appointment to be made.

Progress Review and Attendance Monitoring

Student attendance will be subject to regular monitoring through registers, and this will be a means of addressing issues of student support. There will also be regular reviews for each student with personal tutors.

32 Equality and Diversity

Glyndŵr University is committed to providing access to all students and promotes equal opportunities in compliance with the Equality Act 2010 legislation. This programme complies fully with the University's Equality and Diversity Policy

https://www.glyndwr.ac.uk/en/AboutGlyndwrUniversity/EqualityandDiversity/

ensuring that everyone who has the potential to achieve in higher education is given the chance to do so.