PROGRAMME SPECIFICATION

Glyndŵr University

1 Awarding body

2 Teaching institution Glyndŵr University 3 Award title MSc / PGD / PGC Computer Game Development 4 Final awards available MSc, PG Dip, PG Cert Professional, Statutory or Regulatory Body (PSRB) accreditation N/A Please list any PSRBs associated with the proposal None Accreditation available N/A Please add details of any conditions that may affect accreditation (eg is it dependent on choices made by a student?) N/A JACS3 code 1600: Computer Games 7 UCAS code N/A 8 Relevant QAA subject benchmark statement/s Computing (2016) Master's degree characteristics (2015) Master's degrees in Computing (2011) Business and Management (2015) 9 Other external and internal reference points used to inform the programme outcomes None 10 Mode of study Full & part time 11 Language of study **English** Office use only

Date of validation event: 27 January 2017

Date of approval by Academic Board: 21 February 2017

Date of revision: 23 October 2017 – administrative correction of module code COM730 Games Enterprise and

Management

Date of revision: Enter the date of any subsequent revisions

12 Criteria for admission to the programme

Standard entry criteria

Applicants for postgraduate degrees require a minimum of 2:2 class undergraduate degree in a computing related subject.

International entry qualifications

Qualifications outlined on the National Academic Recognition and Information Centre (NARIC) as equivalent to the above UK entry qualification.

Programme specific requirements

Applicants will be assessed based upon previous academic and/or work experience discussed at interview, which all applicants are invited to attend. If appropriate, applicants may also be asked to provide evidence of prior work examples in the form of a portfolio or equivalent presentation format.

Non-standard entry criteria

(e.g. industry experience)

Applicants with significant industry or professional experience will be treated on a caseby-case basis and invited for a discussion/interview with a member of the programme team.

English language requirements

The University's English language requirements are set out at http://www.glyndwr.ac.uk/en/Howtoapply/Readytoapply/

✓ Postgraduate

In addition to the academic entry requirements, all applicants whose first language is not English or Welsh must demonstrate English language proficiency.

European students are able to provide this evidence in a number of ways (please see http://www.glyndwr.ac.uk/en/Europeanstudents/entryrequirements/ for details), including IELTS, with an overall score of 6.5 and no component below 6.0.

International students require a UKVI Approved Secure English Language Test (SELT), achieving an overall score of 6.5 with no component below 6.0 (please see http://www.glyndwr.ac.uk/en/Internationalstudents/EntryandEnglishLanguageRequirements/ for details). If arranging a test, applicants must ensure they book an 'IELTS for UKVI' test. For further information see: http://takeielts.britishcouncil.org/ielts-ukvi/book-ielts-ukvi. Applicants are asked to note that only an IELTS for UKVI test result will be accepted.

13 Recognition of Prior (Experiential) Learning

Programme specific requirements

Applicants may enter the programme at various points with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the University General Regulations. Any programme specific restrictions are outlined below..

14 Aims of the programme

The MSc Computer Game Development is intended to provide students with the opportunity to build upon, and expand, their existing knowledge and skills in the field of game design, development and associated tools and methodologies. The programme also demonstrates a unique blend of technical development and professional optimisation of assets and mechanics with strong business start-up, management and entrepreneurial skills.

In doing so, students will be able to develop innovative, high-level game applications or assets and encapsulate them within a credible and sustainable business strategy. Such a model has the potential to grow and support the local and regional games and media industry through the creation of new businesses and sustainable business practice.

Specifically, the programme aims to provide students with the following:

- Specialist knowledge and understanding of game development, including 3D modelling and optimisation of topology, artificial intelligence, flow theory and affective computing (specifically game audio), and mobile content development and publication;
- Technical expertise in the design, implementation and evaluation of game development tools, technologies and methodologies;
- Specialist knowledge and understanding of business planning, start-up and sustainable management;
- The ability to critically appraise and disseminate research results;
- A sound basis for further research and / or professional development.

The module diet of the programme provides a vehicle for these aims and intentions to be met and will equip students with a mixture of theoretical and practical abilities that will allow them to enhance their current skillset within the field. In addition to the specialist content, students will develop transferable skills in working consistently at a professional level and in handling, and responding to, complex, large-scale, information that is focused upon current research and industry developments in computing.

15 Distinctive features of the programme

Computer game development remains one of the fastest growing industries in the digital technology sector, and is extremely diverse in terms of potential career paths. As such there is an increasing demand for technical specialists, managers and consultants. In addition, the games and creative industry is one of few sectors in the UK to show continued growth since the 2008 financial crisis, with an average growth rate of 1.6% is predicted until 2018 (NewZoo Global Games Market Report, 2016).

The proposed programme is designed to build upon the strong foundation of the successful BSc Computer Game Development programme based within the department of Computing, which enjoys the benefits of close industry links with regular

visits and guest speakers as part of an integrated programme of presentations, discussion groups and social events. The programme has an excellent track record for graduate employment is the only games programme in the UK to have a final year student prize sponsored by BAFTA Cymru.

The programme team work with organisations such as Games Wales, BAFTA Cymru and the British Computing Society to ensure that our students always have access to cutting edge industry related training and knowledge. This knowledge, expertise and industry partnerships will be featured heavily in the newly proposed programme.

Regular internal events along with external events and field trips are made available and as when they are appropriate and practicable, although attendance at internal activities will be expected. These modes of contact provide students with the ability to develop and practice the range of learning outcomes associated with the programme, ranging from the theoretical to the practical. Some example activities include:

Global Game Jam 2016

The Global Game Jam (GGJ) is the world's largest game jam event (game creation) taking place around the world simultaneously at physical locations. It is effectively a time constrained hackathon focused on game development. The GGJ philosophy is the growth of an idea that in today's heavily connected world, people can come together, be creative, share experiences and express themselves in a multitude of ways using game technology.

Glyndŵr University registered with the GGJ as an official event site in 2011 as part of extra-curricular activities within the games development course. In doing so, we became the first (and only) Welsh representative, and that would continue to be the case for a further 3 years. In 2016, the GGJ had 632 sites around the world, spread across 93 different countries. There were 30,102 registered participants. At our own event site in 2016, a team of 58 participants were able to design and develop 18 individual games within the 48 hour period. We remain the oldest, and largest Welsh representatives in GGJ.

Games Wales

Games Wales is a non-profit industry group made up of Welsh games developers, educational institutions, media partners and industry bodies with a shared interest in growing and promoting the games industry in Wales. It is responsible for organising and running the annual Wales Games Development Show based in Cardiff and the promotion of games related activities across the country.

Games Wales North (GWN) was formed in 2013 by a group of industry professionals based in the region along with the Glyndŵr University game development programme leader (Richard Hebblewhite). Since that time GWN has been delivering a series of regular social and educational events on the 11th of each calendar month, and programme team have been instrumental in establishing the GWN group's core principles:

- to champion Wales as a place to make games
- to grow the North Wales and wider Welsh games industry
- to represent the industry's interests, and act as an advocate on behalf of the Welsh industry
- to introduce students and aspiring entrepreneurs to industry experience and best practice

The GWN now forms a critical part of the student experience and allows them to engage professionally and socially with experienced members of the industry on a regular basis.

InitGame(); Conference

Devised by the Glyndŵr University game development programme leader, and running for the first time in October 2014, the conference is part of our continuing strategy to energise the games and creative industry in North Wales, along with helping students and young people to learn more about the career opportunities and technologies available to them. The event provides a series of inspirational and technical talks designed to give some insight as to the workings of small, medium and large game studios and the challenges and opportunities they embrace.

The third annual conference took place on Saturday October 22nd, 2016 and was supported by Games Wales North, BAFTA Cymru and the British Computing Society. Thanks to the BAFTA partnership, the keynote speech featured the winner of the 2016 BAFTA award for Best Game, Rantmedia Games. Some notable speakers over the last three years are:

Ian Thomas – Programmer and Writer at Frictional Games
Anton Faulconbridge – Director of Rantmedia Games
Rick Vanner - Development Director at The Game Creators
Chris Payne – CEO of Quantum Soup Studios
Ralph Ferneyhough – Lead Engine Programmer at TT Games
Steffen Gronning - CEO of BetaDwarf
Dan Harris – Media Manage at Atticus Digital
Llio Wyn - Event Manager at BAFTA Cymru
Claire Heat – Awards and Events Manager at BAFTA Cymru
Murty Schofield – Freelance Artist and Writer on the Tomb Raider franchise
Carl Dalton – CEO at Brain In A Jar
Ella Romanos – Commercial Director at Strike Game Labs

The proposed MSc programme brings together a range of modules that will equip students to deepen and integrate their skills to develop innovative game applications and assets, facilitated by the acquisition and application of theory through practical sessions and problem-based learning. Utilising industry standard techniques, such as the 3D topology optimisation, game analysis, mobile app development, publisher compliancy and agile management techniques, the course combines theory and practice, as it prepares students to seize the opportunity to create innovative games that are responsive to their target audience needs, whilst being sensitive to societal and ethical concerns such as game addiction, privacy and security.

A key element of the course is its emphasis on blending advanced technical development with strong management and sustainable business skills. The Games Enterprise and Management module aims to focus on the practical application of business management theory relating to a start-up enterprise where students will produce a formal plan to support a business launch in conjunction with work produced in other modules on the programme. In addition, the programme itself will be supported by our unique Business Accelerator initiative, which will allow students to gain valuable experience of business planning and finance along with the management of a game studio.

The Accelerator programme is a new scheme for 16/17 that has been integrated into the undergraduate programme at levels 5 and 6 respectively. The scheme is a joint initiative between the department of computing and the North Wales Business School. It is designed to combine business and computer game development students together

to encapsulate the technical development work in projects with a professional business strategy.

The proposed programme will also feature this initiative with a view to further increasing the number of successful start-up companies within the university incubation centre called the Enterprise Lounge (there are 3 active undergraduate Accelerator groups this year). The spin out studios are also supported by the university Zone enterprise centre with a view to seeking and applying for potential investment, business mentoring and a range of other facilities.

Masters level students will have the opportunity to start and manage their own studio, along with access to a range of pre-existing companies that may form the basis of study for dissertation in terms of data analytics and modelling.

It is widely recognised that many start-up companies fail within the first year due to a lack of management, business and financial stability. This scheme aims to fill that gap by addressing these such issues and exposing students to real world problems and development issues.

The programme team believe that this particular blend of creative technical skills and entrepreneurship at masters level is unique within the context of UK related games courses and will further help to grow the local industry by way of spin out projects and social enterprise.

Critically, due to the lack of local and regional competition, we have an opportunity to gain a foothold as the market leaders in our region with respect to postgraduate games enterprise.

It is anticipated the graduates will go into careers in the games and media sectors, but also within mainstream computing and technology fields of: interaction design, user experience evaluation, software development, academic study at doctoral (MPhil/PhD) level. Additionally, it is expected that the programme will lead to the creation of local SMEs within the field of game development, software and media design.

16 Programme structure narrative

The programme consists of two parts: part one, which consists of the 120 credits of taught modules; and part two, which is the 60 credit Dissertation. The Dissertation pursued will complement the prior taught modules by focusing upon a theme or topic from the games and media development discipline. Overall, 4 of the programme's 7 modules (including the Dissertation) are shared modules between this programme and the University's other postgraduate Computing programmes, which makes the delivery more efficient and provides students with the opportunity to engage with a wider, more diverse, peer group.

The programme is offered in full-time and part-time modes of attendance. Students will typically be expected to attend the University for two or three days a week, full-time, and for one or two days a week, when studying part-time, in addition to studying in their own time.

An exit award from MSc Computer Game Development is PG Cert Computer Game Development and is available to students who successfully complete 60 credits, but who find they are unable or choose not to continue with the programme. The PG Dip exit award is PG Dip Computer Game Development and this is available to students who successfully complete 120 credits of Part One, and they are unable or choose not to continue with the programme.

Full-time students will pursue the programme over one calendar year. In the first and second semesters, they will study effectively 60 credits of taught modules by way of 3 modules per semester. Full time students, having successfully completed the taught components, will then progress to the dissertation phase.

In part-time mode, students will engage with the programme for a period of approximately two-and-a-half years. The first year will consist of two taught semesters, where students will study effectively 40 credits per semester by way of 2 modules. At the end of this period, students will have the ability to exit the programme and receive a PG Cert Computer Game Development award, if they have successfully completed all modules to this point. In the second year, students will study 20 credits per semester. At the end of this period, students have the ability to exit the programme with the PG Dip Computer Game Development award, if they have successfully completed all modules to this point. Those continuing will, during the subsequent summer and first semester period, pursue the 60 credit Dissertation, normally submitting this in February of the following calendar year to obtain the MSc Computer Game Development.

A second part-time mode allows students a longer period of time by studying 20 credits per semester for a period of 3 years, with the dissertation running over the fourth year.

17 Programme structure diagram

Full-time Mode

	Level 7					
	Mod title	Postgraduate Study and Research Methods	Mod title	3D Design and Optimisation	Mod Title	Advanced Artificial Intelligence
_	Mod code	COMM50	Mod code	COM728	Mod code	COM722
	New/Existing	Existing	New/Existing	New	New/Existing	Existing
Semester	Credit value	20	Credit value	20	Credit value	20
em	Core/Option	Core	Core/Option	Core	Core/Option	Core
S	Mod leader	Dr. Stuart Cunningham	Mod leader	Nathan Roberts	Mod leader	Dr. Bo Liu
er 2	Mod title	Game Analysis and Player Interaction	Mod title	Game Enterprise and Management	Mod title	Media Development and Distribution
Sət	Mod code	COM729	Mod code	COM730	Mod code	COM731
Semester	New/Existing	New	New/Existing	New	New/Existing	New
0)	Credit value	20	Credit value	20	Credit value	20
	Core/Option	Core	Core/Option	Core	Core/Option	Core
	Mod leader	Rich Hebblewhite	Mod leader	Dr Kelvin Leong	Mod leader	Jason Matthews

	Level 7		
	Mod title	Dissertation	
period	Mod code	COMM56	
per	New/Existing	Existing	
	Credit value	60	
Summer	Core/Option	Core	
Su	Mod leader	Prof. Richard Picking	

Part-time Mode 1

	Level 7			
_	Mod title	Postgraduate Study and Research Methods	Mod title	3D Design and Optimisation
	Mod code	COMM50	Mod code	COM728
Semester (Year 1)	New/Existing	Existing	New/Existing	New
em (Credit value	20	Credit value	20
S	Core/Option	Core	Core/Option	Core
	Mod leader	Dr. Stuart Cunningham	Mod leader	Nathan Roberts

	Mod title	Game Analysis and	Mod title	Game Enterprise and	
		Player Interaction		Management	
2	Mod code	COM729	Mod code	COM730	
stel	New/Existing	New	New/Existing	New	
me r/es	Credit value	20	Credit value	20	
Semester (Year 1)	Core/Option	Core	Core/Option	Core	
	Mod leader	Rich Hebblewhite	Mod leader	Dr Kelvin Leong	
		<u> </u>			

	Level 7		
	Mod title	Advanced Artificial Intelligence	
_	Mod code	COM722	
ter 2)	New/Existing	Existing	
emest (Year	Credit value	20	
Semester (Year 2)	Core/Option	Core	
0)	Mod leader	Dr. Bo Liu	

Level 7		
	Mod title	Media Development and Distribution
7	Mod code	COM731
ter 2)	New/Existing	New
emest (Year	Credit value	20
Semester (Year 2)	Core/Option	Core
0)	Mod leader	Jason Matthews

	Level 7	
7 5	Mod title	Dissertation
	Mod code	COMM56
Yea est	New/Existing	Existing
ner (Year Semester Year 3)	Credit value	60
June 1 Sc	Core/Option	Core
Summer (Year and Semester (Year 3)	Mod leader	Prof. Richard Picking

Part-time Mode 2

	Level 7	
	Mod title	Postgraduate Study and Research Methods
_	Mod code	COMM50
ter 1)	New/Existing	Existing
Semester (Year 1)	Credit value	20
Şen (≺	Core/Option	Core
0)	Mod leader	Dr. Stuart Cunningham

	Mod title	Game Analysis and Player Interaction
2	Mod code	COM729
ter (New/Existing	New
Semester (Year 1)	Credit value	20
∫ Ser	Core/Option	Core
"	Mod leader	Rich Hebblewhite

	Level 7		
	Mod title	3D Design and Optimisation	
_	Mod code	COM728	
ter 2)	New/Existing	New	
Semester (Year 2)	Credit value	20	
Şen ≺	Core/Option	Core	
0)	Mod leader	Nathan Roberts	

	Mod title	Games Enterprise and Management		
7	Mod code	COM730		
ter 2)	New/Existing	New		
emest (Year	Credit value	20		
Semester (Year 2)	Core/Option	Core		
0,	Mod leader	Dr Kelvin Leong		

	Level 7	
	Mod title	Advanced Artificial Intelligence
_	Mod code	COM722
3)	New/Existing	Existing
ear	Credit value	20
Semester (Year 3)	Core/Option	Core
0)	Mod leader	Dr. Bo Liu

	Mod title	Media Development and Distribution
7	Mod code	COM731
3)	New/Existing	Existing
emest (Year	Credit value	20
Semester (Year 3)	Core/Option	Core
0,	Mod leader	Jason Matthews

	Level 7	
	Mod title	Dissertation
+ 2	Mod code	COMM56
<u>7</u> <u>4</u>	New/Existing	Existing
nester (Year	Credit value	60
Semester (Year	Core/Option	Core
Se	Mod leader	Prof. Richard Picking

18 Intended learning outcomes of the programme

	Knowledge and understanding
PG	Cert / PG Dip Computer Game Development
A1	Display a mastery of the multifaceted theories underpinning computer game design and development, how these are applied in devising game mechanics and assets, and the relation between game development the broader domain of computer science
A2	Make professional judgements in the selection of technologies or processes for complex and dynamic scenarios
А3	Compare and contrast the theories behind various complex game systems
A4	Engage in creative and innovative developments involving design tools and technology
A5	Comprehensive understanding of relevant management and business practices, and evaluation of commercial risks
A6	Evidence deep comprehension of specialist applications for game systems and recognise the boundaries of knowledge in this domain
MSc	Computer Game Development
A7	Demonstrate a sufficiently detailed knowledge of research methods appropriate specifically to their advanced independent-study dissertation/project, together with detailed knowledge of the particular area in which the project is carried out

	Intellectual skills
PG (Cert / PG Dip / MSc Computer Game Development
B1	Carry out confident and accurate selection and application of principles and procedures appropriate to the resolution of a range of situations and professional problems associated within the specialist area of computer game development
B2	Identify and classify principles, ideas in contemporary information sources, and situations to professional standards; analyse rigorously, effectively, critically and creatively; cope with complexity
В3	Synthesise and predict the future development of current and emerging technologies in the field of computer game development, being mindful of external factors
B4	Devise and optimise game systems and content in response to a range of technological and practical constraints
B5	Design and appraise a range of user-centred investigations to model and evaluate interactive game in response to a business need
B6	Utilise complex, often contradictory, resources and demonstrate how to access these to obtain state-of-the-art knowledge of current computer game development systems
B7	Evaluate methods, and plan for, a complex, self-led, investigation in response to a recognised problem or gap in knowledge

	Subject Skills
PG (Cert / PG Dip / MSc Computer Game Development
C1	Work with a range of computer hardware, software, and peripheral devices to implement a game system
C2	Be effective in the acquisition and analysis of data, from a range of sources
C3	Make effective use of a range of theories and techniques applicable to game development scenarios
C4	Assimilate and integrate emerging developments in game design and business practice into their own work
C5	Specify, design, implement, test and document a game application
C6	Undertake a significant game development related thesis or product which involves an analytical, rigorous and critical approach to problem
	identification, solution and evaluation
C7	Synthesise the knowledge, skills and theories from the computing areas covered by the programme in order to solve a complex problem that may require the integration of different game development techniques and / or technologies

	Practical, professional and employability skills
PG (Cert / PG Dip Computer Game Development
D1	Display a mastery of working with a range of information sources and be able to objectively arrange these in a holistic manner
D2	Professionally and efficiently operate a range of IT software, specialist computing applications, and configure a range of hardware devices
D3	Effectively and proficiently work with stakeholders in designing IT and computer systems in response to their needs and demands
D4	Make critical decisions regarding technology adoption and success, based upon technological, societal, ethical, and market information
D5	Model and apply computational solutions in response to large scale problems
MSc	Computer Game Development
D6	Conduct and control a piece of research or investigation and professionally present the outcomes in a succinct and reflexive manner
D7	Carry out a large-scale, independent project and provide detailed and reflective analysis of its efficacy and value

19 Curriculum matrix

For successful completion of PG Cert Computer Game Development, students will achieve 60 credits by completing any three of the modules listed below:

	Module Title	Core or option?	A1	A2	A3	A4	A5	A6	A7	B1	B2	В3	B4	B 5	B 6	B7
	Postgraduate Study and Research Methods	Core														
	3D Design and Optimisation	Core														
2/6	Game Analysis and Player Interaction	Core														
Level	Advanced Artificial Intelligence	Core														
	Games Enterprise and Management	Core														
	Media Development and Distribution	Core														

	Module Title	Core or option?	C1	C2	C3	C4	C5	C6	C7	D1	D2	D3	D4	D5	D6	D7
	Postgraduate Study and Research Methods	Core														
	3D Design and Optimisation	Core														
2 /6	Game Analysis and Player Interaction	Core												•		
Level	Advanced Artificial Intelligence	Core												•		
	Games Enterprise and Management	Core														
	Media Development and Distribution	Core														

For successful completion of PG Dip Computer Game Development, students will achieve the following learning outcomes:

	Module Title	Core or	A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B 5	B6	<i>B</i> 7
	Wieddie Title	option?	717	7.2	7.0		710	7.0	717				<i></i>			<i></i>
		,														
	Postgraduate Study and Research Methods	Core									•					
	3D Design and Optimisation	Core														
1/6	Game Analysis and Player Interaction	Core		•				•		•	•					
Level 7	Advanced Artificial Intelligence	Core														
	Games Enterprise and Management	Core														
	Media Development and Distribution	Core														
	Module Title	Core or option?	C1	C2	C3	C4	C5	C6	C7	D1	D2	D3	D4	D5	D6	D7
	Postgraduate Study and Research Methods	Core														
	3D Design and Optimisation	Core														
evel 7	Game Analysis and Player Interaction	Core									•					
Геиє	Advanced Artificial Intelligence	Core														
	Games Enterprise and Management	Core														
	Media Development and Distribution	Core														

For successful completion of MSc Computer Game Development, students will achieve the following learning outcomes:

	Module Title	Core or option?	A1	A2	A3	A4	A5	A6	A7	B1	B2	В3	B4	B 5	B 6	B7
	Postgraduate Study and Research Methods	Core														
	3D Design and Optimisation	Core														
	Game Analysis and Player Interaction	Core														
Level .	Advanced Artificial Intelligence	Core														
7	Games Enterprise and Management	Core														
	Media Development and Distribution	Core														
	Dissertation	Core														

	Module Title	Core or option?	C1	C2	C3	C4	C5	C6	C7	D1	D2	D3	D4	D5	D6	D7
	Postgraduate Study and Research Methods	Core														
	3D Design and Optimisation	Core														
_	Game Analysis and Player Interaction	Core														
Level	Advanced Artificial Intelligence	Core														
7	Games Enterprise and Management	Core														
	Media Development and Distribution	Core														
	Dissertation	Core														

20 Learning and teaching strategy

The MSc Computer Game Development will adopt the Computing subject area Learning, Teaching and Assessment strategy. It seeks to assist the student to become an independent learner while still supporting the students in their transition to postgraduate education. The curriculum is designed to encourage an appreciation for learning. Learning is enriched by appropriate underpinnings, current research, industrial applications and the development of transferable skills.

Students on the programme will gain theoretical and practical experience of working with a range of game development tools and environments in building and analysing optimised game applications and assets. Students will also learn about the fast-evolving fields of digital content distribution, marketing and artificial intelligence.

The majority of scheduled learning and teaching activities is through attendance at lectures, guest talks, tutorials, and labs.

The course provides students with immersion in several distinct subject disciplines that support the design, development, and evaluation of computer game applications and assets. The course modules cover the practical skills of computing, necessary to build and optimise game systems, supported by learning the theories, investigation techniques, and research skills that allow them to work successfully with leading edge, emerging technologies and devise solutions that are fit for purpose, and encapsulated within a feasible business strategy.

The majority of Computing provision is located on the Wrexham campus, including teaching rooms, lecture theatres, staff offices, and specialist labs. There are a number of specialist computer labs on the Wrexham campus, including general purpose computing laboratories that support the teaching. These specialist labs offer access to a range of software that is utilised within the modules defined in the programme. Staff in Computing operate an Open Door policy in relation to students, ensuring flexibility and responsiveness in dealing with queries and questions that occur outside of the scheduled teaching hours.

The pace of delivery and range of syllabus content to be covered at the taught stage (part one) requires a combination of teaching and learning strategies to be adopted in most areas of study. Modules are in the main divided into 2 types: technical and general. Technical modules cover the specialised subject areas and expertise pertaining to game development, while the more general modules cover other areas of business management, professional development and research methodology.

Technical modules in part one total 80 credits of the programme and are 3D Design and Optimisation, Advanced Artificial Intelligence, Game Analysis and Player Interaction and Media Development and Distribution. These modules provide students with the theoretical and practical skills to design, build and evaluate game applications and assets.

General modules in part one total 40 credits of the programme and are Postgraduate Study and Research Methods and Games Enterprise and Management. These modules aim to develop postgraduate level thinking skills, research capability, information handling, ethical awareness, and business planning and strategy in students, by focusing their study of these modules on the field of computer game development.

In the early stages of each module, problems will be well defined and limited in scope and scale. At later stages, problems will become less structured (to encourage reflection on problem issues) and open-ended (to give scope to propose and evaluate alternative solution strategies). Case studies are used when appropriate to integrate study topics and to underline vocational relevance. Coursework assignments are important throughout.

Students coming from less technical undergraduate subjects will be offered optional, extra boot camp sessions for technical modules on the programme (typically Media Development and Distribution, 3D Design and Optimisation and Game Analysis and Player Interaction). These sessions will appear as an additional, optional timetabled slot for each module and will be comprised of additional training designed to support students as they engage with complex technical subjects). The sessions will be offered at no additional cost to the student, and no penalties will be incurred by students who fail to attend the extra boot camp sessions as they are optional, and designed to provide additional training and support for students who choose to participate.

As the programme progresses, students are expected to demonstrate increasing proficiency in use of IT tools and techniques to support production of technical documentation, to enhance oral and written presentations, and to aid organisation of personal study material.

Part two of the programme is the Dissertation and is an area that has been given special consideration since it is such a significant piece of work undertaken by the student. While students study the taught part of the course they are given a 1 hour a week special lecture to inform them of the requirements of the Dissertation. This module is run so that it coincides with the end of the taught part of the course, which means that on completion of part one students can start immediately on producing the proposal for the dissertation. On submission of the proposal it is assessed and passed to an appropriate supervisor with expertise in the area that the student wishes to carry out the work. It is the supervisor's task to work with the student to improve the proposal to a level that is acceptable and achievable for a master's level within the time constraints. Students work independently on the dissertation having regular meetings with the supervisor. It is important that the student identifies at the proposal stage the various requirements needed to complete the dissertation e.g. equipment, software, space.

Extensive use is made of the University's Virtual Learning Environment (VLE), Moodle, to provide students with access to a range of delivery, and supporting, materials related to each of the modules featured on the programme. In addition to the materials used during the taught sessions, the VLE is used to provide students with additional content such as quizzes, videos, audio recordings, external links, technical reports, research papers, and so forth. The VLE also provides students with the ability to communicate using discussion forums and is the platform primarily used in the issuing, submission, marking, and feedback of student assessment.

21 Work based/placement learning statement

A work placement is not offered on this programme.

22 Welsh medium provision

The programme will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.

There is currently no opportunity for any part of the programme to be delivered through the medium of Welsh. It is the responsibility of students who wish to be assessed through the Welsh medium to ensure that they inform the programme team of their intentions. Where a qualified tutor is available, students will then be allocated to a tutor who is able to assess the work in Welsh. At present, the School does not have enough bilingual tutors or full-time academic staff capable of assessing through the medium of Welsh. If no appropriate Welsh speaking tutor/assessor is available, the University's qualified translators will translate the written assessment into English. Due to the technical nature of this programme many of the terms in Welsh are very similar to those in English.

23 Assessment strategy

The methods of assessment used on the programme are designed to prepare students for entry into the industry and as such, primarily revolve around coursework and portfolio development.

In the rare circumstances of modules that include group work, there are strict controls in place to guide students in terms of assessment requirements and management of personal workloads. In addition, online tracking tools play a critical role in ascertaining a student's individual contribution to the collective effort due to the accurate logging of work hours and supporting evidence. This helps to ensure that students are assessed in a fair and transparent way.

Assessment is co-ordinated between modules to ensure diversity and a range of assessment submission dates where possible. This coordination effort also includes staff members from the North Wales Business School to ensure consistency of the student experience. Specific assessment tasks are incorporated into each module guide and relate to specific learning outcomes across all areas of programme assessment.

The number of module assessment elements and their individual assessment word counts are consistent with other programmes across both the department and the school at the same level.

Module code and title	Assessment type and weighting	Assessment loading	Indicative submission date
COMM50 Postgraduate Study	50% Coursework	2,000 words	Middle Tri 1
and Research Methods	50% Coursework	1,500 words	End of Tri 1
COM728 3D Design and Optimisation	100% Coursework	4000 words	End or Tri 1
COM722 Advanced Artificial	50% Coursework	2,000 words	Middle Tri 1
Intelligence	50% Coursework	2,000 words	End of Tri 1
COM729 Game Analysis and	60% Coursework	2200 words	End of Tri 2
Player Interaction	40% Coursework	1800 words	
COM730 Games Enterprise	50% Coursework	2000 words	Middle Tri 2
and Management	50% Coursework	2000 words	End of Tri 2
COM731 Media Development and Distribution	100% Portfolio	4000 words	End of Tri 2
COMM56 Dissertation	10% Research	2,000 words	Start of Tri 3
	proposal	either	
	90% Dissertation	15,000 – 20,000	
		words	
		OR 17 page journal	
		paper	

24 Assessment regulations

Regulations for Taught Master's Degrees.

Derogations

None.

Non-credit bearing assessment

None.

Restrictions for trailing modules (for taught masters programmes only)

All modules except for COMM50 Post Graduate Study and Research Methods would be eligible for trailing.

25 Programme Management

Programme leader

Richard Hebblewhite

Programme team

Dr. Stuart Cunningham

Dr. Bo Liu

Prof. Richard Picking

Dr Kelvin Leong

Nathan Roberts

Jason Matthews

Supporting team

John Worden

Prof Chris Jones

Dr Nigel Houlden Dr Paul Comerford Bindu Jose Julie Mayers Stephen Caulder

Quality management

The programme will be managed under the auspices of the School of Applied Science, Computing and Engineering and the programme will develop and operate within the terms of the overall management of curriculum within the School.

However, there will be a designated MSc Programme Leader for Computer Game Development who will be responsible for the day-to-day running of the programme, including the following:

- The management and development of curriculum and the course portfolio
- Student tracking and student records
- Collation of assessment data and presentation of data at assessment boards
- Management/co-ordination of overall assessment activities across the programme
- · Liaison with external bodies and agencies,
- Quality assurance and annual monitoring, including compilation of the Annual Monitoring Report
- Co-ordination of admissions activities and other recruitment activities, including relevant publicity activities

At module level there is devolved responsibility for the following:

- The maintenance and development of teaching and learning materials for all students enrolled on the module.
- The publishing and updating of module timetables, which shall include a weekly schedule of module sessions and required reading, to be distributed to students at the start of all modules
- The setting, marking and collation of marks for all module assessments and examination papers, including resit assessments, and submission of student results to the Programme Leader
- Tutorial support for students taking the module which they are responsible
- Quality monitoring, including processing of annual student feedback questionnaires and, where appropriate, feedback for individual modules
- Liaison with part-time members of staff involved in module teaching

Student Feedback

The University has procedures for the regular review of its educational provision, including the annual review of modules and programmes, which draw on feedback from such sources as external examiner reports, student evaluation, student achievement, and progression data. In addition, programmes are subject to a programme periodic review (PPR) and re-validation in year 5 that includes external input.

Feedback from students plays a critical part in informing the School's strategic thinking. It also allows the School to evaluate how its service provision is viewed by its most important group of stakeholders, its students.

Students can provide feedback in a number of ways:

Student Voice Forum (SVF): Chaired by a member of academic staff from outside the programme, will be held at least once per trimester. The Chair will minute student feedback for action/response by the Programme Leader. Minutes of the SVFs and the response from the Programme Leader will be posted on the programme pages of Moodle. The MSc Computer Game Development will have a representative on the Computing Student Voice Forum.

Student Evaluation of Modules (SEM): Module Leaders will distribute SEMs at the end of each module. A summary of the analysis of the SEMs, along with any other feedback (e.g. from the student suggestion box), will be passed to the Programme Leader for action/response.

Students submit work in a number of different ways depending on the module being studied. Wherever possible Moodle is used for electronic submission and Turnitin to check the similarity score and tutors give feedback via this interface within 3 weeks.

Practical work is developed and assessed by having students to demonstrate their work and take part in a form interview process, again immediate feedback is given. At the end of a module, overall feedback is provided along with a clear indication of what area the student needs, if necessary, to resubmit or particular areas were of good quality or be improved upon.

Research and scholarship activity

The programme is taught and assessed by active researchers in the field, who all belong to the University's ARClab (http://arclabnet.weebly.com/) group, which is based within the School of Applied Science, Computing and Engineering Research Centre, or the University's Research Centre for Management. In the 2014 Research Excellence Framework (REF 2014), the School's submission to the Computer Science and Informatics category received a grade point average of 2.04, with over two-thirds of all research scoring 2* or higher. In particular, the taught modules within the programme are drawn from the research specialisms and significant industry engagement of each member of the programme team. For instance:

Module Leader and Role	Module(s)
Dr. Stuart Cunningham	Postgraduate Study and Research Methods
Reader in Audio and Affective Computing	Game Analysis and Player Interaction
Prof. Richard Picking	Dissertation
Professor of Human-Computer Interaction	
Dr. Bo Liu	Advanced Artificial Intelligence
Reader in Computer-Aided Design	
Dr Kelvin Leong	Games Enterprise and Management
Senior Lecturer in Accounting and Finance	
Richard Hebblewhite	Game Analysis and Player Interaction
Co-Chair Games Wales (North), BAFTA	
Cymru	
Nathan Roberts	3D Design and Optimisation
Senior Lecturer in Computing	
Jason Matthews	Media Development and Distribution
Technician Demonstrator in Computing	

ARClab's research encompasses the broader Computing subject and is concentrated in the following areas:

- IOT, Networking and Cybersercurity
- Audio and Affective Computing
- Health and Assisted LivingTech nologies
- HCI, Augmented and Virtual Reality
- CAD/Engineering software
- MIS/Business
- Ethics/professionalism
- Robotics/Al

ARClab has taken over from the previous Computing research groups of Creative and Applied Research for the Digital Society (CARDS) and the Centre for Applied Internet Research (CAIR), which built up their activities very impressively over the past ten years. The commitment and enthusiasm of the staff is very evident and significant outputs have been achieved over a whole range of activities, covering publications, grant winning, conference organisation, industrial engagement etc.

Significant achievements during the recent past include the very professional organisation of a conference to the highest international standards; the development of a large-scale EU-funded research project, the steady production of conference publications, in addition to a sound proportion of academic journal publications; the setting up of a usability laboratory - a relatively unique facility in Wales; the importing of a substantial new base of specialism in wireless technologies and a success in a radio frequency identification tagging (RFID) project, which is intended to be rapidly grown into an additional research theme.

For their dissertations, students will be expected to investigate cutting-edge technologies, implement and test novel / innovative science or commercial solutions or develop or analyse original computer science applications / techniques. A series of lectures are provided to introduce students to the process and students are encouraged to select their own topic with help from a supervisor. Though not compulsory, students are encouraged to draw upon the expertise and specialisms of the programme team's research activities when devising a topic of investigation for their dissertation.

In previous years students graduating from Computing's existing MSc programmes have produced some excellent publishable work. In particular, in the last 3 years in excess of 10 papers have been published based on the dissertation work.

26 Learning support

Institutional level support for students

The University has a range of departments that offer the support for students as:

- Zone Enterprise hub
- Enterprise Lounge (Start-up incubation centre)
- Principles House (post-start-up incubation centre)
- Library and IT Resources
- The Assessment Centre
- DisAbility Support Team
- Irlen Centre
- Careers Centre and Job Shop
- Chaplaincy
- · Counselling and Wellbeing
- Student Funding and Welfare
- International Welfare
- Student Programmes Centre
- Glyndŵr Students' Union

School support for students

Every student is allocated a personal tutor in the first weeks of the programme. The personal tutor is someone students can contact to discuss any problems of a non-academic nature. These may relate to special needs or personal problems that may affect the student's academic performance. In Computing, the academic staff have been successfully been piloting the use of a virtual personal tutoring space, enabled using the Moodle VLE, to provide students with the opportunity for peer support and for less urgent issues.

Another forum for discussion is the Student Voice Forum. Student representatives, who are elected by the students, meet lecturing staff on the programme once a trimester to exchange ideas about the programme. This allows students to communicate their shared concerns and for the staff to react and respond speedily to address their concerns.

Programme specific support for students

Students on the programme will receive the following forms of student support and guidance:

- Admissions. All students on the programme will have the opportunity to discuss their application with staff, and receive appropriate advice and guidance prior to admission. This will include a review of expectations of the programme and clarification of workload and requirements.
- Induction. New students on the programme will undergo an induction programme that will provide them with a full introduction to the programme, and will include elements of work on study skills and professional development.
- Student Handbook. All students on the programme will receive a Student Handbook which will contain details and guidance on all aspects of the programme and forms of student support and guidance, programme-based, and School-based.

- Open Door Policy. Computing operates an Open Door policy, meaning that
 academic staff are readily and easily accessible and approachable for students
 outside of scheduled learning and teaching hours. Staff can be approached
 without the need for a formal appointment to be made.
- Progress Review and Attendance Monitoring. Student attendance will be subject to regular monitoring through registers, and this will be a means of addressing issues of student support. There will also be regular reviews for each student with personal tutors.

Additional support for International students:

There is network of support that is available at many different levels within the University and these combine to provide a supportive framework for the international students.

Specifically, this includes two main activities:

- The University offers English language classes alongside studies that improve not only spoken and written English but also academic English. Classes take place weekly and are delivered by the University's English language tutors. They also help students to integrate into the life of the local community as well as helping them develop transferable skills such as practical, research and report-writing skills.
- An induction / orientation course that precedes the start of formal teaching and that allows the international students to become familiar with the University and studying at the University while at the same time outlining some of the cultural differences that exist between their country of origin and the UK.

27 Equality and Diversity

Glyndŵr University is committed to providing access to all students and promotes equal opportunities in compliance with the Equality Act 2010 legislation. This programme complies fully with the University's Equal Opportunities Policy (http://www.glyndwr.ac.uk/en/AboutGlyndwrUniversity/Governance/TheFile,64499,en.pdf), ensuring that everyone who has the potential to achieve in higher education is given the chance to do so.