

## PROGRAMME SPECIFICATION

1	<b>Awarding body</b>	Glyndŵr University
2	<b>Teaching institution</b>	Glyndwr University Wrexham Campus Hong Kong Management Association, Hong Kong – MBA only Barking and Dagenham College, UK – MBA only MBS College, Crete – MBA only Capital College, Dubai – MBA only Princeton Management College, Myanmar – MBA only LondonTec City Campus, Sri Lanka – MBA only SHRM College, Singapore – MBA only IST College/SEY, Athens – MBA only UDC Business Administration College, China – MBA only ACCRA Business School, Ghana – MBA with Top Up option
3	<b>Award title</b>	MBA
4	<b>Final awards available</b>	MBA MBA (Asset Management) MBA (International) PG Dip Business Administration PG Dip Asset Management PG Dip International Business PG Cert Business Administration
5	<b>Professional, Statutory or Regulatory Body (PSRB) accreditation</b>	N/A
	<b>Please list any PSRBs associated with the proposal</b>	N/A
	<b>Accreditation available</b>	None
	<b>Please add details of any conditions that may affect accreditation (e.g. is it dependent on choices made by a student?)</b>	
6	<b>JACS3 code</b>	N210MBA N210MBA (Asset Management) N120MBA (International)
7	<b>UCAS code</b>	N/A
8	<b>Relevant QAA subject benchmark statement/s</b>	

This suite of programmes relates to the QAA type 2 – Generalist Master’s Degree and draws on the contents of the document entitled “Subject Benchmark Statements Master’s Degree in Business and Management (2015) Ref:

<http://www.qaa.ac.uk/publications/information-andguidance/publication?PubID=2958#.V-PTJfkrLcs>

The programme is delivered on a full-time basis over 12 months and the generic route is also delivered as a part-time programme over two years (with delivery full and part time at Wrexham, and additional delivery at partner institutions, see below), based on any discipline first degree and designed to develop master's level knowledge and skills in business and management subjects to enhance utility and employability. The learning process is based on ‘theory into practice’ which is developed by a variety of methods including case studies and business simulations. The MBA general programme aims to prepare individuals for employment, either related to their first degree discipline or in a management role, and may be linked to professional institute qualifications. The International route and the Asset Management have an additional focus for applicants requiring this emphasis to support career development. Graduates will develop a sound understanding of business/organisational contexts and thus should be able to make an early and significant contribution to their employer.

## 9 Other external and internal reference points used to inform the programme outcomes

The Association of Chartered Certified Accountants (ACCA)

The Chartered Institute of Marketing (CIM)

The Chartered Institute of Securities and Investments (CISI)

The Institute of Asset Management

The Institute of Directors

Previous MBA validation documents.

## 10 Mode of study

Glyndŵr Wrexham Campus - Full time and part time Hong

Kong Management Association (HKMA) – Part time

Barking and Dagenham College – Full time and part time

MBS College, Crete - Full time

Capital College, Dubai – Full time

LondonTec City Campus, Sri Lanka – Full time

Princeton Management College, Myanmar – Full time

SHRM College, Singapore – Full time

IST College/SEY, Athens – Full time

UDC Business Administration College, China – Part time

ACCRA Business School – Full time and part time

## 11 Language of study

English

Bilingual English/Chinese for HKMA only

Dual language English/Greek for IST College/SEY, Athens only

Mandarin for UDC Administration College only

Office use only

Date of validation event: 17 November 2016

Academic Board approval: 26 January 2017

Date of revisions:

1. August 2017 (BUS7AL change to optional, BUS7AQ change to core)
2. February 2018 – to include programme delivery of MBA at MBS College Crete and to include details of HKMA and Barking and Dagenham College delivery
3. June 2018 – to include programme delivery of MBA at Princeton Management College Myanmar and Capital College
4. January 2019 – to include programme delivery of MBA at SHRM College, Singapore
5. January 2019 – to add additional delivery schedules covering all three intake points, September/October, May/June and January/February across all partner providers
6. February 2019 – addition of part time route at Wrexham only
7. August 2019 – inclusion of delivery at IST College/SEY, Athens
8. March 2020 – inclusion of delivery at UDC Administration College, China.
9. June 2020 – addition of May/June intake point at UDC (Appendix 9)
10. January 2021 – BUS7B25 HRM in Context temporarily replaces BUS7AN on the MBA for 2020-21 at Wrexham only.
11. April 2021 – addition of partner site Accra Business School, Ghana

## 12 Criteria for admission to the programme

### Standard entry criteria

#### *UK entry qualifications*

Applicants for postgraduate degrees require a minimum of 2:2 class undergraduate degree

#### *International entry qualifications*

Qualifications outlined on the National Academic Recognition and Information Centre (NARIC) as equivalent to the above UK entry qualification.

### Programme specific requirements

Entry requirements are in accordance with current the University regulations.

Applicants, would normally be expected to have a 2.1 undergraduate degree, however, where this is not the case there will be assessment on an individual basis by interview. Relevant work experience will be taken into account when assessing applicants without the normal profile.

For all successful applicants, emphasis will be placed on the need to work intensively and consistently throughout the course with a commitment to high attendance and the meeting of all deadlines.

#### **English language requirements:**

In addition to the academic entry requirements, all applicants whose first language is not English or Welsh must demonstrate English language proficiency.

European students are able to provide this evidence in a number of ways (please see <http://www.glyndwr.ac.uk/en/Europeanstudents/entryrequirements/> for details), including IELTS, with an overall score of 6.5 and no component below 6.0.

International students require a UKVI Approved Secure English Language Test (SELT), achieving an overall score of 6.5 with no component below 6.0 (please see <http://www.glyndwr.ac.uk/en/Internationalstudents/EntryandEnglishLanguageRequirements/> for details). If arranging a test, applicants must ensure they book an 'IELTS for UKVI' test. For further information see: <http://takeielts.britishcouncil.org/ielts-ukvi/book-ielts-ukvi>. Applicants are asked to note that only an *IELTS for UKVI* test result will be accepted.

#### **Non-standard entry criteria** See above

Non-standard entry requirements will be attended to on an individual basis by the admissions team and the Programme Leader to ensure that each and every applicant receives due and fair consideration, dependent on individual circumstances.

## 13 Recognition of Prior (Experiential) Learning

Applicants may enter the programme at various points with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the University General Regulations.

## 14 Aims of the programme

Throughout the programme of study, the emphasis is founded on the application of theoretical knowledge to business scenarios and problems where an operational solution is sought. In order to achieve this outcome, the aims of the programmes are:

1. To enable students to study a major-subject programme with closely related pathways and focus on particular aspects of a broad subject area in which they have prior knowledge or experience through previous study or employment and understand how the boundaries of new knowledge are expanded through research.
2. To enable students to develop an in depth knowledge of a new subject or field of study and acquire a critical awareness of current issues and developments in the subject.
3. To train students in the range of techniques and systematic procedures that are required when conducting academic research linked to the subject area of business and management.
4. To encourage critical skills, a knowledge of professional responsibility, integrity and ethics together with the ability to reflect on personal progress as a learner and undertake independent study.
5. To supervise students in the development of a research proposal within an area of individual interest and subsequently undertake an extended piece of research that includes a critical review of existing literature or other scholarly outputs that makes up a significant proportion of the programme's assessments and may be more specialised in an area of employment or practice related to a particular profession
6. To equip students with a range of techniques and methods applicable to professional activities and skill possession as a means of enhancing future employment prospects through the demonstration of originality and creativity in making sound judgements in the absence of complete data.
7. To support effective communication, the exercise of initiative, self-direction and autonomy.

## 15 Distinctive features of the programmes

The programmes are distinctive because:

1. They develop the individual profile of the student and incorporate several instances where the student is able to analyse contemporary business situations to provide judgements and solutions which reflects organizational procedures.
2. The programmes have been designed to draw upon The Institute of Directors Competency Framework which incorporates distinctive areas of knowledge, skills and mind-set traits which contribute to effective performance at a senior level within an organization.
3. There is a mix of traditional 'hard core' academic business Master's modules consisting of Strategy, Finance and Leadership which continue to be the foundation for this type of programme. In response to stakeholder feedback the programme routes offer other modules, drawing on a wide range of bodies of knowledge, which reflect the context within which an organization is required to trade. Global and political strategies to address societal and economic priorities will be utilised as the third decade of the twenty first century draws closer and will become the business environment of graduating students. The outcome is a rounded business outlook with insights into corporate governance, environmental concerns, transnational perspectives within a framework of effective and critical reflective practice

4. Learning is the central element of the programme, with the flexibility which is embedded into a programme of the nature to utilise technology throughout the delivery. This enables material to be available for students to access at convenient times and re-visit material independently as part of their independent studies and for revision purposes.
5. Asset Management is a relatively new discipline which incorporates aspects of supply chain, operations management and facilities management in an integrated manner. The inclusion of this route is particularly distinctive and is readily embedded within the programme modular diet due to the overarching teaching and learning strategy which encompasses current business occurrences together with issues arising with the students' workplaces. This ensures the three-fold framework of skills, mind-set and knowledge are all oriented towards this particular body of knowledge throughout the duration of the taught element of the programme for students electing to take this route. When progressing to the dissertation route there would be a clear expectation that Asset Management students research questions focus on a topic that would benefit from research into asset management practices.
6. Similarly, the International route is of increasing relevance where global trade is the foundation of a vibrant world economy and requires a mind-set that is supported by transferable business knowledge and key management skills. During the generic taught modules students will be encouraged and supported to bring international issues into classroom debate as a pre-cursor to including and emphasising current international issues into their assignments. When reaching the dissertation stage, again there would be a clear expectation that International students would base their dissertations on a research topic that is of international relevance.
7. Adopting this differentiation strategy throughout the duration of the programme provides flexibility for individual student aspirations and a clear distinction between the programme routes.

The most important values which inform this programme are:

- Self-awareness
- Independence
- Performance orientation
- Professional, business behaviours
- Ethical considerations

The most important intellectual skills developed in the programme are strategic thinking, analysis and use of information, decision-making, communication and reflective practices.

The most useful practical skills, techniques and capabilities developed are:

- Analysis and evaluation of data and scenarios
- Presentation of information
- Summarizing
- Questioning and probing
- Research skills
- Concluding

The ways in which a student will learn are:

- Attendance at formal lectures
- Facilitated discussion
- Contributing a point of view and sustaining an argument
- Challenging
- Preparing material and presenting a topic to peers
- Peer observation of presentations
- Independent study – reading and research

Interpretation  
Completion of assessments  
Assignment feedback

## **16 Programme structure narrative**

The programme will be offered on a full-time basis at Wrexham, MBS College Crete, SHRM College, Barking and Dagenham College, Capital College, Princeton Management College, Londontec City Campus and IST College/SEY, Athens; and part-time at Wrexham, Hong Kong Management Association, Barking and Dagenham College and UDC Administration College, China. Delivery will follow the normal academic year in terms of entry and assessment points.

Students will be expected to attend all scheduled lectures and tutorials, timetabled during Glyndŵr University teaching weeks and demonstrate the ability to undertake lecture preparation and extensive self-study. Where possible semester timetabling is structured to avoid students attending University for short periods of time and typically lectures are scheduled over two or three days each teaching week to provide blocked time for self-directed study.

Progression will be via the completion of taught modules, followed by progression onto the dissertation stage. During this final element interaction with staff is via group induction and a series of individual supervision meetings to provide guidance and feedback.

For all of the MBA routes, the following applies in relation to exit awards:

- i) The Post Graduate Certificate is an exit award available for a student who has completed 60 credits at level 7 and who is unable, or chooses not to continue on the programme.
- ii) The Post Graduate Diploma is an exit award available for a student who has completed 120 credits at level 7, and who unable, or chooses not to continue the programme.

## 17 Programme structure diagram

### MBA – F/T Delivery Schedule – Wrexham

PG Certificate in Business Administration – MBA – exit award – 60 credits – delivery schedule								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Core	Core/Opt	Core		
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi		

PG Diploma Business Administration – MBA – exit award – 120 credits – Delivery Schedule								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Core	Core/Opt	Core		
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi		



Semester 2	Mod title	Contemporary Leadership Themes <b>or</b> HRM in Context	Mod title	Creative Change and Innovation	Mod title	Evaluating Risk and Decisions <b>or</b> Emphasising the Environment		
	Mod code	BUS7AN BUS7B25	Mod code	BUS7AQ	Mod code	BUS7AO BUS7AL		
	New/Exist	New	New/Exist	New	New/Exist	New		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Core	Core/Opt	Option		
	Mod leader	Emma Taylor	Mod leader	Alexis Mason	Mod leader	Alexis Mason		

MBA								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Core	Core/Opt	Core		
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi		

Semester 2	Mod title	Contemporary Leadership Themes or HRM in Context	Mod title	Creative Change and Innovation	Mod title	Evaluating Risk and Decisions or Emphasising the Environment	Mod title	Research Methods Dissertation – (continues to trimester 3)

	Mod code	BUS7AN BUS7B25	Mod code	BUS7AQ	Mod code	BUS7AO BUS7AL	Mod code	BUS7AM
	New/Exist	New	New/Exist	New	New/Exist	New	New/Exist	New
	Credit value	20	Credit value	20	Credit value	20	Credit value	60
	Core/Opt	Core	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core
	Mod leader	Emma Taylor	Mod leader	Emma Taylor	Mod leader	Alexis Mason	Mod leader	Ben Binsardi

### MBA (Asset Management) – F/T Delivery Schedule - Wrexham

PG Certificate Business Administration – exit award for students taking MBA (Asset Management)								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications or Project Management	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704/ BUS708	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core		

Post Graduate Diploma Asset Management - MBA (Asset Management) – exit award								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications or Project Management	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704/ BUS708	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core		
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi		
Semester 2	Mod title	Contemporary Leadership Themes or Emphasising the Environment	Mod title	Asset Management Practices	Mod title	Evaluating Risk and Decisions or Creative Change and Innovation	Mod title	
	Mod code	BUS7AN / BUS7AL	Mod code	BUSI702	Mod code	BUS7AO / BUS7AQ	Mod code	
	New/Exist	New	New/Exist	Existing	New/Exist	New	New/Exist	
	Credit value	20	Credit value	20	Credit value	20	Credit value	
	Core/Opt	Option	Core/Opt	Core	Core	Option	Core	
	Mod leader	Karen Hynes	Mod leader	Jan Green	Mod leader	Jan Green	Mod leader	

MBA (Asset Management)								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications or Project Management	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704/ BUS708	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		
	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core		
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi		
Semester 2	Mod title	Contemporary Leadership Themes or Emphasising the Environment	Mod title	Asset Management Practices	Mod title	Evaluating Risk and Decisions or Creative Change and Innovation	Mod title	Research Methods Dissertation – (continues to trimester 3)
	Mod code	BUS7AN / BUS7AL	Mod code	BUSI702	Mod code	BUS7AO / BUS7AQ	Mod code	BUS7AM
	New/Exist	New	New/Exist	Existing	New/Exist	New	New/Exist	New
	Credit value	20	Credit value	20	Credit value	20	Credit value	60
	Core/Opt	Option	Core/Opt	Core	Core	Option	Core	Core
	Mod leader	Karen Hynes	Mod leader	Jan Green	Mod leader	Jan Green	Mod leader	Ben Binsardi

**MBA (International) – F/T Delivery Schedule - Wrexham**

PG Certificate Business Administration – Exit Award for students taking MBA (International)							
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications or Project Management	Mod title	Financial Insights and Business Intelligence	
	Mod code	BUS7AR	Mod code	BUSI704 / BUS708	Mod code	BUSI703	
	New/Exist	New	New/Exist	Existing	New/Exist	Existing	
	Credit value	20	Credit value	20	Credit value	20	
	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core	
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi	

PG Diploma International Business – Exit Award for students taking MBA (International)							
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications or Project Management	Mod title	Financial Insights and Business Intelligence	
	Mod code	BUS7AR	Mod code	BUSI704 / BUS708	Mod code	BUSI703	
	New/Exist	New	New/Exist	Existing	New/Exist	Existing	
	Credit value	20	Credit value	20	Credit value	20	
	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core	
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi	

Semester 2	Mod title	Contemporary Leadership Themes	Mod title	Transnational Business Practices	Mod title	Emphasising the Environment or Creative Change and Innovation	Mod title	
	Mod code	BUS7AN New	Mod code	BUS7AP	Mod code	BUS7AL / BUS7AQ	Mod code	
	New/Exist	New	New/Exist	New	New/Exist	New	New/Exist	
	Credit value	20	Credit value	20	Credit value	20	Credit value	
	Core/Opt	Core	Core/Opt	Core	Core	Option	Core	
	Mod leader	Emma Taylor	Mod leader	Jan Green	Mod leader	Jan Green	Mod leader	

MBA (International)								
Semester 1	Mod title	Implementing Strategies	Mod title	Integrated Communications or Project Management	Mod title	Financial Insights and Business Intelligence		
	Mod code	BUS7AR	Mod code	BUSI704 / BUS708	Mod code	BUSI703		
	New/Exist	New	New/Exist	Existing	New/Exist	Existing		
	Credit value	20	Credit value	20	Credit value	20		

	Core/Opt	Core	Core/Opt	Option	Core/Opt	Core		
	Mod leader	Alexis Mason	Mod leader	Alexis Mason	Mod leader	Ben Binsardi		
Semester 2	Mod title	Contemporary Leadership Themes	Mod title	Transnational Business Practices	Mod title	Emphasising the Environment or Creative Change and Innovation	Mod title	Research Methods Dissertation – (continues to trimester 3)
	Mod code	BUS7AN	Mod code	BUS7AP	Mod code	BUS7AL / BUS7AQ	Mod code	BUS7AM
	New/Exist	New	New/Exist	New	New/Exist	New	New/Exist	New
	Credit value	20	Credit value	20	Credit value	20	Credit value	60
	Core/Opt	Core	Core/Opt	Core	Core	Option	Core	Core
	Mod leader	Karen Hynes	Mod leader	Jan Green	Mod leader	Jan Green	Mod leader	Ben Binsardi

**MBA – P/T Delivery Schedule – Wrexham**

MBA – part-time delivery – year one									
Trimester 1	Mod title	Implementing Strategies	Mod title	Evaluating Risk/ Emphasising the Environment	Trimester 2	Mod title	Creative Change and Innovation	Mod title	Contemporary Leadership Themes or HRM in Context
	Mod code	BUS7AR	Mod code	BUS7AO BUS7AL		Mod code	BUS7AQ		BUS7AN BUS7B25
	New/Exist	New	New/Exist	Existing		New/Exist	New		New
	Credit value	20	Credit value	20		Credit value	60		20
	Core/Opt	Core	Core/Opt	Option		Core/Opt	Core		Core
	Mod leader	Alexis Mason	Mod leader	Jan Green		Mod leader	Jan Green		Emma Taylor

MBA – part-time delivery – year two									
Trimester 1	Mod title	Integrated Marketing Communications	Mod title	Financial Insights and Business Intelligence	Trimester 2/3	Mod title	Research Methods and Dissertation		
	Mod code	BUSI703	Mod code	BUSI704		Mod code	BUS7AM		
	New/Exist	New	New/Exist	Existing		New/Exist	New		



Credit value	20	Credit value	20	Credit value	60		
Core/Opt	Core	Core/Opt	Core	Core/Opt	Core		
Mod leader	Alexis Mason	Mod leader	Ben Binsardi	Mod leader	Ben Binsardi		

## 18 Intended learning outcomes of the programme

### Learning outcomes – PG Certificate in Business Administration exit award for all programmes

	<b>Knowledge and understanding</b>
A1	Demonstrate a critical appreciation of concepts, principles and theories related to business strategies and a range of applications
A5	Evaluate the contribution to which roles and interactions contribute to a successful, contemporary organization
A6	Demonstrate insight related to the effectiveness and nature of stakeholder communications and influence
A7	Understand the parameters of a project and ways in which they support business functions and development (for students taking BUS708)
A9	Appreciate the principles of Financial Decision Making and the ways in which they contribute to business efficiency
	<b>Intellectual skills</b>
B1	Undertake critical thinking to provide a judgement
B2	Work autonomously to identify and interpret relevant principles and procedures to present an analytical resolution
B3	Bring together theoretical facts and ideas to present synthesis in support of a proposal or argument or solve a business problem
B5	Demonstrate an awareness of emotional intelligence in self and others as a means of influencing behaviours
	<b>Subject skills</b>
C1	Use relevant communication channels and tools for applications throughout business and management situations
C3	Interpret business information systems for managerial applications
C4	Implement appropriate strategies to support enterprise development and change
C5	Demonstrate an ethical approach to underpin business practice
	<b>Practical, professional and employability skills</b>

D1	Communicate effectively both orally and in writing by drawing on relevant information, summarising and interpreting
D3	Master numeracy skills, data analysis and statistical interpretations
D5	Work independently to manage personal development and exercise time-management and prioritisation
D6	Contribute in an effective manner to evidence based decision making in order to influence people and outcomes

## Learning outcomes – Post Graduate Diploma Business Administration

In addition to the PGCert Business Administration outcomes above, on completion of the PGDip Business Administration, students will also achieve:

	<b>Knowledge and understanding</b>
A2	Contribute effectively to a team, partnership or network situation
A3	Exploit business knowledge to provide solutions in a diverse range of situations and organizational contexts including risk and environmental impact
A7	Understand the parameters of a project and ways in which they support business functions and development
A8	Develop an insight into the principles of Human Resource Management and their effective application in a Leadership context
	<b>Subject skills</b>
C2	Meet organizational resource requirements in accordance with quality management principles and practice
	<b>Practical, professional and employability skills</b>
D2	Present material in a detailed and professional manner both individually and in groups to indicate leadership, negotiation and group support
D4	Use a range of IT functions to carry out research, analysis, presentation and document-production

## Learning Outcomes – MBA

In addition to the PGCert Business Administration and PGD Business Administration outcomes above, on completion of the MBA, students will also achieve:

	<b>Knowledge and understanding</b>
A4	Apply research methods techniques to support an advanced independent study and provide relevant recommendations
	<b>Intellectual skills</b>
B4	Solve a complex business problem via academic research practice and provide a satisfactory solution

## Learning outcomes - Post Graduate Diploma Asset Management

In addition to the PGCert Business Administration outcomes above, on completion of the PGDip Asset Management, students will also achieve:

<b>Knowledge and understanding</b>	
A2	Contribute effectively to a team, partnership or network situation
A3	Exploit business knowledge to provide solutions in a diverse range of situations and organizational contexts including risk and environmental impact
A7	Understand the parameters of a project and ways in which they support business functions and development
A8	Develop an insight into the principles of Human Resource Management and their effective application in a Leadership context
A10	Integrate contractor and supplier management whole life value
<b>Subject skills</b>	
C2	Meet organizational resource requirements in accordance with quality management principles and practice
C6	Apply contractor and supplier management
C7	Planning and managing whole life value of assets using demand forecasting tools and expenditure planning to maximise performance
<b>Practical, professional and employability skills</b>	
D2	Present material in a detailed and professional manner both individually and in groups to indicate leadership, negotiation and group support
D4	Use a range of IT functions to carry out research, analysis, presentation and document-production

### Learning Outcomes – MBA (Asset Management)

In addition to the PGCert Business Administration and PGD Asset Management outcomes above, on completion of the MBA (Asset Management), students will also achieve:

	<b>Knowledge and understanding</b>
A4	Apply research methods techniques to support an advanced independent study and provide relevant recommendations
	<b>Intellectual skills</b>
B4	Solve a complex business problem via academic research practice and provide a satisfactory solution

### Learning Outcomes – MBA (International)

In addition to the PGCert Business Administration and PGDip International Business outcomes above, on completion of the MBA (international), students will also achieve:

	<b>Knowledge and understanding</b>
A4	Apply research methods techniques to support an advanced independent study and provide relevant recommendations
	<b>Intellectual skills</b>
B4	Solve a complex business problem via academic research practice and provide a satisfactory solution

## 19 Curriculum matrix

Demonstrating how the overall programme outcomes are achieved and where skills are developed and assessed within individual modules.

Learning Outcomes MBA																										
Module Title		A 1	A 2	A 3	A 4	A 5	A 6	A 7	A 8	A 9	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	D 1	D 2	D 3	D 4	D5	D 6
<i>Research Methods and Dissertation</i>	Core	✓		✓	✓	✓		✓			✓	✓	✓	✓		✓		✓		✓	✓	✓	✓	✓	✓	
<i>Integrated Comms</i>	Core	✓	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Implementing Strategies</i>	Core	✓	✓	✓		✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Contemporary Leadership themes</i>	Core	✓	✓	✓		✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
<i>Financial Insights and Business Intelligence</i>	Core	✓	✓		✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Emphasising the Environment</i>	Opt	✓		✓	✓	✓	✓				✓	✓	✓			✓	✓	✓	✓	✓	✓	✓			✓	✓
<i>Evaluating Risks and Decision</i>	Opt	✓	✓	✓		✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

<i>Creative Change and Innovation</i>	Core	✓	✓	✓		✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
<i>HRM in Context</i>	Core	✓	✓	✓		✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	

<b>Learning Outcomes MBA (Asset Management)</b>																													
<b>Module Title</b>		A 1	A 2	A 3	A 4	A 5	A 6	A 7	A 8	A 9	A 10	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	C 6	C 7	D 1	D 2	D 3	D 4	D 5	D 6
<i>Research Methods and Dissertation</i>	Core	✓		✓		✓		✓				✓	✓	✓	✓		✓		✓		✓			✓	✓	✓	✓	✓	
<i>Asset Management Practices</i>	Core	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Implementing Strategies</i>	Core	✓	✓	✓		✓	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
<i>Contemporary Leadership themes</i>	Opt	✓	✓	✓		✓	✓		✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓		✓	✓	✓
<i>Financial Insights and Business Intelligence</i>	Core	✓	✓	✓	✓	✓	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓

<i>Emphasising the Environment</i>	Opt	✓		✓	✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	✓			✓	✓		✓	✓	✓
<i>Evaluating Risks and Decision</i>	Opt	✓	✓	✓		✓	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
<i>Creative Change and Innovation</i>	Opt	✓	✓	✓		✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓			
<i>Project Management</i>	Opt	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
<i>Integrated Comms</i>	Opt	✓	✓	✓	✓	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		

<b>Learning Outcomes MBA (International)</b>																													
<b>Module Title</b>		A 1	A 2	A 3	A 4	A 5	A 6	A 7	A 8	A 9	A 10	A 11	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	C 6	D 1	D 2	D 3	D 4	D 5	D 6
<i>Research Methods and Dissertation</i>	Core	✓		✓	✓	✓		✓					✓	✓	✓	✓		✓		✓		✓		✓	✓	✓	✓	✓	
<i>Transnational Business Practices</i>	Core	✓	✓	✓	✓	✓	✓				✓	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Implementing Strategies</i>	Core	✓	✓	✓		✓	✓						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
<i>Contemporary Leadership themes</i>	Core	✓	✓	✓		✓	✓		✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓





## 20 Learning and teaching strategy

The learning and teaching strategy of the programmes is based on the acquisition of new or modified knowledge, behaviours, skills and values which lead to the empowerment of learners with the confidence to participate, critically and creatively, in the study of their subject area. This is supported by drawing on emergent business issues to enable students to experience, at first hand, the subject material in a manner which is closely related to business and management practices.

In order to achieve this an inclusive learning environment is the foundation to provide an enriched learning environment where the dignity and value of the individual contributes to the provision of an enriched learning environment which raises aspirations and supports achievement. In order to develop inclusivity students are encouraged to contribute by sharing their own work-related experiences that relate to the lecture topic. As post-graduate students, an awareness of contemporary business issues is also encouraged via reading business media on a regular basis as an additional strand to provide a broader and easily accessible route to further inclusivity.

The strategy is further developed through the delivery of teaching which aims to be contemporary, relevant and inspirational leading to the co-production and enhancement of creative and transformational learning through a mix of formal and informal approaches. Academic theory will be presented to support application to practice. Drawing further on inclusivity, the lecture debates encourage student reflection. Furthermore, group discussion provides a forum where learning is encouraged by drawing on three sources, namely theoretical, experiential and example; resulting in coproduction of learning, with the potential for synthesis, which is enhanced by considering the perspectives of others.

Support for the strategy is underpinned by the integrated use of technological developments to provide additional flexibility, variety and access to a wider range of resources and materials.

Advice, guidance and feedback from formative and summative assessment will be provided as a mechanism to acquire and develop learning skills and understand sound academic practice, using, where ever possible, the cross programme virtual learning environment.

Guidance in the planning of independent study and plans for future work will underpin tutorial sessions to establish expectations and to support the active, independent learner who takes clear responsibility for their own learning, development and performance.

Students will be encouraged to participate in extracurricular events when relevant guest speakers and specialists are invited to share best practice. Networking opportunities and collaborative openings provide periodic enhanced learning routes. Periodically guest speakers contribute to specific modular delivery, however this is entirely dependent upon availability and, should this distinctive opportunity arise, it takes place at relatively short notice during teaching weeks. Recorded material is also used to replace live guest speakers and provide insights into business systems and practice.

Learning and teaching undergoes a change in style at the dissertation stage. Individual specialist supervision is provided to support the student through the individual chapters which make up the submission and work within the confines of the research design and question.

In accordance with sound educational research and current best practice, the programme will be delivered and assessed through a broad range of methods, reflecting the distinctive features of the programme, providing learning opportunities in a supportive environment to ensure knowledge transfer is affected.

Regular communication will be scheduled in the form of programme meetings to share best practice and engaged in reflective practice from an individual perspective and contribute views.

## **21 Work based/placement learning statement**

N/A

## **22 Welsh medium provision**

The programmes will be delivered through the medium of English (or bilingual where noted). Students are entitled to submit assessments in the medium of Welsh.

## 23 Assessment strategy

The assessment schedule of the programme considers the dual needs of assessment for learning and assessment of learning. The strategy is to provide a sequence and variety of assessment tasks to reflect the modular learning outcomes which contribute towards the achievement of the award.

Assessments are written in a manner which incorporates subject specific theory and content together with consideration of professional practice and educational scholarship based on current scenarios, where applicable.

Each assessment pack includes the standard Masters level marking criteria as a foundation for consistency and provided clarity with regard to the subsequent academic judgements.

The Assessment Strategy is based on commentary provided with the UK Quality Code for Higher education (Indicator 5, Chapter B6), that: Assessment and feedback practices are informed by reflection, consideration of professional practice, and subject specific and educational scholarship to develop assessment activities which are closely connected with real-world situations or tasks.

Criteria for assessment marking are included with each assessment document to clearly articulate and promote consistency at each level and a shared understanding of the basis on which academic judgements are made.

A variety of assessment styles and tasks will be utilised throughout the programme to incorporate a range of learning styles and business problems requiring elements of analysis, diagnosis and the presentation of a solution.

Feedback provision will be in accordance with current policies and practices in place throughout the Institution to support ongoing progression and development, this may be in electronic format. Up to date details are provided in the annual Programme Handbook.

All assessments are subject to inclusion in current quality practices which include second marking of a satisfactory sample and external examiner scrutiny.

The following pages contain details of assessment types and indicative submission dates.

### Modular Assessment Schedule – MBA

Module code & title	Assessment type and weighting	Assessment loading	Indicative submission date
BUS7AR Implementing Strategies	Oral Assessment 100%	3500 words	Wk 24, Tri 1

BUSI704 Integrated Communications	Presentation 50% Report 50%	20 mins 2000 words	Wk 17, Tri 1 Wk 25, Tri 2
BUSI703 Financial Insights and Business Intelligence	Essay 50% Report 50%	2000 words 2000 words	Wk 17, Tri Wk 25, Tri
BUS7AN Contemporary Leadership Themes	Case Study 50% Presentation 50%	2000 words 20 mins, 1000 words	Wk 33, Tri 2 Wk 41, Tri 2
BUS7B25 HRM in Context	Presentation 30% Case Study 70%	1000 words 2,500 words	Wk 33, Tri 2 Wk 41 Tri 2
BUS7AL Emphasising the Environment	Coursework 100%	3500 words	Wk 40, Tri 2
BUS7AO Evaluating Risk and Decisions	Coursework 60% Reflective Practice 40%	2500 words 2000 words	Week 33 Tri 2 Week 41 Tri 2
BUS7AQ Creative Change and Innovation	Case Study 50% Presentation 50%	2500 words 20 mins, 10 mins questions	Week 33, Tri 2 Week 40, Tri 2
BUS7AM Research Methods/Dissertation	Dissertation 100%	18000 words	Week 3 Tri 1 (year 2)

### Modular Assessment Schedule – MBA (Asset Management)

Module code & title	Assessment type and weighting	Assessment loading	Indicative submission date
BUS7AR Implementing Strategies	Oral Assessment 100%	3500 words	Wk 24, Tri 1
BUS708 Project Management	Case Study 50% Coursework 50%	2000 words 2000 words	Wk 16, Tri 1 Wk 21, Tri 1
BUSI704 Integrated Communications	Presentation 50% Report 50%	20 mins 2000 words	Wk 17, Tri 1 Wk 25, Tri 1
BUSI703 Financial Insights and Business Intelligence	Essay 50% Report 50%	2000 words 2000 words	Wk 17, Tri Wk 25, Tri
BUS7AN Contemporary Leadership Themes	Case Study 50% Presentation 50%	2000 words 20 mins, 1000 words	Wk 33, Tri 2 Wk 41, Tri 2
BUS7AL Emphasising the Environment	Coursework 100%	3500 words	Wk 40, Tri 2
BUSI702 Asset Management Practices	Poster Presentation 50% Report 50%	20 mins, 1000 words 3000 words	Wk 33 Tri 2 Wk 41 Tri 2
BUS7AO Evaluating Risk and Decisions	Coursework 60% Reflective Practice 40%	2500 words 2000 words	Week 33 Tri 2 Week 41 Tri 2
BUS7AQ Creative Change and Innovation	Case Study 50% Presentation 50%	2500 words 20 mins, 10 mins questions	Week 33, Tri 2 Week 40, Tri 2

BUS7AM Research Methods/Dissertation	Dissertation 100%	18000 words	Week 3 Tri 1 (year 2)
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### Modular Assessment Schedule – MBA (International)

Module code & title	Assessment type and weighting	Assessment loading	Indicative submission date
BUS7AR Implementing Strategies	Oral Assessment 100%	3500 words	Wk 24, Tri 1
BUS708 Project Management	Case Study 50% Coursework 50%	2000 words 2000 words	Wk 16, Tri 1 Wk 21, Tri 1
BUSI704 Integrated Communications	Presentation 50% Report 50%	20 mins 2000 words	Wk 17, Tri 1 Wk 25, Tri 1
BUSI703 Financial Insights and Business Intelligence	Essay 50% Report 50%	2000 words 2000 words	Wk 17, Tri Wk 25, Tri
BUS7AN Contemporary Leadership Themes	Case Study 50% Presentation 50%	2000 words 20 mins, 1000 words	Wk 33, Tri 2 Wk 41, Tri 2
BUS7AP Transnational Business Practice	Oral Assessment 100%	3500 words	Wk 41 Tri 2
BUS7AL Emphasising the Environment	Coursework 100%	3500 words	Wk 40, Tri 2
BUS7AQ Creative Change and Innovation	Case Study 50% Presentation 50%	2500 words 20 mins, 10 mins questions	Week 33, Tri 2 Week 40, Tri 2
BUS7AM Research Methods/Dissertation	Dissertation 100%	18000 words	Week 3 Tri 1 (year 2)

### 24 Assessment regulations

#### Derogations

N/A

#### Non-credit bearing assessment

N/A

#### Borderline classifications (for undergraduate programmes only)

N/A

#### Restrictions for trailing modules (for taught masters programmes only)

N/A

### 25 Programme Management

## Programme leader

Dr Alexis Mason

## Programme team

Dr Ben Binsardi

Karen Hynes

## Quality management

Quality management is an integral part of the programme with the overall responsibility for quality being assigned to the Faculty Dean and Programme Leader, drawing on the relevant contents in the University's Programme Leaders Handbook. Quality management is well documented within the specific Programme Handbook which is available to all students registered on the programme via the virtual learning environment. This includes details of the academic calendar, scheduled teaching weeks, the modular diet and submission dates for assignments.

It is University policy to allocate a Personal Tutor to each student and encourage students to raise any concerns, at an early stage, through this pathway. A student representative is also elected by the students and matters requiring attention can also be progressed via this route.

At a modular level the named module leader designs a scheme of work in accordance with the module specification and academic calendar. It is usual practice for the module leader to write the relevant assessments which are subsequently peer reviewed by an academic colleague within the Faculty. All assessments are then subject to external examiner review before being made available to students.

When assessment work is submitted it undergoes first marking by the module leader and a sample based on the range of marks is independently second marked and also made available for external examiner comments via the virtual learning environment prior to the assessment boards.

Students are encouraged to submit modular feedback via the virtual learning environment. Two Student Voice Forum meetings are held during the course of each academic year which are independently chaired and encourage an exchange of opinions and perceptions between staff and students, noting areas for improvement or good practice as a foundation for quality evaluation. The Minutes and any responses from the Student Voice Forum meetings are posted onto the programme site of the Virtual Learning Environment.

Annual reports are submitted by external examiners which are subsequently shared with students and the programme leader replies, noting any actions that have been taken. This report forms part of the Annual Monitoring Report which enables reflective practice, in relation to the programme, to occur. This includes a number of data sources to produce a robust insight into the health of the programme. Completed reports are discussed at a Faculty Board and are a further source of best practice and suggestions for improvement, which are enacted in the first half of the academic year.

Faculty meetings also provide a forum for programme discussion and to highlight issues which could include attendance and progression. Peer review of teaching is scheduled to provide a second opinion on programme delivery.

#### Research and scholarship activity

The make-up of the Programme Team is determined by subject specialism, which, in many instances, within the North Wales Business School, is enhanced by wide ranging practitioner experience. These two aspects serve to underpin the proposed curriculum.

All staff are encouraged to participate in scholarly activity to ensure subject currency is maintained. There is a diverse range of membership of academic institutions, the majority of which provide a programme of developmental opportunities via workshops and conferences. Staff are also encouraged to register on research degree programmes which requires original research which has relevance to business practitioners. The publication of research output is also widely practiced to inform the wider research community.

Research active staff undertake wide-ranging reviews of academic text books and contribute original material in the form of models or chapters. This practice illustrates the contribution made by the Faculty team to contemporary scholarship and has the potential to generate collaborative opportunities.

## 26 Learning support

### Institutional level support for students

The University has a range of departments that offer the support for students, such as:

- Library & IT Resources
- The Assessment Centre
- DisAbility Support Team
- Irlen Centre
- Careers Centre and Job Shop
- Zone Enterprise hub
- Chaplaincy
- Counselling & Wellbeing
- Student Funding and Welfare
- International Welfare
- Student Programmes Centre
- Glyndŵr Students' Union



## **Faculty support for students**

As referred to previously the Student Programme Handbook provides extensive detail regarding sources of support and is available on the virtual learning environment to all students registered on the programme and includes signposts to regulations and policies.

At programme induction students will be allocated to a Personal Tutor, drawn from the programme team. This mechanism enables the student to discuss options available for additional personal development or specific support issues that may arise, from time to time, throughout the duration of the programme. The Programme Leader, in many instances, has a dual role, acting as Personal Tutor for students on the programme. Allocation of personal tutors is reviewed at the beginning of each academic year and students have the facility to raise issues through the Student Representative or the Students Programmes Centre should they choose to do so in an anonymous manner. The experience of the programme team is an enhancement mechanism for supporting both the programme and students. At this stage the cohort will be asked to appoint a Student Representative who will attend Student Voice Forum meetings and fellow students are encouraged to feedback matters of concern via this route.

Embedded within modular delivery of the programme are sessions which introduce and explain the assignment. As delivery progresses students will be encouraged to bring draft work to tutorials for formative feedback. Where a specific issue is raised, this will be given additional class time.

## **Programme specific support for students**

Student support is an integral part of the programme delivery and is drawn from University wide procedures, policies and regulations which are included in the programme handbook.

Prior to the programme delivery all students wishing to enrol on the programme have the opportunity to discuss the contents of the programme, students' expectations, and workload, with staff and receive advice and guidance of relevance to their personal circumstances.

All students will be invited to attend a series of induction events to ensure students are familiar with the campus, timetables, the programme team members, modular specifications, the virtual learning environment, study skills and signposts to other student support services. All students will have access to the student programme handbook as a reference document throughout the course.

Modular delivery includes regular slots for group and individual tutorials with academic staff. This activity identifies any specific needs or issues requiring additional attention, which would be via individually booked appointments.

Assessments are written to provide students with a developmental aim and taught sessions will indicate specific learning outcomes and materials to support that achievement.

Each module has a dedicated site on the virtual learning environment on which to post material for the course, additional supporting content and assessment details. There are additional forum tools that enable students to chat with each other through online discussions and questions to encourage cohesion amongst the students. Tutor messages and updates can be circulated to all students enrolled on the module via this medium,

The personal tutor, provides additional support for the programme leader and is able to listen independently to matters of concern, suggest actions and facilitate solutions. Where more specialist guidance or expertise is required the student will be guided in the appropriate direction.

## **27 Equality and Diversity**

Glyndŵr University is committed to providing access to all students and promotes equal opportunities in compliance with the Equality Act 2010 legislation. This programme complies fully with the University's policy on Equality and Diversity, ensuring that everyone who has the potential to achieve in higher education is given the chance to do so.

DATE OF APPROVAL	
Date of programme delivery approval event:	05 April 2017
Date of approval by Academic Board:	15 June 2017



## APPENDIX 1 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
2	<b>Partner Provider</b>
	Hong Kong Management Association (HKMA)
3	<b>Location of delivery</b>
	14/F Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong
4	<b>Faculty/Department</b>
	Social and Life Sciences
5	<b>Mode of study</b>
	Part time
6	<b>Frequency / timing of intake/s</b>
	2 intake points per academic year (Jan/Feb and June)
7	<b>Language of study</b>
	Chinese
8	<b>Name of academic link (correct at the point of programme approval)</b>
	Alexis Mason & Donglin Lei (bilingual link)

## 9 GU Approved Partner Programme Delivery Schedule(s)

### January / February intake

Year 1		
<b>Semester 2</b> Feb-May	Financial Insights, Business Intelligence (BUSI703)	Evaluating Risks and Decisions (BUS7AO)
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)
Year 2		
<b>Semester 2</b> Feb-May	Research Methods and Dissertation (BUS7AM)	

### June intake

Year 1		
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)
<b>Semester 2</b> Feb-May	Financial Insights, Business Intelligence (BUSI703)	Evaluating Risks and Decisions (BUS7AO)
Year 2		
<b>Semester 3</b> Jun-Aug	Research Methods and Dissertation (BUS7AM)	

**Note:** Module Research Methods and Dissertation (BUS7AM) is delivered in Semesters 2 & 3 to facilitate two intake points.

DATE OF APPROVAL	
Date of programme delivery approval event:	27 April 2017
Date of approval by Academic Board:	5 July 2017



## APPENDIX 2 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
	<b>Partner Provider</b>
2	
	Barking and Dagenham College
	<b>Location of delivery</b>
3	
	Dagenham Road, RM7 0XU
4	<b>Faculty/Department</b>
	Social and Life Sciences
5	<b>Mode of study</b>
	Full & part time
	<b>Frequency / timing of intake/s</b>
6	
	1 intake point per academic year (Sept/Oct) (with option for additional February intake)
	<b>Language of study</b>

7	English
<b>Name of academic link (correct at the point of programme approval)</b>	
8	Marcus Hansen

## 9 GU Approved Partner Programme Delivery Schedule(s)

### September intake – f/t

Year 1				
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	Contemporary Leadership Themes (BUS7AN)	Emphasising the Environment (BUS7AL)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 3</b>
<b>Semester 3</b> Jun - Aug				

### September intake 18/19 – p/t

Year 1		
<b>Semester 1</b> Sep-Jan	Emphasising the Environment (BUS7AL)	Financial Insights and Business Intelligence (BUSI703)
<b>Semester 2</b> Feb-May	Contemporary Leadership Themes (BUS7AN)	Integrated Communications (BUSI704)

Year 2		
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Research Methods and Dissertation (BUS7AM) <b>continues into Semester 2</b>
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	

### September intake from 19/20 – p/t

Year 1		
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	Contemporary Leadership Themes (BUS7AN)

Year 2		
<b>Semester 1</b> Sep-Jan	Financial Insights and Business Intelligence (BUSI703)	Research Methods and Dissertation (BUS7AM) <b>continues into Semester 2</b>
<b>Semester 2</b> Feb-May	Emphasising the Environment (BUS7AL)	

**Note:** Module Emphasising the Environment (BUS7AL) is delivered in Semesters 1 & 2 to facilitate f/t and p/t delivery modes

DATE OF APPROVAL	
Date of programme delivery approval event:	25 October 2017
Date of approval by Academic Board:	12 December 2017



### APPENDIX 3 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

#### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
2	<b>Partner Provider</b>
	MBS College
3	<b>Location of delivery</b>
	Crete, Greece
4	<b>Faculty/Department</b>
	Social and Life Sciences
5	<b>Mode of study</b>
	Full time
6	<b>Frequency / timing of intake/s</b>
	1 intake point per academic year (Sept/Oct)
7	<b>Language of study</b>
	English
8	<b>Name of academic link (correct at the point of programme approval)</b>
	Alexis Mason

#### 9 GU Approved Partner Programme Delivery Schedule(s)



**September intake – f/t**

<b>Year 1</b>				
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	Contemporary Leadership Themes (BUS7AN)	Evaluating Risk (BUS7AO)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 3</b>
<b>Semester 3</b> Jun - Aug				

DATE OF APPROVAL	
Date of programme delivery approval event:	22 January 2018
Date of approval by Academic Board:	26 April 2018



## APPENDIX 4 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
2	<b>Partner Provider</b>
	Capital College
3	<b>Location of delivery</b>
	Capital College LLC at Sharjah Publishing City Free Zone
4	<b>Faculty/Department</b>
	Social and Life Sciences
5	<b>Mode of study</b>
	Full time
6	<b>Frequency / timing of intake/s</b>
	3 intake points per academic year (Sept/Oct, Jan/Feb and May)
7	<b>Language of study</b>
	English
8	<b>Name of academic link (correct at the point of programme approval)</b>
	Alexis Mason

### 9 GU Approved Partner Programme Delivery Schedule(s)

### September intake – f/t

Year 1				
<b>Semester 1</b> Sep-Jan	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	
<b>Semester 2</b> Feb-May	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	<b>Research Methods and Dissertation (BUS7AM), continues into Semester 3</b>
<b>Semester 3</b> Jun-Aug				

### January/February intake - f/t

Year 1				
<b>Semester 2</b> Feb-May	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	<b>Research Methods and Dissertation (BUS7AM), continues into Semester 1</b>
<b>Semester 1</b> Sep-Jan				

### May intake – f/t

Year 1				
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	
<b>Semester 1</b> Sep-Jan	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	<b>Research Methods and Dissertation (BUS7AM), continues into Semester 2</b>
<b>Semester 2</b> Feb-May				

**Note:** Modules Contemporary Leadership Themes (BUS7AN), Creative Change and Innovation

(BUS7AQ) and Evaluating Risk (BUS7AO) are delivered in Semesters 1 & 3; Implementing Strategies (BUS7AR), Integrated Communications (BUSI704) and Financial Insights and Business Intelligence (BUSI703) are delivered in Semesters 1 & 2; Research Methods and Dissertation (BUS7AM) is delivered in Semesters 1, 2 &3 to facilitate three intake points

DATE OF APPROVAL	
Date of programme delivery approval event:	19 February 2018
Date of approval by Academic Board:	26 April 2018



## APPENDIX 5 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>	Glyndwr University
2	<b>Partner Provider</b>	Princeton Management College
3	<b>Location of delivery</b>	1st Floor (9), MICT Park, Hlaing Region, Hlaing Township University, Yangon Region
4	<b>Faculty/Department</b>	Social and Life Sciences
5	<b>Mode of study</b>	Full time
6	<b>Frequency / timing of intake/s</b>	3 intake points per academic year (Sept/Oct, Jan/Feb and May)
7	<b>Language of study</b>	Mandarin
8	<b>Name of academic link (correct at the point of programme approval)</b>	Alexis Mason

## 9 GU Approved Partner Programme Delivery Schedule(s)

### September intake – f/t

Year 1				
<b>Semester 1</b> Sep-Jan	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	
<b>Semester 2</b> Feb-May	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 3</b>
<b>Semester 3</b> Jun-Aug				

### January/February intake - f/t

Year 1				
<b>Semester 2</b> Feb-May	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 1</b>
<b>Semester 1</b> Sep-Jan				

### May intake – f/t

Year 1				
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	
<b>Semester 1</b> Sep-Jan	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	Research Methods and Dissertation (BUS7AM),

<b>Semester 2</b> Feb-May		<b>continues into Semester 2</b>
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**Note:** Modules Contemporary Leadership Themes (BUS7AN), Creative Change and Innovation (BUS7AQ) and Evaluating Risk (BUS7AO) are delivered in Semesters 1 & 3; Implementing Strategies (BUS7AR), Integrated Communications (BUSI704) and Financial Insights and Business Intelligence (BUSI703) are delivered in Semesters 1 & 2; Research Methods and Dissertation (BUS7AM) is delivered in Semesters 1, 2 & 3 to facilitate three intake points

DATE OF APPROVAL	
Date of programme delivery approval event:	02 August 2017
Date of approval by Academic Board:	27 March 2018



## APPENDIX 6 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

<b>1</b>	<b>Awarding body</b>	Glyndwr University
<b>2</b>	<b>Partner Provider</b>	Londontec City Campus
<b>3</b>	<b>Location of delivery</b>	No 6/1, Pepiliyana Road, Gamsabha Junction, Nugegoda, WP10250, Sri Lanka
<b>4</b>	<b>Faculty/Department</b>	Social and Life Sciences
<b>5</b>	<b>Mode of study</b>	Full time
<b>6</b>	<b>Frequency / timing of intake/s</b>	2 intake points per academic year (Sept/Oct and Jan/Feb)
<b>7</b>	<b>Language of study</b>	English
<b>8</b>	<b>Name of academic link (correct at the point of programme approval)</b>	Alexis Mason

### 9 GU Approved Partner Programme Delivery Schedule(s)



**September intake – f/t**

<b>Year 1</b>				
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	Contemporary Leadership Themes (BUS7AN)	Evaluating Risk (BUS7AO)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 3</b>
<b>Semester 3</b> Jun - Aug				

**January / February intake – f/t**

<b>Year 1</b>				
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	Contemporary Leadership Themes (BUS7AN)	Evaluating Risk (BUS7AO)	
<b>Semester 3</b> Jun – Aug	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)	Financial Insights and Business Intelligence (BUSI703)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 1</b>
<b>Semester 1</b> Sep-Jan				

**Note:** Implementing Strategies (BUS7AR), Integrated Communications (BUSI704) and Financial Insights and Business Intelligence (BUSI703) are delivered in Semesters 1 & 3 to facilitate two intake points.

DATE OF APPROVAL	
Date of programme delivery approval event:	06 December 2018
Date of approval by Academic Board:	19 December 2018



## APPENDIX 7 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
2	<b>Partner Provider</b>
	SHRM College
3	<b>Location of delivery</b>
	120 Oxley Rise, Singapore 238709
4	<b>Faculty/Department</b>
	Social and Life Sciences
5	<b>Mode of study</b>
	Full time
6	<b>Frequency / timing of intake/s</b>
	3 intake points per academic year (Sept/Oct, Jan/Feb and May)
7	<b>Language of study</b>
	English
8	<b>Name of academic link (correct at the point of programme approval)</b>
	Alexis Mason

## 9 GU Approved Partner Programme Delivery Schedule(s)

**September intake – f/t**

Year 1				
<b>Semester 1</b> Sep-Jan	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	
<b>Semester 2</b> Feb-May	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 3</b>
<b>Semester 3</b> Jun-Aug				

**January/February intake - f/t**

Year 1				
<b>Semester 2</b> Feb-May	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 1</b>
<b>Semester 1</b> Sep-Jan				

**May intake – f/t**

Year 1				
<b>Semester 3</b> Jun-Aug	Contemporary Leadership Themes (BUS7AN)	Creative Change and Innovation (BUS7AQ)	Evaluating Risk (BUS7AO)	
<b>Semester 1</b> Sep-Jan	Integrated Communications (BUSI704)	Implementing Strategies (BUS7AR)	Financial Insights and Business Intelligence (BUSI703)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 2</b>
<b>Semester 2</b> Feb-May				

**Note:** Modules Contemporary Leadership Themes (BUS7AN), Creative Change and Innovation (BUS7AQ) and Evaluating Risk (BUS7AO) are delivered in Semesters 1 & 3; Implementing Strategies (BUS7AR), Integrated Communications (BUSI704) and Financial Insights and Business Intelligence (BUSI703) are delivered in Semesters 1 & 2; Research Methods and Dissertation (BUS7AM) is delivered in Semesters 1, 2 & 3 to facilitate three intake points

DATE OF APPROVAL	
Date of programme delivery approval event:	01 August 2019
Date of approval by Academic Board:	08 August 2019



## APPENDIX 8 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

<b>1</b>	<b>Awarding body</b>
	Glyndwr University
<b>2</b>	<b>Partner Provider</b>
	IST College
<b>3</b>	<b>Location of delivery</b>
	68, Sygrou Ave., 11742 Athens, Greece
<b>4</b>	<b>Faculty/Department</b>
	Social and Life Sciences
<b>5</b>	<b>Mode of study</b>
	Full time
<b>6</b>	<b>Frequency / timing of intake/s</b>
	1 intake point per academic year (Sept/Oct)
<b>7</b>	<b>Language of study</b>
	English
<b>8</b>	<b>Name of academic link (correct at the point of programme approval)</b>
	Alexis Mason

### 9 GU Approved Partner Programme Delivery Schedule(s)

**September intake – f/t**

<b>Year 1</b>				
<b>Semester 1</b> Sep-Jan	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)	Financial Insights and Business Intelligence (BUSI703)	
<b>Semester 2</b> Feb-May	Creative Change and Innovation (BUS7AQ)	Contemporary Leadership Themes (BUS7AN)	Evaluating Risk (BUS7AO)	Research Methods and Dissertation (BUS7AM), <b>continues into Semester 3</b>
<b>Semester 3</b> Jun - Aug				

DATE OF APPROVAL	
Date of programme delivery approval event:	28 November 2019
Date of approval by Academic Board:	16 December 2019
Date of approval by Academic Partnerships Committee of additional intake point May/June	19 March 2020
Further revision made	18 September 2020 – to add additional delivery site in Beijing



## APPENDIX 9 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): Master of Business Administration

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
2	<b>Partner Provider</b>
	UDC Business Administration College
3	<b>Locations of delivery</b>
	Floor 8, Hualian Building, Shennan Middle Road, Shenzhen City, China
	Peking University, Floors 7-13, Dongfang Huarui Building, No. 150 Guanzhuang Road, Chaoyang District, Beijing
4	<b>Faculty/Department</b>
	Social and Life Sciences
5	<b>Mode of study</b>
	Part time
6	<b>Frequency / timing of intake/s</b>
	3 intake points per academic year (May/June, Sept/Oct and Jan/Feb)
7	<b>Language of study</b>
	Mandarin
8	<b>Name of academic link (correct at the point of programme approval)</b>
	Donglin Lei
9	<b>GU Approved Partner Programme Delivery Schedule(s)</b>

<b>COHORT 1 (SEPTEMBER 2020 INTAKE)</b>		
Semester 1 Sept 2020 – Jan 2021	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)
Semester 2 Feb 2021 – May 2021	Evaluating Risks & Decisions (BUS7AO)	Financial Insights, Business Intelligence (BUSI703)
Semester 3 May 2021 – Aug 2021	Contemporary Leadership Themes (BUS7AN)	Creative Change & Innovation (BUS7AQ)
Semester 1 Sept 2021 – Jan 2022	Research Methods & Dissertation (BUS7AM)	

<b>COHORT 2 (JANUARY 2021 INTAKE)</b>		
Semester 2 Feb 2021 – May 2021	Evaluating Risks & Decisions (BUS7AO)	Financial Insights, Business Intelligence (BUSI703)
Semester 3 May 2021 – Aug 2021	Contemporary Leadership Themes (BUS7AN)	Creative Change & Innovation (BUS7AQ)
Semester 1 Sept 2021 – Jan 2022	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)
Semester 2 Feb 2022 – May 2022	Research Methods & Dissertation (BUS7AM)	

<b>COHORT 3 (MAY 2021 INTAKE)</b>		
Semester 3 Jun 2021 – Aug 2021	Contemporary Leadership Themes (BUS7AN)	Creative Change & Innovation (BUS7AQ)
Semester 1 Sept 2021 – Jan 2022	Implementing Strategies (BUS7AR)	Integrated Communications (BUSI704)
Semester 2 Feb 2022 – May 2022	Evaluating Risks & Decisions (BUS7AO)	Financial Insights, Business Intelligence (BUSI703)
Semester 3 May 2022 – Aug 2022	Research Methods & Dissertation (BUS7AM)	



DATE OF APPROVAL	
Date of programme delivery approval event:	25 March 2021
Date of approval by Academic Board:	19 April 2021



## APPENDIX 10 – PARTNER PROVIDER SUPPLEMENT TO PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document. Please check the Programme Directory for the most up to date version by clicking [here](#).

### Programme Title(s): MBA

*This is the intended award title from the definitive Programme Specification and what will be printed on the award certificate.*

1	<b>Awarding body</b>
	Glyndwr University
2	<b>Partner Provider</b>
	ACCRA Business School
3	<b>Location of delivery</b>
	Accra Business School, Spintex-RD, Christ Square, Ghana
4	<b>Faculty/Department</b>
	Faculty of Social and Life Sciences
5	<b>Mode of study</b>
	Full & part time
6	<b>Frequency / timing of intake/s</b>
	2 intake point per academic year, September and February
7	<b>Language of study</b>
	English
8	<b>Name of academic link (correct at the point of programme approval)</b>
	Alexis Mason (TBC)

## 9 GU Approved Partner Programme Delivery Schedule(s)

### MBA (20 credit) with top up option

Module Title	ABS Module Leader	Delivery Schedule	
		September intake	February intake
Implementing Strategies BUS7AR	Dr. Dakare O. Olamitunji	Sem 1	Sem 1
Integrated Communications BUSI704	Dr. Ibn Kailan Abdul-Hamid	Sem 1	Sem 1
Financial Insights & Business Intelligence BUSI703	Dr. Patrick Ofei	Sem 1	Sem 1
Contemporary Leadership Themes BUS7AN OR HRM in Context BUS7B25	Dr. Josph Owusu-Bempah	Sem 2	Sem 2
Creative Change & Innovation BUS7AQ	Dr. Albert Martins	Sem 2	Sem 2
Evaluating Risk & Decisions BUS7AO	Dr. Sampson Amofo or Dr. Francis F. Nutsugah	Sem 2	Sem 2
Research Methods Dissertation BUS7AM	-	Sem 2 continuing to Sem 3	Sem 1 continuing to Sem 2